



JNKVV

Jawaharlal Nehru Krishi Vishwa Vidyalaya, Jabalpur
RKVY-RAFTAAR- Agribusiness Incubator (Jawahar-RABI)
(Agribusiness Incubator under RKVY-RAFTAAR Scheme)



Jawahar-RABI

APPLICATION FOR “SAAKAR 2019”
Idea to Agro-Innovation Commercialization

“SAAKAR 2019”
Nurturing Innovation Ideas

Passport
size Color
Photograph

General Information

1. Applicant’s Name : Mr./Ms./Dr. _____
2. DOB (dd/mm/yyyy)...../...../...../ Age(years).....
3. Address for Correspondence: _____

_____ State: _____
4. Email* : _____
5. Phone/Mobile* :

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6. Educational Qualification :_

Please tick (✓) the applicable option	Degree Details	Year of Passing
<input type="checkbox"/>	Graduation	
<input type="checkbox"/>	Professional Graduation (B. Tech, BBA, BE etc.)	
<input type="checkbox"/>	Post-Graduation	
<input type="checkbox"/>	Professional Post Graduation (M Tech, MBA, ME etc.)	
<input type="checkbox"/>	PhD	

7. Work Experience if any; (in chronological order e.g. latest first): (In years)

Designation	Company /Firm / Department name	Duration of service

8. Status of Applicant/ Entity (Please tick (✓) the applicable option)

- a. INDIVIDUAL: YES NO
- b. Applicant representing a team / company YES NO

All fields marked with an asterisk (*) are mandatory



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i. If applicant representing a team / company then following details to be furnished

Sl. No.	Name	Gender (M/F)	Highest Qualification	Experience (Years)	Role in the proposed team

ii. Have you registered your company? (Please tick (✓) the applicable option)

YES

NO

If yes, declare the legal status of the entity you have formed? Pls. tick (✓) the applicable option

Sole Proprietorship	<input type="checkbox"/>	Partnership	<input type="checkbox"/>	Limited Liability Partnership	<input type="checkbox"/>	Private Limited Company	<input type="checkbox"/>
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iii. Name of Company/Firm (If applicable): _____

iv. Address _____
_____ **State:** _____

v. Company Registration Details: (PAN/ GST Certificate etc): _____

vi. Establishment year: _____ **Company website:** _____

9. Concept note of the technology/business idea you propose to pursue (not more than 150 words)

10. Technology/Agri-Business Innovation Description**

a. Which Focus Area does your product/technology/service belongs to Please tick (✓) the applicable option?

Agri Inputs		Precision Farming		Agricultural Supply Chain		Agricultural Biotechnology	
Post-Harvest& Food Technology		Agricultural Machinery		IoT, ICT and AI in Agriculture		Natural Resource Management	
Animal Husbandry, Dairying		Agri Clinics & Farm Health services		Farm Mechanization		Others (Please describe)	
Agri Ext Education		Waste to Wealth, Secondary Agriculture		Organic Farming			

b. Please explain your product/technology/service in brief w.r.t. following

- Name of the product/technology/service
- What is it? (Device/new material/algorithm/new process or any other)
- What does it do? (Use simple and non-technical terms)
- What problem does it solve?
- What is target application of the product/technology/service?
- Who is the primary customer of your product/technology/service?
- Explain USP (Unique Selling Proposition) of your product/technology/service? Please focus on “benefits” rather than “features”.
- Does your product/technology/service have any intellectual property protection? If yes, then please share the details of ownership. If not, what is your plan to protect your product/technology/service from competitors?
- Besides commercial reasons what are the other reasons for your technology attractiveness eg. Strategic, societal impact, environmental benefit etc.

Note: ** Please do not include any **confidential information** while describing any aspect of your technology, your company, or your business plans in this application.



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c. Where are you in your product development path? Please tick (✓) the applicable option)

Description	
Proof of Concept: Some experiments done. Preliminary proof of concept exists	
Prototype: Several proofs of concept demonstrated	
Pilot: Minimum Viable Product (MVP): Pre commercialization use. Prototype made and performance claims tested, trials have been done on sufficient scale to demonstrate interest of potential	

d. How long will it take for this innovation to be completely developed and ready for the market? (Please tick (✓) the applicable option)

Already in active use now	
1-6 months	
7-12 months	
12+ months	

11. State the competitive advantage of your technology w.r.t. existing products/services/technologies in market today.

12. Describe the target market opportunities for your proposed innovation/Business idea and estimated growth for your targeted market segment.

13. What are the key risks/constraints that you face in developing your technology & commercialization? eg. Technical/manufacturability, Freedom to operate, Regulatory, compliance, finance, scale of investment barriers, team change etc.)

14. Share a link to the video describing your venture idea in less than 2-3 minute (if available).



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15. How much money did you invest in developing the plan (if any):

Rs.

If Yes; Source of Fund in proportion (in %)

Government Public Private Personal

16. How will you generate revenue out of your technology/Business idea?

17. Please provide past one year's or latest available financial details, if any

Particulars	Rs.
Sales	
Cost of Goods Sold	
Administration Expenses	
Financial Expenses	
Selling Expenses	
Other expenses	
Net Profit	
Fixed Assets	
Current Assets	
Capital and Reserves	
Long Term Liabilities	
Current Liabilities	

18. How did you get to know about SAAKAR 2019 Seed Stage Funding as Grant in aid to Startups 2019?

(Please tick (✓) the applicable option)

Website	<input type="checkbox"/>	Facebook	<input type="checkbox"/>	Notice board of your organization	<input type="checkbox"/>
Your own institute website	<input type="checkbox"/>	Whatsapp	<input type="checkbox"/>	Exhibition	<input type="checkbox"/>
Startup India Website	<input type="checkbox"/>	Email	<input type="checkbox"/>	Brochure/Awareness Campaign	<input type="checkbox"/>
Any Other Website	<input type="checkbox"/>	Reference from a person	<input type="checkbox"/>	Print Media-Newspaper	<input type="checkbox"/>



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DECLARATION

I hereby certify that the information provided above are true and correct to the best of my knowledge. I understand that a false statement may disqualify me from the RKVY-RAFTAAR Agribusiness Incubator scheme at any stage.

Date:

Signature

Place:

(Name)

Disclaimer

Every effort will be taken to treat and handle this information as confidential. However by Signing and applying to Jawahar R-ABI Seed Stage Funding Grant in aid to startups, you agree not to make any claim or demand compensation in any form, at any point of time, on the information or technology details provided by you as Trade Secret or proprietary Intellectual property. This information will be used by Jawahar R-ABI to assess your application for the purpose of providing financial assist. Furthermore, Jawahar R-ABI does not guarantee acceptance of your proposal until and unless the selection process is over and Jawahar R-ABI has the right to reject any proposal at any point of time without assigning any reason to it. The decision of Jawahar R-ABI will be final and no explanation or justification for any aspect of the selection process shall be given.

Documents to be furnished: (duly self-attested photocopy shall be provided)

Sl. No.	Documents Required
1	Identification Proof viz. Aadhar card/Passport /PAN card/Company Registration Certificate/GST Certificate
2	Electricity/Mobile/Telephone Bill/Driving License etc. stating the address
3	Degree, Mark sheet, Certificate in support of Educational Qualification
4	Experience Certificates from respective Employer regarding Work Experience
5	Certificate of Prize/Awards w.r.t your Technology/Business Idea if any
6	Details of Intellectual Property filed/granted (if any)
7	Self-declaration from the incubatee about non-receipt of grant-in-aid funding from any other Govt. of India ministries for the same activity/product (Annexure-I)

In case of Team/Company following documents also need to be furnished in addition to above;

Sl. No.	Supporting Documents Required
1	Authorization letter to be submitted by applicant representing a Company (Annexure-II)
2	Self-attested Copy of Startup India DIPP registration (if company is registered)
3	Self-attested Copy of GST Registration or GST exemption certificate/PAN Card (in the name of company)
4	Electricity/Telephone Bill or any other supporting document stating the address of company duly certified by the Authorized Representative of the Company



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Annexure – I

DECLARATION

I the undersigned declared that I have not received/ not receiving any financial assistance from any other government sources/ agencies / schemes for similar programme.

Date :

Name:

Place :

Authorized Signatory



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Annexure – II

Authorization Letter

(To be submitted by applicant representing a Team/
Company)

To,
Dr. Sunil Nahatkar
CEO & PI
Jawahar R-ABI,
Jabalpur (M.P.) 482004

Subject: Letter for Authorized Signatory

Ref. No. _____

Dear Sir,

With reference to our application for Jawahar R-ABI Seed Stage Funding Program, Mr. /Miss/Mrs. _is hereby authorized to submit the application on behalf of M/s. _____ (Company Name).

The specimen signature is attested below:

Name: _____

(Specimen Signature of Representative) _____

Signature of Authorizing Authority

Name of Authorizing Authority and Designation:

Company Seal: