



JNKVV

Jawaharlal Nehru Krishi Vishwa Vidyalaya, Jabalpur
RKVY-RAFTAAR- Agribusiness Incubator (Jawahar-RABI)
(Agribusiness Incubator under RKVY-RAFTAAR Scheme)



Jawahar-RABI

APPLICATION FOR "PRERNA 2019"
Idea to Agro-Innovation Motivation



General Information

1. Applicant's Name :
Mr./Ms./Dr. _____
2. Age (Years): _____ DOB (dd/mm/yyyy): ____/____/____
3. Address for Correspondence: _____

4. Phone/Mobile *:

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5. Email* : _____
6. Native State: _____

7. Highest Qualification:

Please tick (✓) the applicable option	Degree Details	Year of Passing
<input type="checkbox"/>	Graduation	
<input type="checkbox"/>	Professional Graduation (B. Tech, BBA, BE etc.)	
<input type="checkbox"/>	Post-Graduation	
<input type="checkbox"/>	Professional Post Graduation (M Tech, MBA, ME etc.)	
<input type="checkbox"/>	PhD	

8. Professional Experience (No. of years): _____

* Information for these fields are mandatory



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9. Team Details:

S. No	Name	Gender	Highest Qualification	Experience (Years)	Current Profile	Role in the proposed startup

B. Startup Details;

1. Have you registered your company? (Please tick (✓) the applicable option)

YES NO

2. What is the legal status of the entity you have formed? (Please tick (✓) the applicable option)

Sole Proprietorship	<input type="checkbox"/>	Partnership	<input type="checkbox"/>	Limited Liability Partnership	<input type="checkbox"/>	Private Limited Company	<input type="checkbox"/>
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3. Company’s Name (If Applicable): _____

4. Address with the name of City and State: _____

5. Establishment year: _____

6. Website: _____

7. Have you been already selected/funded in any such similar program earlier (Mandatory): Yes/No.

If yes, than which program/Centre/ Funding Agency.

Centre:

Program:

Funding Agency:

Year:



C. Executive Summary/Brief overview of your business proposal (not more than 150 words).

D. Technology:

1. Which Focus Area does your product/service belongs to (Please tick(✓) the applicable option):

Agri Inputs		Precision Farming		Agricultural Supply Chain		Agricultural Biotechnology	
Post-Harvest & Food Technology		Agricultural Machinery		IoT, ICT and AI in Agriculture		Natural Resource Management	
Animal Husbandry, Dairying		Agri Clinics & Farm Health services		Farm Mechanization		Others (Please describe)	
Agri Ext Education		Waste to Wealth, Secondary Agriculture		Organic Farming			

2. Where are you in your product development / path to market process?(Please tick (✓) the applicable option)

Select	Description
	Concept- Idea stage
	Proof of Concept: Some experiments done. Preliminary proof of concept exists.
	Prototype: Several proofs of concept demonstrated.
	Pilot: Minimum Viable Product (MVP): Pre commercialization use. Prototype made and performance claims tested, trials have been done on sufficient scale to demonstrate interest of potential customer.
	Production: Commercially ready. Real life testing conducted by potential customers. Product is ready for commercial sales.



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3. How long will it take for this idea/innovation/technology to completely develop and ready for the market? (Please tick (✓) the applicable option)

Already in active use now	
1-6 months	
7-12 months	
12+ months	

4. Please explain your technology in brief: **Technology Description: Intended product or service (Define scope carefully). For a process, one needs to think of the product that will result.**

- a. Name of the product/ technology.

- b. What is it? (Device/ new material / algorithm/ new process or any other).

- c. What does it do? (Use simple and non-technical terms).

- d. What problem/pain does it solve?

- e. First target application of the product

- f. Who is the primary customer of your technology?

- g. Explain USP (Unique Selling Proposition) of your product? Please focus on “benefits” rather than “features” of the technology.

- h. Does your technology have any intellectual property protection? If not, what is your plan to protect your technology from competitors?



5. Commercial and existing technology landscape

a. What is the competitive advantage of your technology with respect to existing products/services/technologies in the market today?

b. Market assessment: Size and growth. Please give an estimate of your target market segments.

6. What are the key risks/ constraints that you face in bringing your technology to the market? Please explain (Technical/ manufacturability, freedom to operate, regulatory, compliance, finance, scale of investment barriers, team etc.)

7. Other reasons (besides commercial) for your technology attractiveness—strategic, social impact etc.

8. Share a link to the video describing your venture idea in less than a minute (if available).

E. Additional information

1. What is your go to market strategy?

2. Potential partners to engage with; government, foundations, industry connections etc.

3. Please list any customers and sales to date (if any):

4. How much money have you invested in this business?

Rs.



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F. Expectations

1. What support do you expect from this program and JNKVV, Jabalpur?

2. Anything else you would like to share about your enterprise, dreams, needs and expectations?

3. Are you ready to attend the 8 weeks of residency program in Jabalpur? (Please tick (✓) the applicable option)

Yes

No

4. How did you get to know about the “PRERNA 2019” Program? (Please tick (✓) the applicable option)

Website		Facebook		Notice board of your organization	
Your own institute website		Twitter		Exhibition	
Startup India Website		Emailer		Brochure/Awareness Campaign	
Any Other Website		Reference from a person		Print Media- Newspaper	

Note: **Please do not include any confidential information while describing any aspect of your technology, your company, or your business plans in this application.



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DECLARATION

I hereby certify that the above statements are true and correct to the best of my knowledge. I understand that a false statement may disqualify me from the RKVY-RAFTAAR Agribusiness Incubator Scheme.

Date:

Signature

Place:

(Name)

Disclaimer

Every effort will be taken to treat and handle this information as confidential. However by signing and applying to Jawahar R-ABI pre-seed Stage Funding Grant in aid to startups, you agree not to make any claim or demand compensation in any form, at any point of time, on the information or technology details provided by you as Trade Secret or proprietary Intellectual property. This information will be used by Jawahar R-ABI to assess your application for the purpose of providing financial assist. Furthermore, Jawahar R-ABI does not guarantee acceptance of your proposal until and unless the selection process is over and Jawahar R-ABI has the right to reject any proposal at any point of time without assigning any reason to it. The decision of Jawahar R-ABI will be final and no explanation or justification for any aspect of the selection process shall be given.

Documents to be furnished: (duly self-attested photocopy shall be provided)

Sl. No.	Documents Required
1	Identification Proof viz. Aadhar card/Passport/PAN card
2	Electricity/Mobile/Telephone Bill/ Driving License etc. stating the address
3	Degree, Certificate in support of Educational Qualification
4	Experience Certificates from respective employer regarding Work Experience
5	Certificate of Prize/ Awards w.r.t. your Technology/Business Idea if any
6	A self declaration form of non-selection/receipt of any other funding from any other Govt. source/agency for similar program.(Annexure-I)

In case of Team/ Company following documents also need to be furnished in addition to above;

Sl. No.	Supporting Documents Required
1	Authorization letter to be submitted by applicant representing a Company (Annexure-II)
2	Self-attested Copy of Startup India DIPP registration (if company is registered)
3	Self-attested Copy of GST Registration or GST exemption certificate/PAN Card (in the name of company)
4	Electricity/Telephone Bill or any other supporting document stating the address of company duly certified by the Authorized Representative of the Company



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Annexure – I

DECLARATION

I the undersigned declared that I have not received/ not receiving any financial assistance from any other government sources/ agencies / schemes for similar programme.

Date :

Name:

Place :

Authorized Signatory



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Annexure-II

Authorization Letter

(To be submitted by applicant representing a Team/Company)

To,
Dr. Sunil Nahatkar
CEO & PI
Jawahar R-ABI,
Jabalpur (M.P.) 482004

Subject: Letter for Authorized Signatory

Ref. No. _____

Dear Sir,

With reference to our Application for Agripreneurship Orientation Programme, Mr./Miss/Mrs.

_____ is hereby authorized to submit the application on behalf of M/s. _____ (Company Name).

The specimen signature is attested below:

Name: _____

(Specimen Signature of Representative) _____

Signature of Authorizing Authority

Name of Authorizing Authority and Designation:

Company Seal: