



JAWAHAR R-ABI

(AGRIBUSINESS INCUBATOR)



NEWSLETTER

HALF YEARLY NEWSLETTER (JUNE 2020)

VOLUME:2, NUMBER: 1

Unlocked opportunities during Covid-19 lockdown

(Opportunities, innovation and invention are positive side of crises)



From Vice Chancellor's Desk

Prof. Pradeep Kumar Bisen
Vice Chancellor

Agri-Business Startups unlocked business opportunities during nationwide lockdown due to Covid-19. These vital brains not only translate the pandemic to a paranoia of business but helped farmers and consumers during the crises. At JNKVV, the 12 Startups of Jawahar R-ABI were recognized by GoI and extending Grants in aid by Ministry of Agriculture & Farmers Welfare under RKVY-RAFTAAR.

The Startups have kick started their business on a firm ground linking farmers, input dealers, processing units and consumers towards the natural goal of doubling farmers income by 2022.

HIGHLIGHTS

- Training, Workshops and Summits
- Virtual awareness programmes
- Launching of Jawahar R-ABI programmes
- Webinars
- Helping hand stories of startups in Covid-19.
- Newspaper/Social Media Coverage and Award & Honors

The trademark logo of Jawahar R-ABI accepted & advertised by the registrar of Trade Marks, Mumbai on dated 24.09.2020



Participation in Startup Investors Summit 2020

Jawahar R-ABI, Business Manager attended the summit organized by Jabalpur Smart City in association with Incubation Masters and Commonwealth Local Governance Forum on 8th January 2020. This one day high adrenaline, thought provoking and solution-focused Startup Investors Summit was attended by more than 20 speakers and thought leaders, leading investors, angels, venture capitalists, private equity professionals, aspiring investors, and 50+ carefully curated Startups and representatives from Jabalpur Incubation Center. It offered a platform for understanding, encouraging & re-positioning startup investments in central part of the country for economic growth, network and meet with emerging Startups, exchanging ideas and experiences with fellow Startups and getting funded, an opportunity to meet your customers and competitors in person etc.



Mr. Aashish Kumar Pathak, CEO, Jabalpur Smart City, addressing the gathering



Mr. Suresh Kapse, Business Executive, Jawahar R-ABI demonstrating start-ups products to the GIZ (German Society for International Cooperation) representatives

Participation in "For Farmers through Farmers" Seminar, JNKVV, Jabalpur

Under the project of German and India Government, a three day seminar on "For Farmers through Farmers" was organized for farmers of Maharashtra and Madhya Pradesh on 28th to 30th January 2020. Pro-Soil, a joint project of the Indo-German government is operated by GIZ (German Society for International Cooperation) and NABARD, involving 120 representatives of 15,000 farmers of Maharashtra and Madhya Pradesh. As part of the event, Startups from Jawahar R-ABI displayed their products and prototypes, Stefan Smid, representative of the German government and Dr. Claudia Grass, project director of Pro-Soil, and team from Delhi and Egypt interacted with the Startups.

Startups Participation in e-NAM Workshop

The Ministry of Agriculture & Farmers Welfare, GoI organized a one-day National Consultative Workshop on "Agri-Startups to Strengthen Agri-Logistics in e-NAM" on 21st January, 2020 at Dr. A.P. Shinde Hall, NASC Complex, Pusa, New Delhi. Startups and Farmer Producer Companies (FPC's) working in the domains of Grading, Sorting, Packaging, Assaying, Agri-Warehousing, Agri-Transport (Uberization) and Agri-Logistics participate in this workshop. Jawahar R-ABI Startups Mr. Rakesh Singh, Mr. Lakshya Agrawal and Mr. Pradeep Shende shared their valuable practical experiences of their Startups journey.



Jawahar R-ABI incubatee, Mr. Rakesh Singh sharing his product to Mr. Sanjay Agrawal, Secretary, DAC&FW, GoI, New Delhi



Investors sharing ideas with start-ups on the first day of e-summit-2020

Participation in IIT-BHU E-Summit

Business Manager, Jawahar R-ABI attended the E-Summit organized by Entrepreneurship Cell of IIT (BHU) under the aegis of NCL-IIT BHU Incubation Centre, Varanasi from 31st Jan to 2nd Feb 2020 with a vision of creating entrepreneurs of the next generation with a platform for creating ideas. It was a perfect amalgam of competitions, Gunjan Shukla (CFO, Paypal India), BV Jagadeesh (MD, KAAJ Ventures), Kaustav Mukherjee (MD, BCG, India), Manish Gupta (Co-founder Alphonso), Sanjeev Mehta (MD, SC Bank, India),. Themed as 'Industrial Revolution 4.0', the summit was hosted several brainstorming events such as Lone-wolf challenge, Panel discussions, E-Carnival, Intern-connect, Pitching sessions, Speed dating etc. were held during summit.

Participation in training program on “Promoting Startups in Animal Husbandry and Fishery”

Mr. Bhaskar Sahu, Business Executive, Jawahar R-ABI attended the 5 days training programme on “Promoting Startups in Animal Husbandry and Fishery from 4-8 February 2020 at National Institute of Agricultural Extension Management (MANAGE), Rajendranagar, Hyderabad, organized for animal husbandry & fisheries, importance and opportunity in poultry & fisheries sectors. Also had exposure visit to various Institute like Incubator cell MANAGE, NIRDPR, NFDB, ICAR-DPR, Sid's Farm and Kravis Aqua Hyderabad.



Mr. Bhaskar Sahu, Business Executive receiving certificate from Dr. Saravanan Raj, Director (Agricultural Extension), & CEO, Centre for Innovation and Agripreneurship, MANAGE, Hyderabad

Participation in 2nd Startup Summit Seminar, Bhopal

Business Manager, Jawahar R-ABI attended “2nd Startup Summit Seminar” at Barkatullah University, Bhopal, M.P. on 12th February, 2020. It was organised in coordination with Confederation of All India Traders (CAIT), Bhopal and was chaired by Shri B.C. Bharatiya, National President (CAIT). The main focus of the seminar was to make youth self-reliant, and support them to become successful entrepreneurs.

Participation in Global Outreach Programme, Jabalpur Incubation Centre

Jabalpur Incubation Center, a project of Smart City Jabalpur organized “Global Outreach and Awareness Summit 2020” on 23rd February 2020 in association with Commonwealth Local Government Forum (CLGF) and Incubation Masters with the aims to explore how local and global connectivity is critical to the Startups' success and is to encourage aspiring entrepreneurs, catalyze a behavioral change in the entire fraternity towards the Indian startup ecosystem, fill the gaps



Mr. Ashish Pathak CEO , Jabalpur Smart City addressing the gathering

existing within the industry, and familiarize start-ups with global best practices. It was a rare and unique opportunity to learn from the innovation and outreach expert, Prof. Arthur Gogatz, in the esteemed presence of Jabalpur Smart City CEO Ashish Pathak, Project Director, Jabalpur Incubation Center, C.K. Tiwari, Shahzad Khan from CLGE, team Incubation Masters academics partners and the incubatees Startups of JIC were present during the summit.

Final CIC of Agri-entrepreneurship Orientation and Incubation Programme

Centre of Excellence Committee under RKVY-RAFTAAR, CoE Incubation Committee met for the evaluation of recommended Startups under Agri-entrepreneurship Orientation Programme (PRERNA 2020) & Seed Stage Funding Programme (SAAKAR 2020) of Jawhar R-ABI, IABM, JNKVV, Jabalpur under the Chairmanship of Dr. A.K. Singh, Director, ICAR-IARI, in ZTM & BPD Unit, New Delhi on 05th March, 2020. Out of eight proposals six proposals for funding under Agri-entrepreneurship Orientation Programme and out of seven, six proposals for funding under Seed Stage Funding Programme component of RKVY-RAFTAAR were recommended by the Committee.

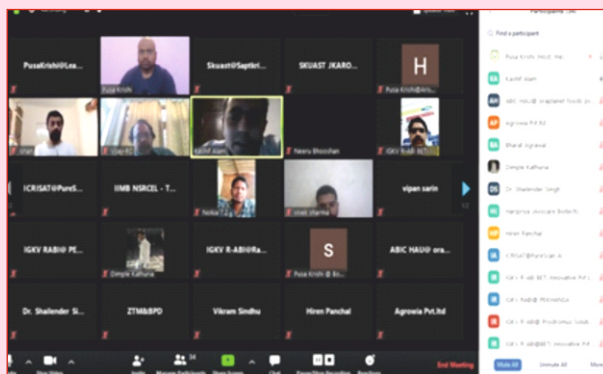
Webinars

PFMS EAT Module Virtual Training Session

Pusa Krishi Incubator, New Delhi organized a virtual training session on PFMS EAT Module, which is used for administration of the programme funds. This was organized on Monday 13th April 2020 for all RABIs Session delivered by the expert Mr. S. Francis, Sr. Account Officer, CGA, Ministry of Finance. Following topics were covered during this training programme viz. how to add opening balance, how to add / map vendors already registered under PFMS, how to add vendors under PFMS, how to create data operator, data approver and make vendor payment under PFMS.

A Web Session with Mr. Kashif Alam- Venture Capitalist and Funding Consultant

Pusa Krishi Incubator, New Delhi as a Knowledge Partner hosted an interactive Zoom Webinar of Mr Kashif Alam for Pusa Krishi & RABIs incubated Startups across India, and discuss various ways to deal with such a tough situation in the current scenario of Covid-19 on the topic taking care of financials during such turbulent situation on dated 3rd April, 2020. Startups from all R-ABIs along with 12 Startups of J-RABI participated in the webinar.



| Pusa Krishi: A Hub of Innovation and Incubation | |
|---|--|
| "RABIs Incubation Series" | |
| 3 April-1 June, 2020 | |
| 1 June 2020 | |
| Program Schedule | |
| Online Session | |
| Time (hrs) | Activities |
| 15:00-16:15 | Session: "Golden Opportunity in Crisis? Decoding Agritech" Speaker: Mr. Nagesh Prasad, Partner, Anandam Fund |
| 16:15-16:30 | Session: "SAAKAR FUNDING" • Opening Remarks: Dr. Neeru Bhosla, In-charge of ZTM-BPD & CEO, Pusa Krishi, ICAR-IARI • Video Display • Remarks by: • Startup • RABIs Pk • RABIs Incubation Managers |
| 16:30-16:40 | Remarks by Mr. Chhavi Poo, Joint Secretary, MCA & FW |
| 16:40-16:50 | Remarks by Dr. A. K. Singh, Director, ICAR-IARI, New Delhi |
| 16:50-17:00 | Closing Remarks: Dr. Neeru Bhosla, In-charge of ZTM-BPD & Pusa Krishi |

Meeting Online Zoom Session

Pusa Krishi Incubator, New Delhi, RABIs INCUBATION SERIES 3RD APRIL TO 1ST JUNE 2020.

Pusa Krishi Incubator, ICAR-IARI, New Delhi organized Pusa Krishi RABIs Incubation Series for Pre-seed and Seed stage start-ups selected by the CIC committee for funding from 13 incubators supported under RKAVY-RAFTAAR. This 2 month online incubation programme was attended by more and 100 Startups across the India.

Invitation of Applications for PRERNA 2.0 & SAAKAR 2.0

In response to the call of application for PRERNA 2.0 and SAAKAR 2.0, 172 proposals were received from 8 states. Madhya Pradesh, Haryana, Delhi, Gujarat, Maharashtra, Rajasthan, Chhattisgarh, and Uttar Pradesh.

Jawaharlal Nehru Krishi Vishwa Vidyalaya, Jabalpur (M.P.)
Institute of Agribusiness Management
Jawahar R-ABI (Jawahar Agribusiness Incubator)
 (Supported by Ministry of Agriculture and Farmer's Welfare, GOI, New Delhi)

No./Adv./Jawahar R-ABI/IABM/2020/Q42 Date: 30-05-2020

Invitation of applications from Agri Innovators & Startups

Jawahar R-ABI, JNKVV, Jabalpur invites applications for its **PRERNA 2.0 (Orientation Program) & SAAKAR 2.0 (Incubation Program)** from aspiring agripreneurs and startups. The last date for online submission of application forms is **30th June, 2020**. For more details visit website www.jawahar-rabi.com.

Director IABM & CEO, Jawahar R-ABI
 (Email : jnkvv.rabi@gmail.com)

IPRO/IABM/2020/01

WEBINAR (Awareness Programme)

For the students of St. Aloysius College

"Agri-entrepreneurship programmes and schemes running under the aegis of Jawahar R-ABI (Agribusiness Incubation Centre) & Business Planning and Development Unit (BPD Unit)."

Institute of Agribusiness Management (IABM),
Jawahar R-ABI, Jawahar Krishi Vishwa Vidyalaya,
Jabalpur, M.P.

Friday 05th, June 2020 from 05 PM Onwards

by
Online platform (Zoom)

Zoom platform link
Topic: Agri-entrepreneurship Awareness programmes
Date: 05.06.2020 from 05 PM to 06 PM

WEBINAR (Awareness Programme)

For the students of
Rajmata Vijayaraje Scindia Krishi Vishwavidyalaya
(JNKVV), Gwalior, M.P.

"Agri-entrepreneurship programmes and schemes running under the aegis of Jawahar R-ABI (Agribusiness Incubation Centre) & Business Planning and Development Unit (BPD Unit)."

Institute of Agribusiness Management (IABM),
Jawahar R-ABI, Jawahar Krishi Vishwa Vidyalaya,
Jabalpur, M.P.

Thursday 04th, June 2020 from 11:00 AM Onwards

by
Online platform (Zoom)

Topic: Agri-entrepreneurship Awareness programmes
Date: 04.06.2020 from 11:00 AM to 12:00 PM

Virtual Awareness Camps

Various Virtual Awareness programmes were organized by for J-RABI & BPD Unit for the students of St. Aloysius College and Rajmata Vijayaraje Scindia Krishi Vishwa Vidyalaya, Gwalior on 05th June to 18th June 2020 respectively to sensitize students about agri-entrepreneurship programmes and schemes running under the aegis of Institute of Agri-Business Management, JNKVV, Jabalpur, M.P.

Training Programme on Agri-entrepreneurship development

Virtual Training Programme on "Agri-Entrepreneurship Development" was jointly organised by Business Planning and Development (BPD) Unit & Jawahar R-ABI, Institute of Agri-Business Management, JNKVV, Jabalpur, Madhya Pradesh from 22nd to 24th June 2020 with aiming to foster a sense of ownership and empowerment among the students to opt for Agri-Business development activities in rural areas. eighty-one Students of Bachelor and Master Degree Programme from SAUs/UGC recognized Institutes, Central Universities, Startups participated in this programme. Training was started with the virtual inaugural session chaired by the Prof. P.K. Bisen, Hon'ble Vice - Chancellor, JNKVV, Guest of Honor was Prof. Nandlal Idnani, Hon'ble Board Member, Board of Management, JNKVV, Jabalpur. Valedictory session was organized on 24th June, 2020, it was Presided by Prof. (Dr.) Surapaneni Koteswara Rao, Hon'ble Vice Chancellor, Rajmata Vijayaraje Scindia Krishi Vishwavidyalaya, Gwalior, chaired by Dr. Dharendra Khare, Dean Faculty of Agriculture, JNKVV, Jabalpur. E-Certificates of completion of training were distributed to the participants.

Typical Agriculture Value Chain

From production to wholesale, agribusiness opportunities today are immense. The agriculture industry in India reached a value of INR 44,730 billion in 2017. The market value is further expected to reach INR 81,300 billion by 2021, exhibiting a CAGR of 12.2% during 2018-2023.

| Production | Harvesting and transport | Primary processing and storage | Secondary processing | Distribution, packaging, and handling | Wholesale and retail markets |
|---|---|---|---|--|--|
| <ul style="list-style-type: none"> Smallholder farmers Farmer associations Input providers | <ul style="list-style-type: none"> Smallholder farmers Farmer associations Logistics companies | <ul style="list-style-type: none"> Primary processors Machinery suppliers | <ul style="list-style-type: none"> Secondary processors Machinery suppliers | <ul style="list-style-type: none"> Packaging companies Logistics companies | <ul style="list-style-type: none"> Grocery stores and supermarkets Food and beverage companies |

Jawahar R-ABI Startups activities in COVID-19 situations

We are very proud of our Startups for overcoming the challenging situation of nationwide lockdown in Covid-19 scenario, They stud firm funded redefined their goals and strategies.

Social work kept Mrs. Hiresha Verma busy during the lockdown

Our incubatee Mrs. Harsha Verma, Founder and Director of Han Agrocare kept herself busy with her social work during this lockdown; she coordinated with other activists in her hometown to help the needy. She also joined the voluntary organization and joined those institutions to provide mushrooms, mushroom powder mix flour, cookies and soup powder to the Industrial Association of Uttarakhand, hospitals and laborers. She used her premises to make masks by women from rural areas and supplied it to the government and various medical institutes.



Vulnerable Indians need urgent help to cope up with COVID-19 pandemic A step towards help of this sector of society by J-RABI Startup Mr. Hiren Panchal

Lockdown halted all activity, there have been many stories of people struggling to find food. But, people came together in the most extraordinary ways to go the extra mile and lend a hand. J-RABI startup Mr. Hiren Panchal Director and the founder of Mitidhan supported the needy, including the most vulnerable sections, living in remote areas of the Gujarat region by delivering medicines, food items as well as other essential items at the doorstep of many such people. He offered help to those in need and sometimes traveled by walk up to 50 kilometers due to non-availability transport in these areas. He proved to be a lifeline for the most vulnerable class.



Newspaper/Social Media/Award & honors

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Jawaharlal Nehru Krishi Vishwa Vidyalyaya, Jabalpur (M.P.)
Institute of Agribusiness Management
Jawahar R-ABI (Jawahar Agribusiness Incubator)
 (Supported by Ministry of Agriculture and Farmer's Welfare, GOI, New Delhi)

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Director IABM
& CEO, Jawahar R-ABI
 (Email : jnkvv.rabi@gmail.com)

IPRO/IABM/2020/01

The poster is a light green rectangular card with a thin white border. At the top, there are two circular logos: on the left, the official logo of the Government of India, and on the right, the logo of the Ministry of Agriculture. Below the logos, the word "Invitation" is written in a large, bold, black, italicized serif font. The main text of the invitation is centered and reads: "You are cordially invited to participate in the Inaugural Function of a THREE-DAY VIRTUAL TRAINING PROGRAM ON 'AGRI-ENTREPRENEURSHIP DEVELOPMENT' on 22nd to 24th June 2020". The time "Time: 09:30 AM" and the organizer "Organized by Jawahar RABH & Business Planning & Development (BPD) Unit, Institute of Agricultural Management" are listed below. At the bottom, the names of the dignitaries, "Jawaharlal Nehru Krishi Vishwa Vidyalyaya, Jabalpur, Madhya Pradesh", are written. A footer at the very bottom says "Join us on Google Meet Link: <https://meet.google.com/jq-cwvh-iv>".

Invitation

You are cordially invited to participate

in

the Inaugural Function

of

A THREE-DAY VIRTUAL TRAINING PROGRAM

ON

"AGRI-ENTREPRENEURSHIP DEVELOPMENT"

on

22nd to 24th June 2020

Time: 09:30 AM

Organized by

Jawahar RABH

&

Business Planning & Development (BPD) Unit

Institute of Agricultural Management

Jawaharlal Nehru Krishi Vishwa Vidyalyaya, Jabalpur, Madhya Pradesh

Join us on Google Meet Link: <https://meet.google.com/jq-cwvh-iv>

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Certificate of Registration

AGADYATI HERBS AND FOOD PRODUCT LIMITED

JEMBARA KUSTI L. AGADYATI,
 NUSANTARASAMUDRA BUNDA, 8A-10-10000
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Quality Management System

For the following scope of activities:

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Version: 001

Date of Certification: 2024

Iss. No: 124

Revision No. 1.1 - 001

Date Expiration: 2025

Certificate Expiry: 2025

(The certificate is valid for 12 months)

Certificate No.: K000000000X

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Dr. Anita Gupta
 General Manager

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For more information, please contact: info@ofabau.com www.ofabau.com www.ofabau.com

Release and Publications

Jawahar R-ABI Half Yearly Newsletter (January 2020, Vol: 01, no. 01)

Jawahar R-ABI JNKVV, Jabalpur released its first half yearly newsletter on 1st January 2020 in the chairmanship of Prof. Pradeep Kumar Bisen, Hon'ble Vice Chancellor, JNKVV, Jabalpur, Madhya Pradesh. Jawahar R-ABI also published pamphlets for creating awareness on the Agri-entrepreneurship programme in the State.



Coffee Table Book

Coffee table book captures the brief profile of agricultural start-ups incubated at Jawahar R-ABI (RKVY-RAFTAAR Agri-Business Incubator) in IABM of JNKVV, Jabalpur. Coffee table book showcase the profile of budding entrepreneurs, their innovative ideas and technologies and an important reading material for institutions entrepreneurs and Agri-Business world.

Jawahar R-ABI Information Brochure

Jawahar R-ABI JNKVV, Jabalpur published its information brochure to create awareness on Agri-entrepreneurship programme in the State in Hindi and English.



Institute of Agribusiness Management

Jawaharlal Nehru Krishi Vishwa Vidyalaya,
Jabalpur, Madhya Pradesh, 482004, India

Contact No: 0761-2688039; Website: www.jawaharrabi.com



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