



JAWAHARLAL NEHRU KRISHI VISHWA VIDYALAYA,

RKVY-RAFTAAR- Agribusiness Incubator (Jawahar R-ABI)

(Agribusiness Incubator under RKVY-RAFTAAR Scheme)

Institute of Agribusiness Management

Krishi Nagar Adhartal, Jabalpur, Madhya Pradesh -482004

Telephone: 0761-2688039, Website: www.jawaharR-ABI.com & www.jnkvv.org

“Applications are invited for Agripreneurship Orientation Programme”

PRERNA



Agripreneurship

**Two Months
Internship**

**Upto Rs. 5 Lakhs*
Funding**

Jawahar R-ABI, Jabalpur, M.P. launches “**Agripreneurship Orientation Programme**” under Rashtriya Krishi Vikas Yojana- Remunerative Approaches for Agriculture and Allied sector Rejuvenation (RKVY-RAFTAAR). Passionate youth/students eager to get integrated incubation support comprising of business mentoring, technical assistance, access to domain experts, marketing and networking support are encouraged to apply. A “two months training cum hands on internship with other start-ups” will be imparted to them giving complete exposure of startup ecosystem and requirements for successful start-ups.

Subsistence grant of a maximum of **Rs. 5.0***lakhs will be provided to eligible interns (subject to final selection by committee) who will successfully complete the initial two months of agripreneurship orientation programme and are aspiring to convert their innovative idea based on technology, service, business platforms etc. into a prototype/ product.

Last date for application is 22nd July, 2019.

For more details, visit: www.jawaharR-ABI.com & www.jnkvv.org

**Director & Chief Executive Officer (CEO)
Jawahar R-ABI,**

*** T & C Apply**

PRERNA



This programme aims at providing an opportunity to students/ youth to work on their innovative ideas by imparting two months training cum hands on internship with other start-ups. Guided by experienced and innovative startups, they will be able to understand business concepts/nuances, strategy and practical insights of specific industries or markets, challenges and strategies to resolve them.

Objectives

- a. To nurture potential agripreneurs by providing training cum internship with other startups to provide them practical, technical and business insights.
- b. To create and nurture a pipeline of agripreneurs for incubators.
- c. To make pursuing entrepreneurship related to innovative ideas an attractive career option among other available career choices.

Eligibility Criteria

- a. The applicant should propose one innovative idea based on technology, service, business platforms etc. for increasing efficiency in agriculture and allied sector.
- b. The applicants are expected to pursue their entrepreneurial aspirations full time.
- c. The applicant should have an initial business plan/ proposal for the idea they intend to pursue.

Selection Process of Interns for PRERNA

- a. The Jawahar R-ABI & authorized committee shall announce the programme.
- b. All applicants for this programme will apply as per the prescribed format.
- c. The selection of agripreneurs that have an innovative idea based on technology, service, business platforms etc. and interest in pursuing their entrepreneurial aspirations full time, shall be done by the Jawahar R-ABI & authorized committee.
- d. Under this component, the Jawahar R-ABI & authorized committee will select a batch of maximum 30 agripreneurs that have a workable innovative idea.

Funding Support and Release of Funds

- a. A stipend of Rs. 10,000/-* per month will be granted to these interns for two months during the hands on training period.
- b. **Idea/ Pre-Seed Stage Funding** :Under this, subsistence grant of a maximum of Rs. 5 lakhs*will be provided to interns who have successfully completed the initial two months of agripreneurship orientation programme and are aspiring to convert their innovative idea based on technology, service, business platforms etc. into a prototype/ product. Startups supported for idea/pre-seed stage funding will be eligible for obtaining next stage of Seed Stage Funding after evaluation.

Broad Activities

- a. These young agripreneurs will receive up to 60 hours initial training along with hands on training cum internship with other startups.
- b. They will refine/ work on their innovative idea simultaneously.

Submit completed application forms in prescribed format by post or courier :

To,

Dr. S. B. Nahatkar
Director & Chief Executive Officer (CEO)
Jawahar R-ABI,
Institute of Agribusiness Managment
Krishi Nagar Adhartal, Jabalpur,
Madhya Pradesh - 482004

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