**Application for SAAKAR 2.0: Nurturing Agri-Startups**

1. **General Information**
2. **Founder Details**
   1. **Name of the Startup Founder/Co-founder**
   2. **Age:**
   3. **Address for Correspondence:**
   4. **Phone\*:**
   5. **Email\*:**
   6. **Native State\*:**
   7. **Highest Qualification:**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Illiterate | High School | Sr. Secondary | Graduation | Post-Graduation | Professional Post Graduation (MBA, ME) | Ph D |

* 1. **Professional Experience before starting the venture (Number of Years):**

1. **Startup Details:**
2. Startup company Name:
3. Startup Website URL:
4. Startup Social media platform:
5. Registered and Corporate office address:
6. Year of startup Incorporation:
7. What is DPIIT registration number (if any):
8. **Legal Status of the Firm\* (Please tick the applicable option) \***
   * 1. Partnership Firm
     2. Limited Liability Partnership
     3. Private Limited Company
     4. Not registered
9. Total No of Team Members:
10. **Stage of Startup\***
    * 1. Prototype
      2. Minimum Viable Product (MVP)
      3. Commercialized
11. **Technology Details:**
    1. **Which Focus Area does your product/service belongs to\*:**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| E- markets and Digital supply / value chain initiatives. |  | Precision Farming, IoT, Blockchain & AI/ML in Agriculture |  | Agricultural farm machinery |  |
| Post-Harvest solutions for reduction in food losses |  | Agri-Fintech Solution |  | Solutions for sustainable use of Soil, Water & Natural resources |  |
| Allied Sector (Animal Husbandry & Dairying / Fisheries / Sericulture / Forestry / Environment, etc.) |  |  |  |  |  |

* 1. What problem/ challenge you are solving and what are the end customers doing currently to circumvent that problem/ challenge? \*
  2. What does your product/solution do? \*
  3. What is the USP of the product/solution? \*
  4. Is there is any unique IP of the product/ solution exist?
  5. Share a link to the video describing your venture/technology.
  6. Upload the pitch deck (less than 10 MB)

1. **Business Details:**
2. Who are your major competitors? \*
3. What are the alternate solutions in the market? \*
4. What is the competitive advantage of your technology with respect to existing products/services/technologies in the market today? \*
5. Channels of acquisition of the Customer?
6. Are there any key risks/ barriers to enter the market? please explain.
7. What are the key milestones that you look to cover in next 18-24 months? (Financial and Business)
8. **Financial Matrix:**
9. What is your current revenue and its growth over the past years? \*
10. Time taken to breakeven? \*
11. Customer acquisition cost and monthly recurring revenue?
12. In case of App/B2C -
    1. DAU (Daily Active users)
    2. MAU (Monthly Active Users)
    3. Time spent on the app (Avg)
13. **Investment Details:**
    1. Have you invested any money in this business?\*

|  |  |
| --- | --- |
| Yes | No |

* 1. Have you received any Grants/Funding till date? \*
     1. Yes
     2. No
  2. If yes, please give details.

1. **About the Program:**
   1. Are you ready to attend the 8 weeks of Incubation program? \*

* Yes
* No
  1. What support do you look from SAAKAR 2.0?
  2. How did you hear about SAAKAR 2.0? \*Select only one
     1. Facebook
     2. Twitter
     3. LinkedIn
     4. Startup India Portal
     5. Emailer
     6. New paper Advertisement
     7. Brochure /poster
     8. JNKVV Website
     9. Jawahar RABI Website
     10. Friends
     11. Exhibition
  3. Any other details.

**Note:** \*\*Please do not include any confidential information while describing any aspect of your technology, your company, or your business plans in this application.