



# JAWAHAR R-ABI

(RKVY-RAFTAAR AGRIBUSINESS INCUBATOR)

# NEWSLETTER

Half-Yearly Newsletter (June 2022)

Volume: 04, Number: 01

*True entrepreneur is a doer, not a dreamer*

*- Nolan Bushnell*



**Prof. P. K. Bisen**  
Vice-Chancellor

## Message

*Jawahar R-ABI is working to identify, encourage and handhold those with innovative ideas, products and concepts as Startups. The effort is appreciable, but the best is yet to come much more has to be done. Agri-based Startups has the potential to generate employment and revenue in the rural sector.*

*In Agriculture, Agri startups have a vital role in transfer of related information and establishing market linkages at ground level. JNKVV Jabalpur is making a steady move in the Startup promotion. The products developed and the technology transfer tools of the Startups of Jawahar R-ABI are wide recognised across the country.*

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- ✂ *Meetings*
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## Editorial Board:

*Dr. S. B. Nahatkar*  
*Dr. Moni Thomas*  
*Ms. Laveena Sharma*  
*Ms. Laxmi Singh*  
*Mr. Deepanshu Patel*  
*Mr. Lovkesh Pate*

## Centre of Excellence Incubation Committee (CIC) meetings

Centre of Excellence Incubation Committee (CIC) meeting under RKVY-RAFTAAR of GoI, organized on 25<sup>th</sup> January 2022 (virtual mode) recommended 5 Pre-seed stage (PRERNA 3.0) Startups of Jawahar R-ABI. Dr. A.K. Singh, Director, ICAR-IARI, Chaired the meeting. A total aid of Rs. 25.00 lakh (Rupees Twenty-five lakh only) was sanctioned by the Committee.

### PRERNA Startups (Pre-Seed stage) funded by the Ministry of Agriculture & Farmers Welfare, GoI, New Delhi

**Jawahar R-ABI**  
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Phone 0761- 2688039, Website: <http://jawahar-abi.com/> Email: [jnkvv.rabi@gmail.com](mailto:jnkvv.rabi@gmail.com)

**Mr. Manoj Banwari**  
Incubatee of PRERNA Orientation Program  
₹ 05.00 Lakh

Jawahar R-ABI – Congratulates Mr. Manoj Banwari for the sanction of Rs. 5.00 Lakhs from Ministry of Agriculture & Farmers Welfare, Department of Agriculture & Farmers Welfare, Govt. of India towards the establishment of **Nurture Your Ideas Pvt. Ltd.** in Bhopal, Madhya Pradesh.



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Phone 0761- 2688039, Website: <http://jawahar-abi.com/> Email: [jnkvv.rabi@gmail.com](mailto:jnkvv.rabi@gmail.com)

**Mr. Arpit Sahu**  
Incubatee of PRERNA Orientation Program  
₹ 05.00 Lakh

Jawahar R-ABI – Congratulates Mr. Arpit Sahu for the sanction of Rs. 5.00 Lakhs from Ministry of Agriculture & Farmers Welfare, Department of Agriculture & Farmers Welfare, Govt. of India towards the establishment of **VeggoFresh Agritech Pvt. Ltd.** in Sihore, Madhya Pradesh.



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**Mr. Prakhar T. Tripathi**  
Incubatee of PRERNA Orientation Program  
₹ 05.00 Lakh

Jawahar R-ABI – Congratulates Mr. Prakhar T. Tripathi for the sanction of Rs. 5.00 Lakhs from Ministry of Agriculture & Farmers Welfare, Department of Agriculture & Farmers Welfare, Govt. of India towards the establishment of **Ouranos Robotics Pvt. Ltd.** in Jabalpur, Madhya Pradesh.



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**Mr. R. S. Suryavanshi**  
Incubatee of PRERNA Orientation Program  
₹ 05.00 Lakh

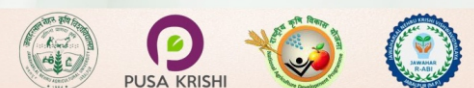
Jawahar R-ABI – Congratulates Mr. Arpit Sahu for the sanction of Rs. 5.00 Lakhs from Ministry of Agriculture & Farmers Welfare, Department of Agriculture & Farmers Welfare, Govt. of India towards the establishment of **Tapti Silage Technology Pvt. Ltd.** in Jabalpur, Madhya Pradesh.



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**Ms. Anandita Das**  
Incubatee of PRERNA Orientation Program  
₹ 05.00 Lakh

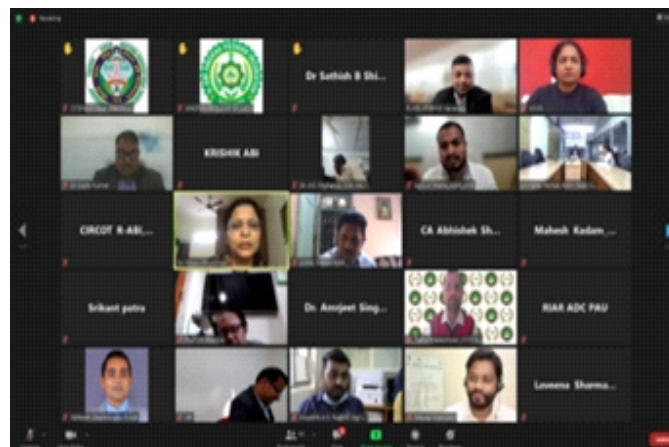
Jawahar R-ABI – Congratulates Mr. Arpit Sahu for the sanction of Rs. 5.00 Lakhs from Ministry of Agriculture & Farmers Welfare, Department of Agriculture & Farmers Welfare, Govt. of India towards the establishment of **Electronics Farming Solutions Associates (E-fasal) Pvt. Ltd.** in Indore, Madhya Pradesh.





## Virtual SAMARTH-II Innovation & Incubation Induction workshop

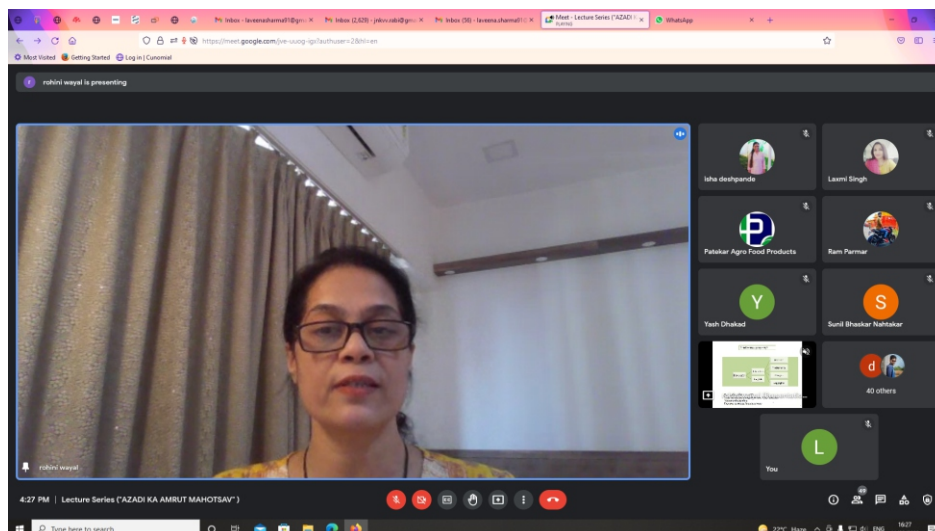
“SAMARTH” virtual workshop on 16<sup>th</sup> & 17<sup>th</sup> February 2022, organized by Pusa Krishi, IARI, New Delhi was attended by Dr. S. B. Nahatkar, CEO Jawahar R-ABI, IABM, JNKVV, Jabalpur and his team. The Event introduced Incubators Agri-Business under the RKVY-RAFTAR on planning and management, ecosystem building, engaging stakeholders, streamlining procedures and policies, implementation of the incubation programme, funding and other relevant details.



## Lecture series and webinars under “Azadi ka Amrit Mahotsav”

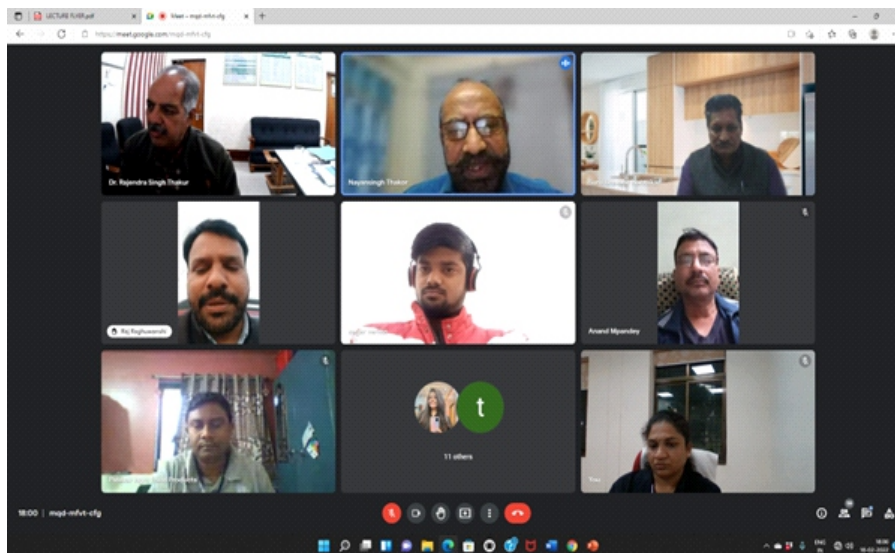
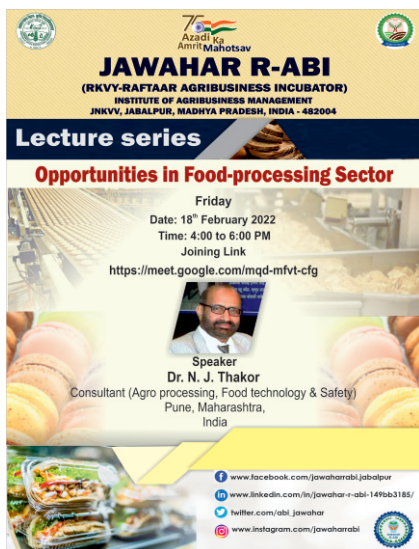
### A. IP Management: Agriculture and Allied

A lecture on “IP Management-Agriculture and Allied sectors” organized on 11<sup>th</sup> February 2022, was attended by nearly 60 participants. Mrs. Rohini Wayal, Senior Manager, IP, Godavari Biorefineries Ltd., Mumbai, Maharashtra, was Speaker of the event. Mrs. Wayal explained the basics of intellectual property (IP) management, its importance in Agriculture and allied sectors.



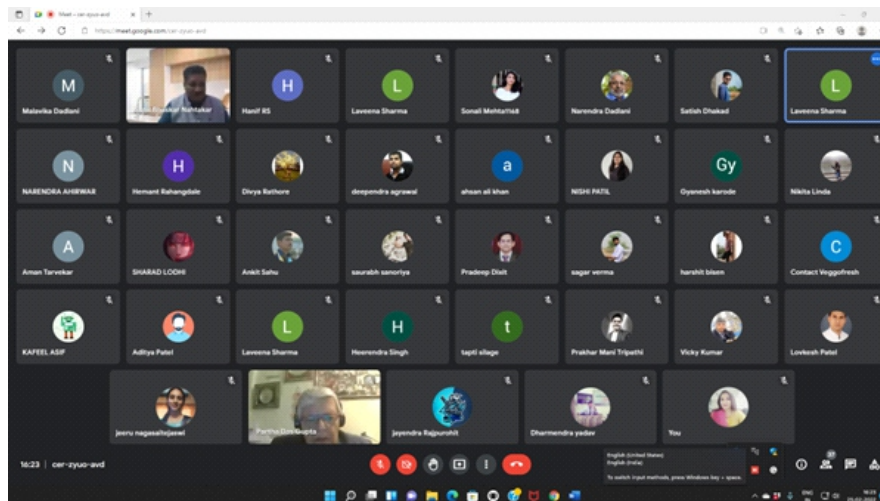
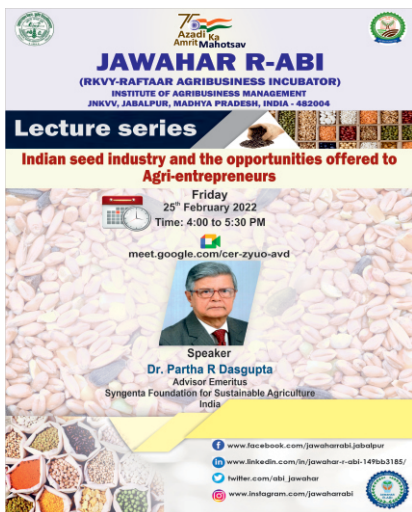
### B. Opportunities in Food-processing sector

Opportunities in Food-processing Sector organised on 18<sup>th</sup> February 2022 was attended by 45 participants. Dr. N. J. Thakor, Consultant (Agro-Processing, Food Technology & Safety), Pune, Maharashtra, India, shared his valuable insight on the topic. Based on his experience, Dr. Thakor encouraged the inspiring agripreneurs to scale-up their Startups in Food processing & value addition sector.



### C. Indian seed industry and the opportunities offered to Agri-entrepreneurs

A lecture on “IP Management-Agriculture and Allied sectors” organized on 11<sup>th</sup> February 2022, was attended by nearly 60 participants. Mrs. Rohini Wayal, Senior Manager, IP, Godavari Biorefineries Ltd., Mumbai, Maharashtra, was Speaker of the event. Mrs. Wayal explained the basics of intellectual property (IP) management, its importance in Agriculture and allied sectors.



### Training Programme

#### Virtual training programme on Agri-entrepreneurship development

Five-day (21<sup>st</sup> to 25<sup>th</sup> February 2022) Virtual training programme on “Agri-Entrepreneurship Development” was jointly organized by Business Planning & Development (BPD) Unit and Jawahar R-ABI, Institute of Agri-Business Management, JNKVV, Jabalpur, MP. It was attended by fifty-five participants. The event chaired by the Chief Guest Dr. Sharad Tiwari, Dean, CoA, JNKVV, Jabalpur, Guest of Honour Dr. D. Khare, Dean Faculty of Agriculture, JNKVV, Jabalpur. E-Certificates were distributed to all the participants.





## Conferences

The 19<sup>th</sup> Annual Mega Mumbai World Expo: World Expo & Conference— agro + organic & biotech jointly organized by The Trinity Group & Govt. of India/ State and Chamber for Import, Export & Health on 4<sup>th</sup>-6<sup>th</sup> March 2022 was attended by Mrs. Laxmi Singh, Assistant Manager of Jawahar RABI, JNKVV, Jabalpur, at Science Centre Nehru Centre Halls, Worli, Mumbai, India.



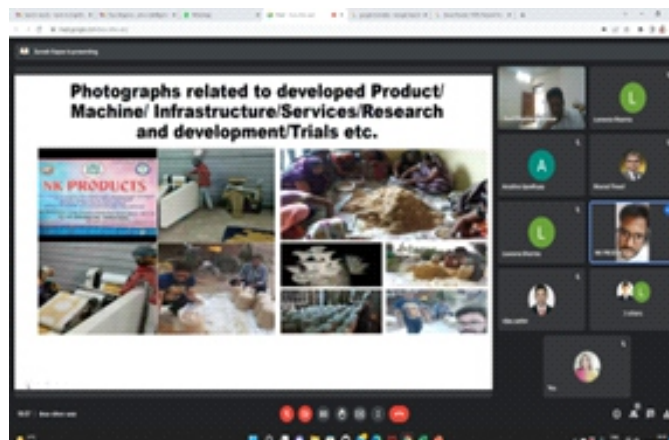
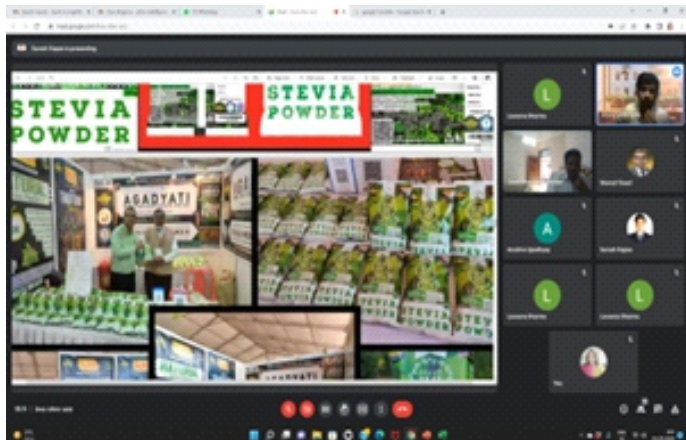
## Virtual due diligence of Cohort 1.0

Virtual due diligence meeting of J-RABI (PRERNA 1.0 & SAKAAR 1.0 Startups), in FY 2019-20 was Chaired by Dr. Sharad Tiwari, Dean CoA, JNKVV, Jabalpur, M.P. Dr. A. K. Sarawgi, Head, Department of the Agriculture Economics & Farm Management, CoA, Dr. S. B. Nahatkar, Director, IABM, CEO, Jawahar RABI, domain experts and Mrs. Laveena Sharma, Business Manager, J-RABI were the committee members present in the meeting.

The Virtual Due Diligence of Startups Aggois Business Solutions Pvt. Ltd., and Usna Kitchens Care LLP on (4<sup>th</sup> March 2022), Naturify Pvt. Ltd., and Shakambari Biotech Venture LLP., (8<sup>th</sup> March 2022), Agadyati Herb & Food Pvt. Ltd., and NK Products Pvt. Ltd. (23<sup>rd</sup> March 2022), Servm Advance Systems Pvt. Ltd., Green

Echoo Pvt. Ltd., and Nirmala Shende Enterprises Pvt. Ltd., (31<sup>st</sup> March 2022), were completed.

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## Invitation of Applications for PRERNA 4.0 & SAAKAR 4.0

Jawahar R-ABI, IABM, JNKVV, Jabalpur received of 175 applications before the closing date of 28<sup>th</sup> Feb 2022 for its Cohort 4.0 for both PRERNA 4.0 (Pre-Seed-stage) and SAAKAR 4.0 (Seed-stage). The primary screening 175 applications was done on 18<sup>th</sup>, 19<sup>th</sup>, and 29<sup>th</sup> April 2022, the Committee shortlisted 64 of them for 1<sup>st</sup> RIC.



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**4<sup>th</sup> COHORT**

Inviting Application from Agri-Innovators & Agri-Startups  
for



**Pre-seed Stage Programme**  
(Idea to Prototype)

- 02 Months Comprehensive Agri-preurship Orientation Program
- Technical and Business Training Sessions
- Grant-in-aid support up to Rs.05 Lakh



**Seed Stage Programme**  
(MVP to Commercialization)

- 02 Months Comprehensive Incubation Program
- Technical & Business Mentorship, Networking, Investors & Market Linkages
- Grant-in-aid upto Rs. 25.00 Lakhs

**We offer**

- State of Art Incubation Facilities
- Technological Mentoring
- Funding Support
- Incubation Facilities
- Market Linkage
- Building Investor Relation etc.

**Last date to apply online**  
28<sup>th</sup> February, 2022

**Contact Us**  
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Email: jnkvv.rabi@gmail.com;  
Website: [www.jawahar-rabi.com](http://www.jawahar-rabi.com)

Apply Online Or Scan QR code







## Kisaan bhagidari prathamikta hamari

Kisaan bhagidari prathamikta hamari under “Azadi ka Amrit Mahotsav” programme organized by Jawahar R-ABI, IABM, JNKVV, Jabalpur, on 26<sup>th</sup> April 2022 was Chaired Prof. P. K. Bisen Hon'ble Vice-chancellor, JNKVV, Jabalpur. The focus was on natural and organic farming, bio-fortified crop varieties, oilseeds, and millets. The Virtual Event was attended by more than 500 Farmers, Startups, students, JNKVV faculties as well as 27 funded Startups of the J-RABI. The Startups presented a brief presentation on their technology products and services. Farmers from KVKs of Jabalpur, Balaghat, Betul & Chhindwada were also participants.



## Madhya Pradesh Startups Conclave 2022

Madhya Pradesh Start-up Conclave 2022 “MP Startup Policy 2022” organized by Brilliant Convention Centre, Indore, Madhya Pradesh on 13<sup>th</sup> May 2022, was attended by Dr S.B. Nahatkar, CEO, Jawahar R-ABI, Director, IABM, JNKVV, Jabalpur and the team. The Chief Guest Hon'ble Prime Minister Shri Narendra Modi along with Chief Minister Shri Shivraj Singh Chouhan and Special Guest Minister MSME Shri Om Prakash Sakhlecha addressed the stakeholders and encouraged for inclusive growth through Startup ecosystem.



### Campaign on *Swablambi Bharat Abhiyan*

Bhartiya Kisan Sangh, Ujjain, Madhya Pradesh organized *Swablambi Bharat Abhiyan* Central zone on 29<sup>th</sup> to 30<sup>th</sup> May 2022. Dr. S. B. Nahatkar, Director, IABM & CEO, J-RABI, JNKVV, Jabalpur spoke on Opportunities for Agri-startups and role of J-RABI.



### Due diligence (Physical Verification) of funded Startups (FY 2021-22)

Physical verification of the Startups was done by Dr. S. B. Nahatkar, Director, IABM & CEO, J-RABI, JNKVV, Jabalpur, before releasing of the first instalment of grant-in-aid to 3<sup>rd</sup> Cohort Startups as per their investment plan.



Site visit for physical verification of Startup Mr. Arpit Sahu (VeggoFresh Agritech Pvt. Ltd.), Sehore, Madhya Pradesh

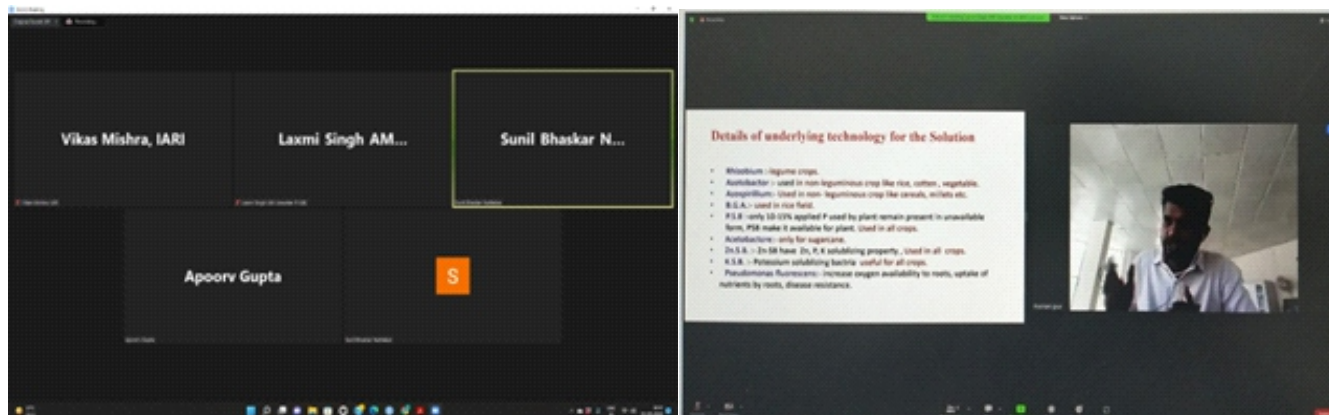


Site visit for physical verification of Startup Manoj Banwari (Nurture your ideas Pvt. Ltd.), Bhopal, Madhya Pradesh

### 1<sup>st</sup> RIC for PRERNA & SAAKAR COHORT 4.0

On 25<sup>th</sup> and 26<sup>th</sup> May 2022 the first RKVY-RAFTAAR Incubation Committee (RIC) Meeting for the 4<sup>th</sup> Cohort was virtually held for screening 175 applicants for Startups. It was chaired by Dr. S. B. Nahatkar, CEO, Jawahar R-ABI, JNKVV, Jabalpur M.P. Out of 18 Startups were recommended for Agripreneurship Orientation Programme (PRERNA 4.0), 10 Startups for the Agri-entrepreneurship Incubation Programme (SAAKAR 4.0), and 03 applications were considered for mentoring and technical support.





## Complete e-commerce solutions with Open Network for Digital Commerce (ONDC) & Accelerate Growth Plug

On 21<sup>st</sup> June 2022 a web session on “Complete e-commerce solutions with Open Network for Digital Commerce (ONDC) & Accelerate Growth Plug” organised by IABM was attended by 80 participants consisting of Jawahar-RABI incubatees, students, and faculties of the JNKVV. The keynote speaker Shri Shireesh Joshi, Chief Business Officer, ONDC, New Delhi, shared the opportunities offered by ONDC to stop digital monopolies. It offers support to MSME and small traders, them to the ONDC online platform. It is an initiative of the Department for Promotion of Industry and Internal Trade (DPIIT) under the Ministry of Commerce and Industry GoI, New Delhi.



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INSTITUTE OF AGRIBUSINESS MANAGEMENT  
JNKVV, JABALPUR, MADHYA PRADESH, INDIA – 482004

**Web session**

**Complete E-Commerce Solutions with open Network for Digital Commerce (ONDC) & Accelerate Growth Plug**

**Tuesday**  
21<sup>st</sup> June 2022  
Time: 11.00 AM to 01.00 PM

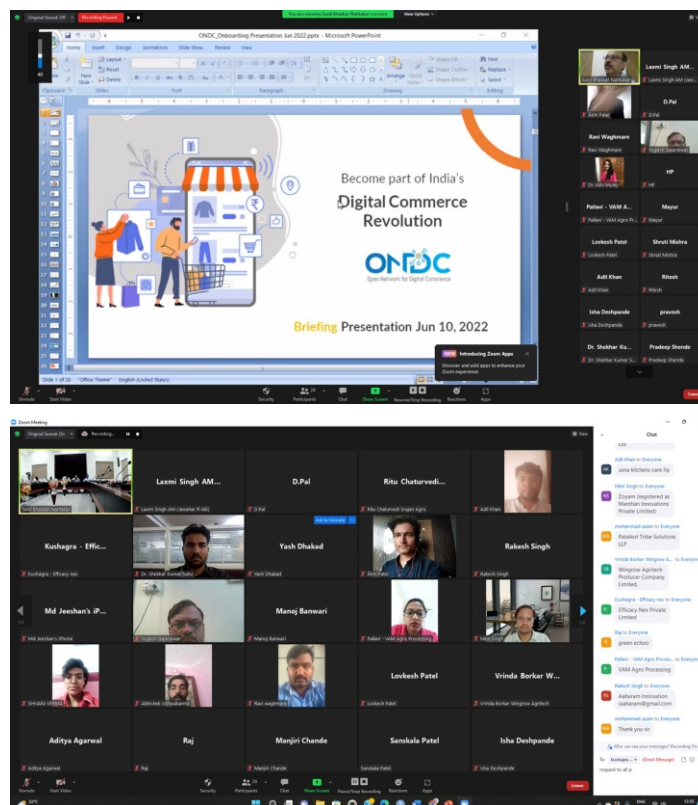
**Zoom link for the Session**  
<https://zoom.us/j/6794448023?pwd=b3hESUJVS3lub3ZxTUJvWGZmZ1V3QT09>

**Meeting ID: 679 444 8023**  
**Passcode: RABI@21**



**Speaker**  
**Mr. Shireesh Joshi**  
Chief Business Officer,  
ONDC, New Delhi,  
INDIA





## Awards & Recognition

A). Ms. Hiresha Verma, Founder & CEO - Han AgroCare was felicitated by Shri Nitin Gadkari Hon'ble Minister of MSME at "Empowering Women Entrepreneurs 2021". The function was organized jointly by the Ministry of Micro, Small & Medium Enterprises (MSME) & India SME Forum. On the occasion of International Women's Day 8<sup>th</sup> March 2021 at New Delhi.



B). The 3<sup>rd</sup> Global Organic Expo, 2022 was organized at Indian Agricultural Research Institute (IARI) Pusa, New Delhi from 26<sup>th</sup> to 28<sup>th</sup> May 2022 to promote organic farming on a large scale in the country. Over 100 companies from over 12 countries showcased their innovations and products at the event. The Global Organic Expo exhibition brought together the business community, traders, government bodies and people associated with marketing on one platform. Team Kisan Helpline also participated in the exhibition and shared the information about innovation in organic farming, the market and their services. Kisan Helpline engaged with many organic product manufacturers and decided to partner with them. Informed the farmers about the ongoing soil testing service of Kisan Helpline and hoped to work in partnership with many companies for soil testing in the future.







प्रदेश टो संवाददाता, अमृतसर



सर्वे भद्राणि कुर्यात्

देश कृषि के क्षेत्र में  
सफलता का रास्ता है।

—

अनेकविध के अतिशय

॥ छत्र करच्छाया ने भुम्भा

६२

2

water damage, injury

देश कृषि के क्षेत्र में  
तत्परता कर रहा है।

—

अनेकविध के अतिरिक्त

ता ह्यत्र वदन्त्याम् नै

मरण तार विख्यात संवाद

—

**जवाहर आर-एबीआई, जवाहरलाल नेहरू कृषि विश्व विद्यालय, जबलपुर**



ਸਪਾਟੀਲ ਵਿਸ਼ੇਸ਼ 20 ਜਨਵਰੀ 2022 ਸ਼ੁੱਕਰਵਾਰ 3

A group of people, including children and adults, are gathered around a table, looking at and touching various small objects or specimens.

विशेषज्ञ समिति का निर्माण किया जायेगा। कुलमूल्य 10 करोड़ रुपये का निर्माण कार्य होगा। इसमें 5 करोड़ रुपये का अनुमानित व्यय है।

**स्टार्टअप उद्यमी किसानों से साझा करेंगे अनुभव**  
जबलपुर। जवाहरलाल नेहरू कृषि विश्वविद्यालय विद्या महाविद्यालय में 26 अगस्त को भारत की अजारी का अनुभव साझा करने के अवसर पर किसान भागीदारी प्रारम्भिकता समूहों एवं कार्यक्रम आयोजित किया जायेगा। कृषुकी डॉ. पीके प्रियेस आर. कोरे, डॉ. दिनेश्वर शर्मा, संसलक विस्तर सेक्टर नुरज अरिफिन व सरदर किरती अग्रवाल कृषि महाविद्यालय विज्ञान अर्जित होये कार्यक्रम में 4 कृषि शिक्षा केन्द्रों जवापुर, जाधवपुर, किरादवा से से लगभग 70 कृषक प्रत्यक्ष रूप से एवं करीब 150 कृषक वरुजुय में सम्मिलित होये। गौरवला है कि जवाहर कृषि विश्वविद्यालय इन्द्र केन्द्र के भागीदारी में अब तक पूर्ण रूप से भारत सरकार से वित्त 28 स्टार्टअप 7 समूहों में संचालित हो रहे हैं। इन कार्यक्रमों में वि. वि. भागीदारी समूहगत होये जाने परकटों से किसानों को अनुभव अधिगत प्राप्त हो रात है।

[illegible]



**जवाहर आर-एबीआई, जवाहरलाल नेहरू कृषि विश्व विद्यालय, जबलपुर**





## Contact Us:

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#startupindia

