



उत्थानम् 04

(सुनहरे भविष्य हेतु अभिनव सोच)

UTTANAM 04

(Innovative ideas for a better future)

Compendium of Jawahar R-ABI Agri-Startups



JAWAHAR R-ABI

(JAWAHAR RKVY-RAFTAAR AGRI-BUSINESS INCUBATOR),
INSTITUTE OF AGRI-BUSINESS MANAGEMENT,

JAWAHARLAL NEHRU KRISHI VISHWA VIDYALAYA, JABALPUR – 482004, MADHYA PRADESH



Patron

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Hon'ble Vice-Chancellor
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Director Research Services,
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Jabalpur, Madhya Pradesh

Citation:

Thomas, M; Sharma, L; Singh, L; Pal,D; Rahangdale, H K; Patel, D; Patel, L and Varma, J K 2023.
Uttanam 04. pp 41

Publisher

© **2023 Jawahar R-ABI**, Institute of Agri-Business Management (IABM),
Jawaharlal Nehru Krishi Vishwa Vidyalaya, Jabalpur-482004, Madhya Pradesh

Printed at

Communication centre, JNKVV, Jabalpur

FOREWORD



The Institute of Agri-Business Management, is an important unit of Jawaharlal Nehru Krishi Vishwa Vidyalaya, Jabalpur. The Institute is promoting Agri based Startups in Central India, funded by Rashtriya Krishi Vikas Yojana-Remunerative Approaches for Agri and Allied Sectors Rejuvenation (RKVY-RAFTAAR) programme of the, Department of Agriculture, Cooperation and Farmers Welfare, Government of India. The Startups are under RKVY-RAFTAAR Agri-Business Incubator (R-ABI) is implemented in JNKVV as Jawahar R-ABI. Uthhanam-4.0 is a compendium is vital information on Startups of Cohort-4.0 and committment to promote innovation as well as micro economy.

A handwritten signature in blue ink, appearing to read 'P. K. Mishra', written over a horizontal line.

(P. K. Mishra)
Hon'ble Vice-Chancellor

FOREWORD



Utthanam-4.0 highlights, the skillful enriching information of the Agri-based Startups promoted by IABM, JNKVV, Jabalpur. Handholding, mentoring, monitoring and engaging Startups is a continuous process being done by the Team J-RABI. We look forward for many more Agri-preneurs in the basket of J-RABI in days to come. It is an effort to connect research with economy and employment.

A handwritten signature in blue ink, consisting of stylized cursive letters that appear to be 'G.K.' followed by a horizontal line.

(G.K. Koutu)

Director Research Services

PREFACE



Startups are the next economic growth engine in the Agriculture sector. J-RABI with its limited recourses is trying its best to promote Agri-Startup in Madhya Pradesh and adjoining States in the Country. Learning from the past to the present and redefining the future approach is the working principle of J-RABI team. Utthanam-4.0 is a reflection of it.

A stylized, handwritten signature in blue ink, consisting of several fluid, overlapping loops and strokes.

(Moni Thomas)
Director IABM & CEO,
Jawahar R-ABI

About the JAWAHAR-R-ABI

J-RABI is a sub-project under Rashtriya Krishi Vikas Yojana (RKVY) Remunerative Approaches for Agriculture and Allied Sector Rejuvenation (RAFTAAR) Ministry of Agriculture & Farmers Welfare, Department of Agriculture, Cooperation and Farmers Welfare, Government of India. The Innovation and Agri-Entrepreneurship Cell of RKVY-RAFTAAR promotes Agri-Business Incubation (R-ABI). In Jawaharlal Nehru Krishi Vishwa Vidyalaya, Jabalpur, it promoted as Jawahar R-ABI by IABM. 'PUSA KRISHI' in Indian Agricultural Research Institute, New Delhi is the knowledge Partner (KP) of J-RABI.

Vision: Creating an ecosystem of Agri-Innovators for agricultural development.

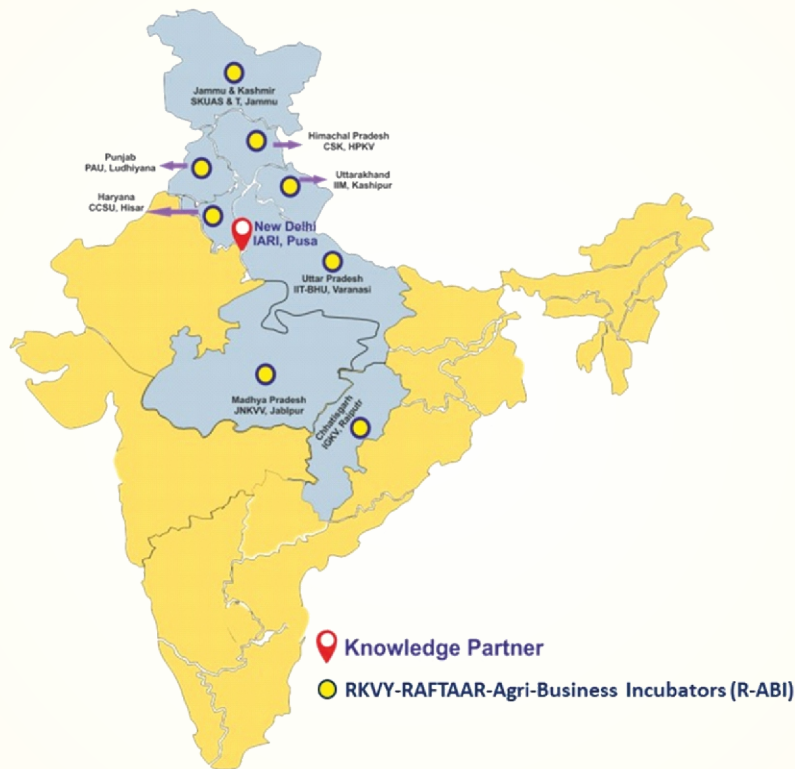
Mission

- To nurture agri-preneurs for agri-business development
- To fabricate an ecosystem for agri-incubation services
- To enhance the competitiveness of the Agri-Startups
- To create gainful employment opportunities for rural youths

Objectives of Jawahar R-ABI

1. To achieve “lab to land” by dissemination of new technologies /varieties to farmers through promoting a culture of Agri-Startups
2. To promote innovation, entrepreneurship and business creation in agriculture and allied sector by skill development, capacity building and technology scale up
3. To create employment opportunities for youth in agriculture in the rural vicinity
4. To promote an integrated approach for technology acquisition, R&D, commercial technology transfer and knowledge dissemination
5. To facilitate evolution of an Agri-Startup ecosystem by support for cost-effective, value-added services including technical, legal, financial, intellectual property and regulatory compliance related services to agripreneurs
6. To build a vibrant Agri-Startup ecosystem, by establishing a network between academia, financial institutions, industries and other related institutions; capacity building of existing Agri-incubators

PUSA KRISHI (Knowledge Partner) and network of its RABIs



Jawahar RKVY-RAFTAAR AGRIBUSINESS INCUBATOR PROGRAMMES

FY 2022-23

(Jawahar R-ABI)

PRERNA (Pre-seed stage Funding)



Key components



Two months AOP



Mentorship by experts



Grant-in-aid upto ₹ 5 lakh

Pre-seed stage funding Programme (Idea to Prototype)

- Startups with 'Proof of concept' and 'promising ideas' is facilitated with access to research facilities, technical experts, patent filing and extensive mentoring support, to develop a feasible and scalable product prototype
- Two month Comprehensive Agripreneurship Orientation Programme (AOP) introduces the Startups to a window of opportunities & possibilities
- Linking selected Startups to other successful Startups
- Expert committee evaluates the products and concept of the selected Startups
- On approval, the Startups earns a Grant-in-aid up to ₹ five lakh

SAAKAR (Seed stage Funding)



Key components



Two months AOP



**Long-term support of Business
Mentorship, Market linkage etc.**



Mentorship by experts



Grant-in-aid up to ₹ 25 lakh

Seed Stage Programme (MVP to Commercialization)

- Startups with Minimum Viable Product (MVP) are mentored to commercial launch and market their products/services
- Assist them in validating their products/services
- Marketing & mentoring support by domain experts
- Two-month Comprehensive Incubation programme
- Mentorship in technical, business, marketing and networking, investors & market linkages
- Grant-in-aid up to ₹ twenty-five lakh

FOCUS AREAS



Organic Farming



Precision Farming



Agricultural Supply Chain



Agricultural Biotechnology



Agricultural Fintech



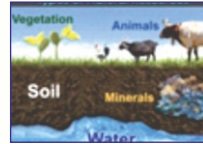
Post-Harvest& Food Technology



Food Processing



IOT, ICT and AI in Agriculture



Natural Resource Management



Waste to Wealth Secondary Agriculture



Animal Husbandry, Dairying



Agri-Input Tools and Technologies



Farm Mechanization



Hydroponic Farming



Agri Clinics & Farm Health Services



POTENTIAL STARTUPS COHORT- 4.0 OF FY 2021-22

SAAKAR



Rahul Namdeo Patekar



Pallavi Patel



Rupali M. Phadatare



Mayur Pawar



Rupesh Kumar Choubey



Sanjeev Saxena



Vimal Panjwani



Shrikant Pathare



PRERNA



Dhaniram Yadav



Ravindra D.
Waghmare



Jameela Begam



Swapnil Muley



Shekhar K. Sahu



Yogesh Gajralwar



Manish K. Gupta



Nitin Singh



Ms. Ritu
Chaturvedi



Abhishek
Vishwakarma



Devyendu Sharma



Ankit Jain



Susheel Kumar



Shivani Verma



Kushagra



P.T. Patil

Profile of 4.0 Cohort Startups

SAAKAR

SEED STAGE PROGRAMME
(MVP TO COMMERCIALIZATION)



Patekar Agro Food Products Pvt. Ltd.

Dehydration of fruits and vegetables



Rahul N. Patekar

Qualification: BE Mechanical

Company Type: Private Limited

Establishment Year: 2021

Location: Pune, Maharashtra

Name of innovation: Dehydrated fruits and vegetables through Morden dehydration technology

Focus Area: Food processing

Patekar Agro is involved qualitative heat pump-based low-temperature dehydrated fruits and vegetables retaining its nutrient. The Startup also provides a platform to farmers to get good price via backward linkages and supplies high-quality dehydrated vegetables and fruits throughout the year to its consumers.



patekaragro@gmail.com



+91 - 9916943144



www.patekaragro.com/

VAM Agro Processing Pvt. Ltd.

Enhancing shelf life for agro produce



Pallavi Patel

Qualification: B.Sc

Company Type: Private Limited

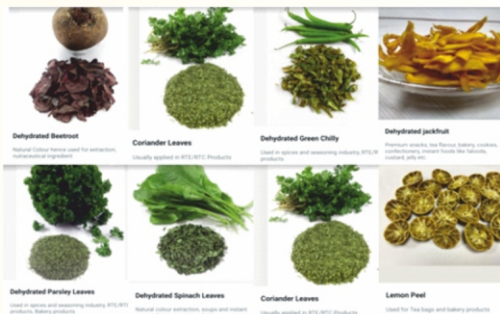
Establishment Year: 2021

Location: Jabalpur, Madhya Pradesh

Name of Innovation: Customized combination dehydration technology

Focus Area: Food processing

VAM Agro Processing primarily focuses on dehydration at low temperatures with partial vacuum dehydration for increased shelf life of perishable Agri products. They are also into dehydrated green chilli suit seasoning Mix, RTC/RTE products like Poha, Upma, Khichdi, Paratha Stuffing mix etc.



vamagroprocessing@gmail.com



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www.dehydratedingredients.com

Ayush Agro Food Process

Delicious than you Imagine



Rupali M. Phadatare

Qualification: M. Com

Company Type: Partnership Firm

Establishment Year: 2022

Location: Solapur, Maharashtra

Name of Innovation: Food processing for fortification of Noodles/Vermicelli with vegetables, fruit pulp, multigrain flour and wheat flour

Focus Area: Food Processing

Ayush Agro Food process wheat-based flour/rava products unbleached, unrefined, nonchemical. All flavours used are fruits and vegetables pulps, its products contain high fibres, protein, zero trans-fat, low glycemic index and non-fried option. Ayush Agro Food process trying for patenting is the formulation of their healthy wheat-based Noodles/Vermicelli. They follow FSSAI regulation in processing, packaging, designing, formulations and regulatory aspects. In the process, farmers are benefiting with extra income through selling of the raw material directly to the Startup.



ayushagrofoodprocess@gmail.com



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Wingrow Agritech Innovations Pvt. Ltd.

We Win.. We Grow..



Mayur Pawar

Qualification: B.A (Psychology), B.Tech (Industrial)

Company Type: Private Limited

Establishment Year: 2017

Location: Pune, Maharashtra

Name of Innovation: Linking farmers to market, India's First Virtual Farmers Market, as well as Stall booking platform

Focus Area: Agri Market Linkage

Wingro Agritech Producer Company Limited connects farmers directly to the market and consumers by eliminating middlemen. They have 14 farmers markets in Pune, Maharashtra. The Startup also have launched India's first Virtual Farmers' Market. Their platform connects farmers, FPOs, FPCs, SHGs, physically as well as virtually.



mayur@wingrowagritech.com



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<https://wingrowagritech.com>

Gokul Gramodyog

Unified solution of nutrient deficiency through vitamin/protein rich mushrooms



Rupesh Choubey

Qualification: M.Sc. (Biotech) and Mushroom cultivation expert

Company Type: Partnership Firm

Establishment Year: 2020

Location: Rajnandgaon, Chhattisgarh

Name of Innovation: Coloured mushrooms

Focus Area: Waste to Wealth

Gokul Gramodyog believes in “A unified solution for malnutrition and nutrient deficiency through amino acid, protein and vitamin rich coloured mushrooms produced from agro waste” The colour mushrooms contain lovastatin, used to treat coronary heart disease and high cholesterol. Lentinan is an anti-tumor and activates the immune system. Lentinan is recommended by medical professionals to boost the effect of regular medicines. It is used for treating Cancer and HIV infection. Apart from this colour mushrooms have vitamins like D, B₂ and B₁₂ important for bones and overall development of body.



gokulgramodyog@gmail.com



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W2W Pvt. Ltd.

To make sure Faith and Wealth



Sanjeev Saxena

Qualification: B.Sc. (Maths)

Company Type: Private Limited

Establishment Year: 2022

Location: Guna, Madhya Pradesh

Name of Innovation: Product manufacturing

Focus Area: Waste to wealth

W2W Pvt. Ltd. Guna makes a variety of idols from Agri and dairy wastes. The end product is sold through B2B and B2C models.



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AgriVijay Pvt. Ltd.

Empowering Farmers for Tomorrow with Renewable Energy



Vimal Panjwani

Qualification: B.Sc. (Maths)

Company Type: Private Limited

Establishment Year: 2020

Location: Pune, Maharashtra

Name of Innovation: Renewable Energy Products for Farmers and Rural Households

Focus Area: Clean Energy

AgriVijay is India's leading marketplace for Renewable Energy products for farmers and rural households. They bring varied products of solar, biogas, thermal, wind and power under one roof. The company's unique Energy Advisory approach helps farmers understanding their energy needs and budget, GHG/CO₂ emissions and budget to reduce climate change in line with UN SDGs, making them energy independent with increased savings and income.



AgriVijay®
Empowering Farmers for Tomorrow



vpanjwani@agrivijay.com



+91 - 9503130037



<https://agrivijay.com>

Shri Impex

One stop solution for all poultry products



Shrikant Pathare

Qualification: MBA

Company Type: Partnership

Establishment Year: 2019

Location: Pune, Maharashtra

Name of Innovation: Production of high export quality BHE / DOC for Indian and Overseas Poultry market

Focus Area: Poultry Supply Chain Management

Shree Impex invented a vertically integrated supply chain module to make a unique rooftop solution available to farmers. The company Invented the FCR formula to reduce the chick death rate. The idea is new in the field of poultry industry. It is not only meeting the local demands but also exporting to neighboring countries.



shrikant.impex@gmail.com



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<https://agrivijay.com>

PRERNA 4.0

**PRE-SEED STAGE PROGRAMME
(IDEA TO PRODUCT PROTOTYPE)**



Mahagouri Biotech

Dharti ka tonic



Dhaniram Yadav

Qualification: B. Com

Company Type: Partnership (Proposal)

Establishment Year: NA

Location: Jabalpur, Madhya Pradesh

Name of Innovation: Organic Liquid Bio-fertilizer

Focus Area: Organic Farming

Mahagouri Biotech has made low-cost "Bhu~Amrit" an organic liquid bio-fertilizer. Bhu-Amrit is a liquid organic bio-fertilizer containing primary and secondary plant nutrition in an eco-friendly combination of bio-enzymes, cow urine and medicinal plant extracts. They claim to control agricultural pests and other disease by the use of Bhu-Amrit. It promotes optimum germination, growth and production.



ghaniramyadav903@gmail.com



+91 - 8818814383



www.mahagouri.ctmart.store

Nanostar

Initiation of Agriculture Innovation



Ravindra D. Waghmare

Qualification: Ph.D. (Product development, Administration & Marketing)

Company Type: Partnership Firm

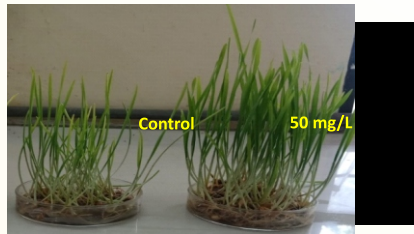
Year: 2021

Location: Solapur, Maharashtra

Name of Innovation: Nano-Maker, Nano-Biochar, Nano-Cow dung, Bacterial media.

Focus Area: Agri-Input / Organic Farming

Nanostar developed an organic fertilizer based on Nanotechnology. It is an eco-friendly and cost-effective product. Nanostar helps to increase germination rate, elongation of root and shoot, phytomass, productivity, chlorophyll, carbohydrate and protein content. Nanostar improves uptake and transport of micronutrients which are key components for increase the yield of plant and reduce the usage of conventional fertilizer by 50 percent.



nanostar.imnbt@gmail.com



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Tejaswini Ekta Mahila Mahasangh

A Step to healthy India



Jameela Begam

Qualification: Higher Secondary

Company Type: Society

Year: 2013

Location: Mandla, Madhya Pradesh

Name of Innovation: Kodo-Kutki processing and millet cookies making.

Focus Area: Food Processing

Tejaswini Ekta Mahila Mahasangh is into the market by processing Kodo-Kutki and making their products. The shelf life of all their products is claimed to be more than six months. Along with this, all these products have proved to be very beneficial for health and taste.



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Smart Acre Machinery Pvt. Ltd.

Grow smart



Shekhar Sahu

Qualification: PhD in Farm Machinery and Power Engg.

Company Type: Private Limited

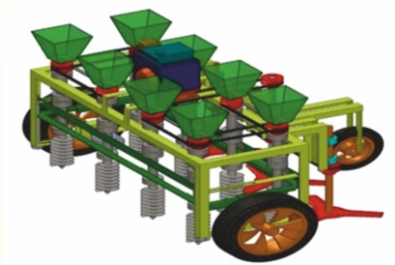
Year: 2022

Location: Chhindwara, Madhya Pradesh

Name of Innovation: Automated spot till planter

Focus Area: Farm Mechanization

Smart Acre Machinery has designed a prototype. The automated spot till planter (ASTP) is a direct seed-sowing machine. It eliminates the traditional tillage operations. ASTP performs multiple jobs viz; cuts the weeds, drills the soil, places the seed at the desired depth, and covers them. Tractor-less battery-operated spot sowing machine with pre-sowing weeding operation.



shekarsahu6789@gmail.com



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Sanjivani Agro Machinery

Simple and Affordable Farm Machinery



Yogesh Gajaralwar

Qualification: M.Tech.

Company Type: Partnership Firm

Year: 2016

Location: Nagpur, Maharashtra

Name of Innovation: Charcoal Making Machine

Focus Area: Waste to Wealth

Sanjivani Agro Machinery has developed a simple easy to operate machine for the conversion of wastes Agro, forest and the municipal waste into charcoal. There is a reduction in time required for carbonization from 4-5 days to 1 day. It also reduces pollution good quality charcoal with minimum wastage is produced. Gases produced during initial heating of wood are recirculated for further heating of wood which reduced energy cost.



yogesh.gajaralwar@gmail.com



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www.sanjivani.com

Renaissance Superfoods Pvt. Ltd.

Traditional nutrition



Swapnil Muley

Qualification: MSc. (Microbiology), 10 years of experience in Biotech Industry and Research.

Company Type: Private Limited

Year: 2021

Location: Nagpur, Maharashtra

Name of Innovation: Moringa based super grain oat mix for taking care of specific nutritional needs

Focus Area: Food processing and value addition

ProMor is a Moringa-based functional food mix for improving gut health and fulfilling specific nutritional need in fitness conscious individuals. It is an easy and quick to prepare one bowl meal option which helps to fulfill the nutritional requirements with taste variations. The USP of ProMor lies in the innovative processing of Moringa leaves and pods in combination which gives higher bio-availability of amino acids and iron. Apart from Moringa, it comprises of 5 super grains namely, oats, sprouted green gram (mung), Amaranth, Foxtail millets, Quinoa and malted Ragi.



renaissancesuperfoods@gmail.com



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www.renaissancesuperfoods.com

Fliqus Support System LLP

Creating an ecological society



Manish K. Gupta

Qualification B.E Textile with 16 years of experience

Company Type: LLP

Year: 2017

Location: Guna, Madhya Pradesh

Name of Innovation: Managing Merchandise products from waste.

Focus Area: Waste to wealth.

Fliqus Support System produces highly compressible materials from biodegradable wastes (organic wastes of agriculture, animal husbandry and industry). The Startup is working to create not only a system to segregate various wastes but also create business products from it. This may be the first Startup to manufacture flower pots and various sculptures from agriculture.



**Caracape**



fliqusllp@gmail.com



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www.amotrade.in

Manthan Innovations Pvt. Ltd.

Making every water drop count



Nitin Singh

Qualification M.S (IoT/Embedded Systems 8+)

Company Type: Private Limited

Year: 2018

Location: Indore, Madhya Pradesh

Name of Innovation: Zoyam Precision Irrigation System

Focus Area: Precision Agriculture

Manthan Innovation Pvt. Ltd. has a solution consisting of IoT Sensor Nodes (placed in field), Mobile Pump Controller (connected to irrigation pump) and a Mobile app. 'Zoyam Precision Irrigation system' provides crop and soil specific water advisory, real-time monitoring of soil moisture, water-stress, temperature, humidity and also enables scheduling and remote control of irrigation pumps through the mobile app. With the help of Big Data and Artificial Intelligence they also provide farm and crop specific recommendations to the farmers. They aim to save up to 21 percent water with their innovation besides 12 percent Electricity can increase yield by 18 percent.



manthaninnovations@gmail.com



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www.manthaninnovations.com

Efficacy Nex Pvt. Ltd.

Revolutionizing farming



Kushagra

Qualification BE- ECE, PGDM

Company Type: Private Limited

Establishment Year: 2019

Location: Bangalore, Karnataka

Name of Innovation: Rural Focused Low-Cost Hydroponic Farm

Focus Area: Hydroponics

Efficacy Nex Pvt. Ltd. is planning to empower small farmers with small landholdings to produce food in large volumes, through a chain of Hydroponic farms across rural belts. Hydroponic systems is designed specially to cater to the needs of the rural farmers while overcoming drawbacks of the current systems like complete automation and power supply.



contact@efficacynex.com



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www.efficacynex.com

Srajan Agro

किसान संघर्ष से हर्ष की ओर सृजन



Ritu Chaturvedi

Qualification MSc. Forestry

Company Type: Partnership

Establishment Year: 2022

Location: Jabalpur, Madhya Pradesh

Name of Innovation: Customized Agri solution

Focus Area: ICT, IOT & AI in Agriculture

Srajan Agro provides effective customized farm service to enable farmers with the opportunity to make the farming profitable. The Startup provides cost effective, optimized, profitable farming with smarter agriculture model solutions. Farm specific customized Agri- models is intended to provide end-to-end prescriptive activities. The activities include high-quality inputs from actionable insights and empowering farmers through advisory and alerts.



srajanagro@gmail.com



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Kechuaa Organics Pvt. Ltd.

Grow food from inch to acre



Abhishek Vishwakarma

Qualification BE- ECE, PGDM

Company Type: Private Limited

Establishment Year: 2022

Location: Jabalpur, Madhya Pradesh

Name of Innovation: Mera Maali Mobile app

Focus Area: Organic Farming

Mera Maali is a mobile app-based solution developed by Kechuaa Organics for providing the knowledge to grow food for farmers/Home gardeners, community-based solutions for queries, E-commerce platform for all their gardening needs. The mobile app is a one-stop solution for all the needs of Gardeners and Farmers. This app provides a video tutorial-based knowledge platform for farmers/Home gardeners. It also, offers a community-based solutions for problems faced by Gardeners/Farmers. Based on the recommendations, customers can also directly purchase products from inbuilt E-commerce platform available on the app.



Mera maali



kechuaaorganics@gmail.com



7225055505



www.kechuaa.com

Dav Agro Solution

Empowering mushroom farmers



Devyendu S. Sharma

Qualification: MBA

Company Type: Partnership Firm

Establishment Year:2022

Location: Jabalpur, Madhya Pradesh

Name of Innovation: Mushroom Farm Automation using of IOT

Focus Area: ICT, IOT& AI in Agriculture

Dav Agro Solution developed a process for Controlled composting, with control in Bunkers and PII – Tunnels with use of IOT for Button mushroom compost preparation. The process developed is consistently improving the mushroom yield for the farmer.



davagrojb21@gmail.com



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Morlife Agro India

Online /Offline Agri E-Commerce Startup



Ankit Jain

Qualification: MBA

Company Type: Partnership Firm

Establishment Year:2020

Location: Kanker, Chhattisgarh

Name of Innovation: morbazar.in

Focus Area: Supply Chain Management, Marketing, Storage

Morlife Agro India provides Farm Fresh, organic produces as well as value-added products to end consumer. In a short period of one day they deliver with fresh hygienic products delivering system. They provide SHG's products, seasonal forestry produces/products too. The Startup provide Online market for all processors, small fruit, vegetable retailers as a local e-commerce service provider.



morbazarindia@gmail.com



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www.morbazar.in

Indigenous Kadaknath Breeding Farm and Hatchery Pvt. Ltd.

Nurturing The Rural Tribal Economy



Susheel Kumar

Qualification: B.Sc. Hons (Physics)

Company Type: Private Limited

Establishment Year: 2016

Location: Jhabua, Madhya Pradesh

Name of Innovation: Kadaknath Commercialization

Focus Area: Poultry Farming

Indigenous Kadaknath Breeding Farms and Hatcheries provide products and services to stakeholders/customers on Kadaknath Breeding. Designing effective solutions, scaling them up, supporting large-scale implementation, enabling rural families to come out of poverty and encouraging to promote Kadaknath poultry entrepreneurship.



sushiltaank14tiss@gmail.com



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www.kadaknathji.com

Soil Symbiont

Soil Symbiont for liquid microbial culture for enhancement organic carbon, soil fertility and productivity



P. T. Patil

Qualification: B.Sc (Ag)

Company Type: Partnership Firm

Establishment Year: 2022

Location: Nasik, Maharashtra

Name of Innovation: Liquid microbial culture + *Bacillus sepsis* + Pro-bacteria microbial

Focus Area: Organic Farming

Soil symbiont is trying to make liquid microbial organic fertilizer mainly by using cow and cow dung.



ptpatil@gmail.com



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SVRC Techno Innovations Pvt. Ltd.

Connecting. Human. Innovation. With Robotics. & Automation. Globally



Shefali V. Ramteke

Qualification: Ph.D. Scholar, M.Tech, B.Tech (IIIT Allahabad)

Company Type: Private Limited

Establishment Year: 2022

Location: Greater Noida, Uttar Pradesh

Name of Innovation: Deep-1.0: drone for precision spraying and climate-smart agriculture.

Focus Area: Precision Agriculture

SVRC Techno Innovations bring in Drones for precision agriculture solutions using smart technologies with a vision to make farming profitable to farmers, sustainable for the environment, and productive to meet food demand, manufactured in-house by the R&D team. In this direction, they have developed various drones for Agri-automation and Agri-intelligence to equip farmers with modern technologies.



shefali@chiragtechnologies.com



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Shiv Enterprises Pvt. Ltd

ROSERA WIPES, you deserve the best



Shivani Verma

Qualification: B.Sc. Biotechnology

Company Type: Private Limited

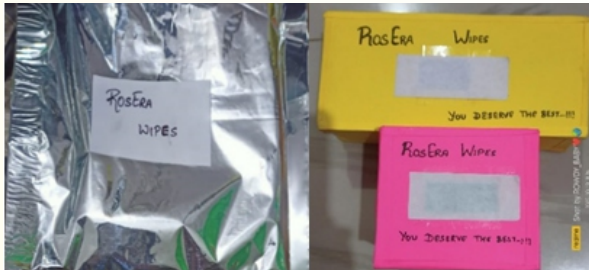
Establishment Year: 2022

Location: Jabalpur, Madhya Pradesh

Name of Innovation: Rosera Wipes

Focus Area: Health and Hygiene

Shiv Enterprises Pvt. Ltd. developed "Rosera Wipes". It is a type of face wipes made from natural ingredients, low-cost, affordable to everyone and with feel fresh factor on its use.



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Jeeshan Parvez

Agro Circuit Pvt. Ltd.

A Large network of farmers

Qualification: B.Sc. Biotechnology

Company Type: Private Limited

Establishment Year: 2022

Location: Chhindwara, Madhya Pradesh

Name of Innovation: NFF (nation farmer friend)

Focus Area: ICT, IOT & AI in Agriculture

Agro Circuit provides Agri-inputs direct to the farmers as per their soil health detected through AI system. Soil samples of all registered farmers are tested in the laboratory. Each farmer is advised separately and Agri inputs are dispatched to them.



agrocircuit@gmail.com



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<https://nationfarmersfriend.in/>

Tarusaar Organics Pvt. Ltd.

Sustainable Agri-Business model for organic, affordable and delicious nutritional food products



Sagar Rajput

Qualification: B.E Mechanical Engineering

Company Type: Private Limited

Establishment Year: 2020

Location: Bhopal, Madhya Pradesh

Name of Innovation: Cost-effective, naturally grown delicious nutritional products

Focus Area: Food Processing, Value Addition & Unconventional farming

Tarusaar Organics believes in “Pehla Sukh Nirogi Kaya”. They are constantly striving to bring the best of nature in the form of their products which can be easily consumed. First in line is "Magic Moringa" which is a health drink, like, Moringa Shots, Masala-e-Moringa, Moringa Honey and Moringa Infused Ghee, etc. Their products are available on e-commerce platforms and retail stores in various cities of Madhya Pradesh such as Bhopal, Indore and Gurgaon. Small-scale farmers and tribals are encouraged by the Startup to grow medicinal and aromatic plants to boost their economy.



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JAWAHAR R-ABI TEAM



Dr. Moni Thomas
Director
IABM & CEO Jawahar R-ABI



Dr. Laveena Sharma
Business Manager



Mrs. Laxmi Singh
Assistant Manager



Mr. Deepanshu Patel
Business Executive



Mr. Lovkesh Patel
Technical/Office Assistant

Group Photo of 4.0 Cohort





**Invitation of Applications
for PRERNA & SAAKAR 4.0**



Screening of applications



Inaugural session of Orientation & incubation programme Cohort 4.0 (2nd Aug 2022)



Valedictory function of orientation incubation programme 4.0 Cohort (30th Sept 2022)



Startup Corporate Interface & Exhibition 29th Sept. 2022



JAWAHAR R-ABI

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