



JAWAHAR R-ABI

(RKVY-RAFTAAR AGRIBUSINESS INCUBATOR)

NEWSLETTER

HALF-YEARLY NEWSLETTER (December 2022)

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Editorial Board

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Dr. Laveena Sharma,
Ms. Laxmi Singh,
Dr. Deepak Pal,
Mr. Deepanshu Patel,
Dr. Hemant Rahangdole,
Mr. Lovkesh Patel,
Mr. Jai Varma



Dr. P. K. Mishra
Vice-Chancellor

Message

Value addition and service in agriculture are the areas for future growth in India. Youth and farmers need to focus these areas for economic growth and employment generation. Innovation in product developed, new marked niches and approaches are basic new engagement with Human resources and markets.

Agri-Startups is still a grey area, where there is immense scope and opportunities. Agricultural graduates and professional needs to re-orient the vision should draw a new destiny.

Women Agripreneurs; The next drivers of micro economy



Laveena Sharma

Business Manager,

J-RABI, JNKVV, Jabalpur, Madhya Pradesh

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Globally the powers of women agripreneurs are widely acknowledged for their acumen. Locally their role in agriculture from production to distribution is significantly noticed but in decision-making processes, access to resources and recognition of women's contributions in the household is always limited.

In the past decade, a few women have emerged to break the glass ceiling, limitations and restrictions to show their presence in many fields, including agribusiness sector. These bold women have paved way to potential for women agripreneurs, They can be a important growth engine transforming the agriculture sector women agripreneurs are performing either by setting their own businesses, by taking on leadership roles in existing agricultural enterprises. In doing so, these women are driving innovation, creating jobs, and contributing to the economic growth of their communities.

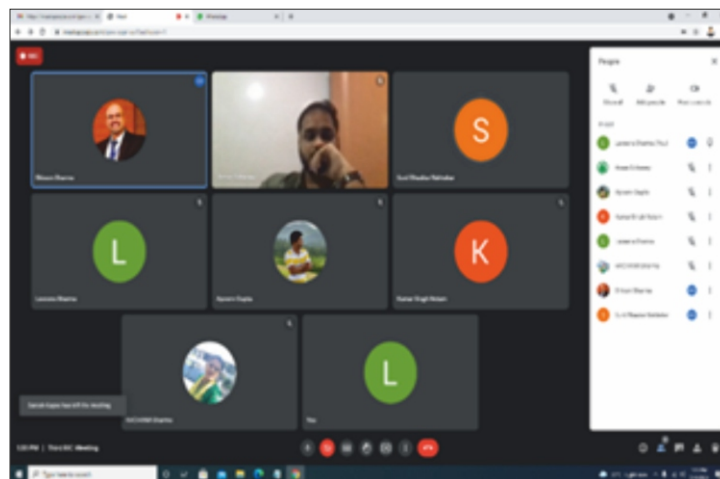
Competition, compassion, patience and determination are the qualities a woman inherit or develop within her during the process. Thus, one of the key benefits of women agripreneurs is their ability to create sustainable agricultural practices. They are often more attuned to the needs of their local communities. Therefore women are better positioned to implement practices that are in line with the needs of those communities.

Women are making their presence in the Startup ecosystem slowly but the majorities are from urbanities. It is observed that a few are lifting their veil and stepping out of their kitchens threshold into the Startup ecosystem, while many fence sitters are watching. Jawahar R-ABI have identified this tremor and set out to the fence sitters as future drivers of micro economy in rural Madhya Pradesh.

Cohorts & RICs

a. 3rd RIC of Jawahar R-ABI, Cohort 2.0 (FY 2021-22)

To review the progress of the eleven funded Startups (FY 2021-22) as per scheduled milestones for the 2nd tranche release, the 3rd RIC meeting was organized on 5th July 2022 in virtual mode. The meeting was chaired by Dr. S. B. Nahatkar, Director IABM & CEO Jawahar R-ABI, IABM, JNKVV, Jabalpur, M.P. Startups presented their progress and utilization on the basis of 1st tranche of grant. All the Startups were further recommended for 2nd tranche of grant-in-aid support.



b. Launch of JAWAHAR R-ABI COHORT 4.0

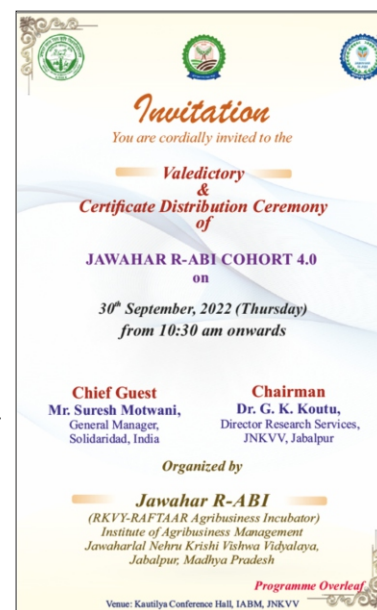
Agripreneurship Orientation (PRERNA 4.0) and Agri-entrepreneurship Incubation Programme (SAAKAR 4.0) was launched on 2nd August 2022 by Dr D. Khare, Dean Faculty of Agriculture, JNKVV, Jabalpur. Dr S.B. Nahatkar, Director IABM & CEO Jawahar R-ABI highlighted the concept of RKVY-RAFTAAR, Dr G.K. Koutu, Director Research Services, as well as all the Senior Faculties of JNKVV were present. Startups exhibited their products in an exhibition organised during the Event.





Valedictory Function of 4.0 Cohort (FY 2022-23)

The two month Orientation & incubation programme for the Cohort 4.0 ended on 30th September 2022 J-RABI. Dr. S. B. Nahatkar, CEO of Jawahar R-ABI briefed the activities during the two monthly programme. The Startups also shared their feedback and learning experiences during the programme. Guest of honour, Dr. Abhishek Shukla, Director Instructions, JNKVV, Jabalpur and Special Guest Dr. A.K. Sarawgi, Dean, College of Agriculture, JNKVV, Jabalpur also shared their views. Chief Guest Mr. Suresh Motwani, General Manager, Solidaridad Network, Bhopal, MP emphasised on the opportunities of Startups in India. The Chairman of the programme, Dr. G.K. Koutu, Director Research Service, JNKVV, Jabalpur, wished success to all the Startup after encouraging them to be focused. The Chairman distributed certificates to all the 30 participants from four States of the country on their completion of the two-month orientation and incubation programme. Dr. Moni Thomas, Managing Director of Jawahar R-ABI proposed Vote of thanks.



| Jawahar R-ABI RKVY RAFTAR Agri-Business Incubator Institute of Agri-Business Management (IABM) Jawaharlal Nehru Krishi Vishwa Vidyalaya, Jabalpur 482004, MP Phone: +91-761-2686038, Email: jabarabi@gmail.com | | | | |
|---|----------------------------|--|----------------|---------------|
| LIST OF SELECTED CANDIDATES COHORT 4.0 (FY-2022-23) | | | | |
| PRERNA 4.0 | | | | |
| S. No. | Startup Name | Company Name | State | City |
| 1 | Prasanna Yadav | NA | Madhya Pradesh | Jabalpur |
| 2 | Aditya Agarwal | AgriKarma | Madhya Pradesh | Itanagar |
| 3 | Ravindra C. Bhagwan | Nanostar | Maharashtra | Solapur |
| 4 | Jayendra Duggan | Shree Krishna Nandeyan (SKN) Pvt. Ltd. | Madhya Pradesh | Itanagar |
| 5 | Sourya Shukla | Shree Krishna Nandeyan (SKN) Pvt. Ltd. | Madhya Pradesh | Jabalpur |
| 6 | Sangeet S. Mule | Nanostar | Maharashtra | Nagpur |
| 7 | Sandeep K. Saha | NA | Madhya Pradesh | Chhindwara |
| 8 | Nagendra Chandra | Sanjay Agri Machinery | Maharashtra | Nagpur |
| 9 | Manish K. Gupta | Ficus support Systems LLP | Madhya Pradesh | Indore |
| 10 | Neha Singh | Madhya Innovations Private Limited | Madhya Pradesh | Guna |
| 11 | Kushagra | Elkay, New Private Limited | Madhya Pradesh | Singrauli |
| 12 | Ritu Chaturvedi | Srija Agri | Madhya Pradesh | Jabalpur |
| 13 | Ashwini Vishwakarma | Keshava Organics Pvt. Ltd. | Madhya Pradesh | Jabalpur |
| 14 | Jayendra Sharma | Gov Agri Solutions | Madhya Pradesh | Jabalpur |
| 15 | Amit Jain | Mudra Agri India | Chhattisgarh | Chandrapur |
| 16 | Sudhakar | NA | Maharashtra | Nashik |
| 17 | Sandeep Kumar | Tejashree Ventures Pvt. Ltd. | Madhya Pradesh | Jabalpur |
| 18 | Shweta Verma | Food to Wages | Madhya Pradesh | Jabalpur |
| SAAKAR 4.0 | | | | |
| S. No. | Startup Name | Company Name | State | City |
| 19 | Rahul Nandoo Patilkar | Patilkar Agri Food Products Pvt. Ltd. | Maharashtra | Pune |
| 20 | Pooja Patel | VMD Agri/Processing | Madhya Pradesh | Jabalpur |
| 21 | Sagar Singh Singhal | Sanjay Organics Pvt. Ltd. | Madhya Pradesh | Itanagar |
| 22 | Mrs. Rupali Mahesh Phadnis | Apul Agri Food Process | Maharashtra | Maharashtra |
| 23 | Rupesh Kumar Choudhary | Gokul Greenberg | Chhattisgarh | Rajnandgaon |
| 24 | Maya Pawar | Wingrow Agri-tech Producer Company Ltd | Maharashtra | Pune |
| 25 | Sangeeta Saxena | idha Pvt. Ltd. | Madhya Pradesh | Guna |
| 26 | Vinod Paragya | AgriVibe | Maharashtra | Pune |
| 27 | Shikant Pathan | Shri Impex | Maharashtra | Kharadi, Pune |
| Recommended for Training and Mentorship | | | | |
| S. No. | Startup Name | Company Name | State | City |
| 28 | Pooja Tyagi | Pandit Tyagi Pvt. Ltd. | Maharashtra | Nashik |
| 29 | Shikha Vinod Ramesh | Omaviv Pvt. Limited | Delhi | New Delhi |
| 30 | Mr. Jashwanth | Agro Circuit Pvt. Ltd. | Madhya Pradesh | Jabalpur |

c. Invitation of Applications for PRERNA 5.0 & SAAKAR 5.0 Cohort

Jawahar R-ABI, IABM, JNKVV, Jabalpur invited applications for its Cohort 5.0 of Agripreneurship orientation and incubation programme. A total 189 applications were received by the closing date i.e. 31st December 2022.



JAWAHAR R-ABI
RKVY RAFTAR AGRI-BUSINESS INCUBATOR
Institute of Agri-Business Management,
Jawaharlal Nehru Krishi Vishwa Vidyalaya,
Jabalpur, Madhya Pradesh- 482004, India

5th COHORT



Application Call For



Seed Stage Programme (Idea to Prototype)
Grant-in-aid up to Rs. **5 Lakh**



Seed Stage Programme (MVP to Commercialization)
Grant-in-aid up to Rs. **25 Lakh**

- 60 days Comprehensive Agripreneurship Orientation Programme
- Technical and Business Training Sessions
- Grant-in-aid support upto Rs 5 Lakh

- 60 days Comprehensive Incubation Programme
- Technical and Business Mentorship
- Networking, Investors & Market Linkages
- Grant-in-aid support upto Rs 25 Lakh



Last date to apply online 31st December 2022, till 5:00 pm

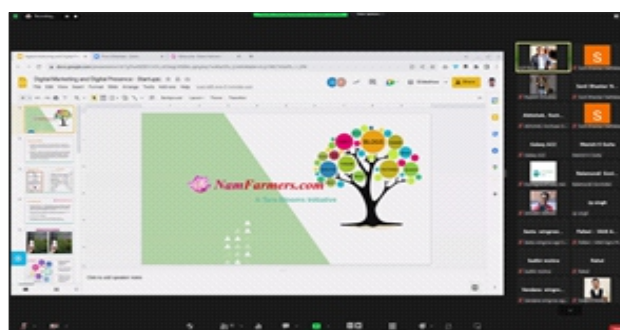
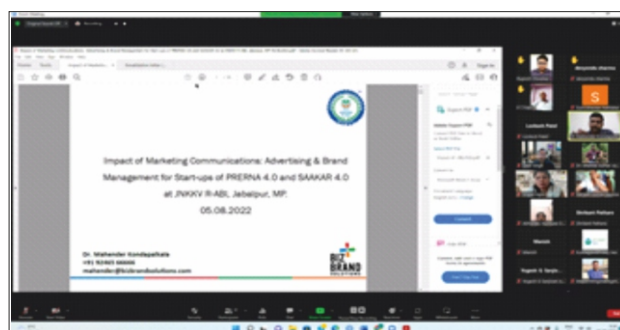
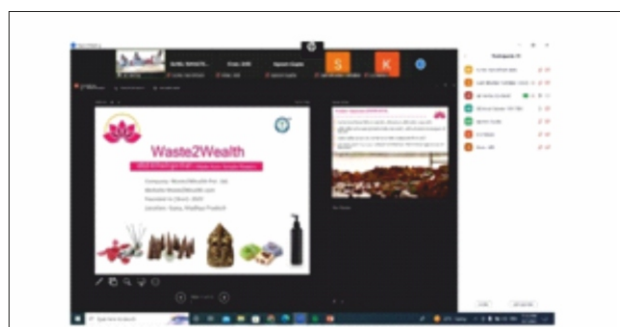
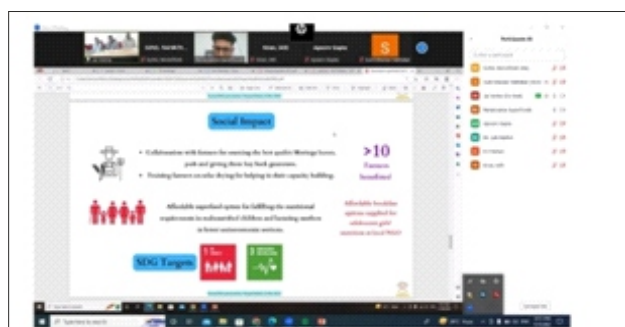
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<https://www.linkedin.com/company/jabarabi>
<https://www.youtube.com/channel/UCjabarabi>



d. 2nd RIC for PRERNA & SAAKA.R COHORT 4.0 (FY 2021-22)

The 2nd RKVY-RAFTAAR Incubation Committee (RIC) Meeting for 4th Cohort was virtually held on 1st December 2022. The programme of 28 Startups (18 of PRERNA and 10 SAAKAR) were reviewed by the Committee Chaired by Dr. Moni Thomas, CEO & PI, Jawahar R-ABI, JNKVV, Jabalpur. The Committee recommended 12 Startups for to the CIC.

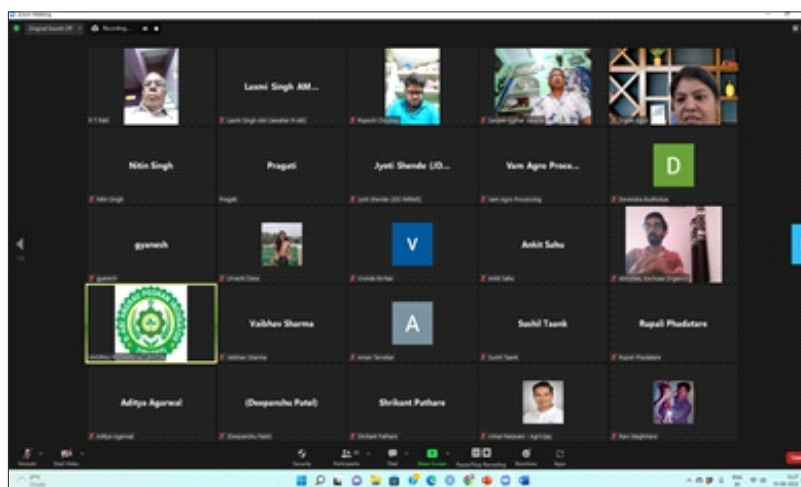




e) Training & Special lectures/ sessions

| S. No. | Lead Speaker | Topic of lecture | Date | No. of Participants |
|--------|--|--|------------------------------|---------------------|
| 1 | Dr. Deepak Pal Business Associate, BPD Unit, JNKVV, Jabalpur, M.P. | Startup Ecosystem- Opportunity & Overview for Startups in India | 3 rd Aug. 2022 | 45 |
| 2 | Mr. Mahender K. Founder & CEO Biz Brand Solutions Pvt. Ltd., Secunderabad | Impact of Marketing Communications: Advertising & Brand Management | 05 th Aug. 2022 | 31 |
| 3 | Ms. Sonali Jha Director, Cunomial Technologies Pvt. Ltd., Bangalore | <i>Business & Lean Model Canvas (Theoretical Know- How Session)</i> | 8 th Aug. 2022 | 31 |
| 4 | Dr. Pragati Gokhale Advisor Rajiv Gandhi Science & Technology Commission & National Resource Person Ministry of Rural Development, GoI at Ministry of Rural Development, Nagpur, Maharashtra | <i>How to do zero budget online Agro Marketing with Marketmirchi.com, Mission Mera Mobile Mera Marketing</i> | 10 th Aug. 2022 | 40 |
| 5 | Mr Rajneesh Kumar Technology Transfer Officer, Birla Institute of Technology & Science, Pilani | <i>Redefining your technology description</i> | 8 th Aug. 2022 | 31 |
| | | <i>Competitive and Market Validation</i> | 10 th Aug. 2022 | 31 |
| | | <i>Customers Interview</i> | 12 th Aug. 2022 | 30 |
| 6 | Dr. Puneet Tandon Professor & Head, Mechanical Engineering, IIITDM, Jabalpur | <i>Product Design and Related Aspects</i> | 26 th Aug. 2022 | 30 |
| 7 | Shri Ramnath Surywanshi CEO, Global Food Tech Consultant Indore, MP | <i>Food safety guidelines & quality requirements for food and agro startups</i> | 29 th Aug. 2022 | 29 |
| 8 | Ms. Sharmistha Kkshhatriy Growth Strategist & Brand Builder Maharashtra, India | <i>Strategies for Developing Communication Plan</i> | 2 nd Sept. 2022 | 22 |
| 9 | Mr. Agranshu Dwivedi Incubation Manager, Jabalpur Smart City Incubation Center, Start-up Mentor-MSME Madhya Pradesh | <i>Go-to-Market Strategy</i> | 05 th Sept. 2022 | 23 |
| 10 | Dr. Moni Thomas MD, Jawahar R-ABI, Institute of Agribusiness Management, JNKVV, Jabalpur, MP | <i>Patent filing; Passion, patience and perfection</i> | 06 th Sept. 2022 | 24 |
| 11 | Mr. Agranshu Dwivedi Incubation Manager, Jabalpur Smart City Incubation Center, Start-up Mentor-MSME Madhya Pradesh | <i>Go-to-Market Strategy</i> | 05 th Sept. 2022 | 23 |
| 12 | Dr. Deepak Pal Business Associate, BPD Unit, JNKVV, Jabalpur, M.P. | <i>About DIPP and Process of Registration of Startups</i> | 12 th Sept. 2022. | 31 |

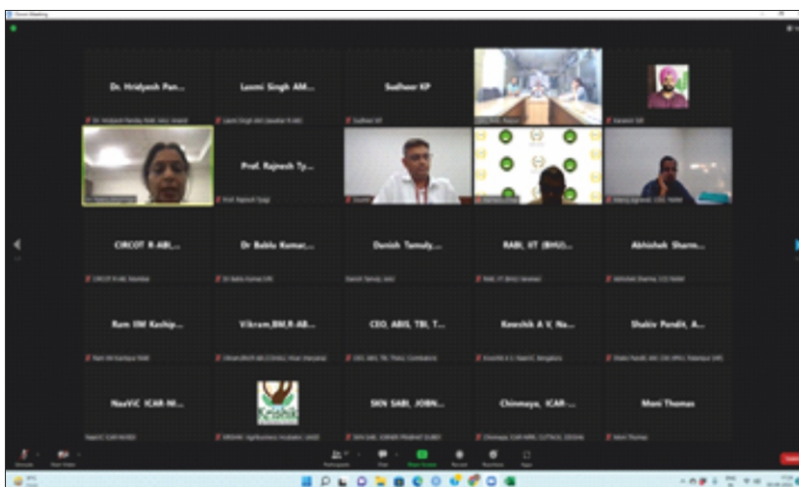
| | | | | |
|----|---|---|-----------------------------|----|
| 13 | Mr. Vaibhav Sharma Director and founder NK products, Narsingpur, MP | Networking and experience sharing session | 12 th Sept. 2022 | 21 |
| 14 | Mr. Arpit Sahu Director and founder VeggoFresh Agritech Pvt. Ltd., Bhopal MP | Networking and experience sharing session | 12 th Sept. 2022 | 22 |
| 15 | Mr. Balamurali Govindan Managing Director, Founder and MD of TARA Blooms and NAM Farmers Project | Digital Marketing | 13 th Sept. 2022 | 32 |
| 16 | Laveena Sharma Business Manager, J-RABI, IABM, JNKVV, Jabalpur | Milestone setting and Fund utilization | 22 nd Sept. 2022 | 31 |
| 14 | Mr. Arpit Sahu Director and founder VeggoFresh Agritech Pvt. Ltd., Bhopal MP | Networking and experience sharing session | 12 th Sept. 2022 | 22 |
| 15 | Mr. Balamurali Govindan Managing Director, Founder and MD of TARA Blooms and NAM Farmers Project | Digital Marketing | 13 th Sept. 2022 | 32 |
| 16 | Laveena Sharma Business Manager, J-RABI, IABM, JNKVV, Jabalpur | Milestone setting and Fund utilization | 22 nd Sept. 2022 | 31 |



Meetings & Workshops

a. Agri Startup Conclave

“Agri Startup Conclave” meeting was held in virtual mode on 11th July 2022. The meeting, organised by Pusa Krishi, IARI, New Delhi was attended by Dr. S. B. Nahatkar, CEO Jawahar RABI, IABM, JNKVV, Jabalpur and his team. Dr Neeru Bhushan, CEO, PUSA Krishi, ICAR-IARI, detailed all preparation for Agri-Startup Conclave and called for suggestions for successful implementation of the programme.



b. SAMARTH Workshop

Empowering the Incubation “Samarth” Workshop was organized by Pusa Agriculture, IARI from 4th to 5th August 2022 at NASC Complex, New Delhi. Dr. S.B. Nahatkar, Director IABM and Ms. Laveena Sharma, Business Manager, Jawahar R-ABI, JNKVV, Jabalpur attended the workshop. The Event introduced Agri-Business Incubators under the RKVY-RAFTAR on empowering the incubation, planning & management, ecosystem building, engaging stakeholders, streamlining procedures and policies, implementation of the incubation programme, funding and other relevant details.



c. State Level Village Level Entrepreneurs (VLEs) Workshop

A State Level Workshop for VLEs (Village Level Entrepreneurs) was conducted in Jabalpur on 27th August 2022. Dr. S. B. Nahatkar, Director, IABM and CEO & PI, Jawahar R-ABI was as the Chief Guest. Dr. Dinesh Kumar Tyagi, Managing Director, CSC SPV, and Dr. Illaiya Raja T., IAS, District Magistrate- Jabalpur shared the stage. The Chief Guest highlighted the activities of J-RABI and opportunities in Agri-Startups. This workshop was attended by more than 1,000 VLEs across the Madhya Pradesh.



d. Mid-Term Review cum One-to-One Mentoring sessions

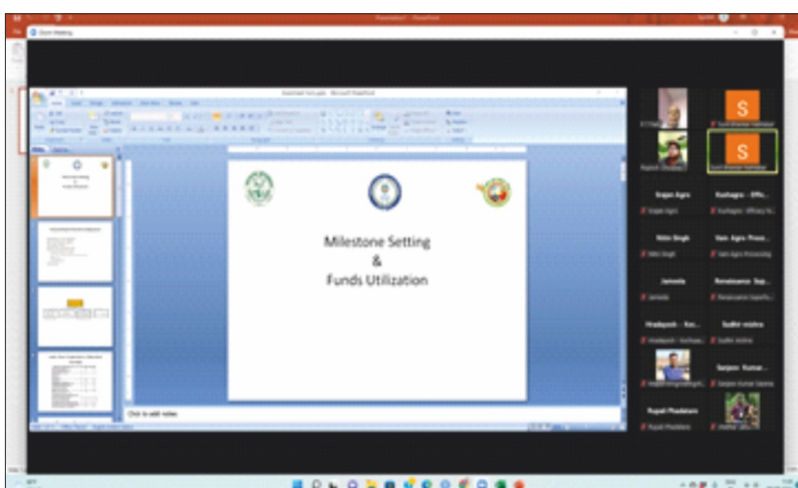
| S. No. | Mentee (Startup) | Mentor | Date |
|--------|--|---|----------------------------|
| 1 | 1. Mr. Devyendu Sharma 2. Mr. Rupesh K. Choubey | Dr. Vijay Kumar Yadav, Assoc. Professor, (Pl. Pathology), JNKVV | 29 th Aug. 2022 |
| 2 | 3. Ms. Shivani Verma 4. Mr. Sagar Singh Rajput 5. 3. Mr. Swapnil Muley | Dr. (Smt.) Anubha Upadhyay, Professor, Dept. of Pl. Physiology, JNKVV | 29 th Aug. 2022 |
| 3 | 6. Mr. Vimal Panjwani 7. Mr. Shrikant Pathare | Dr. Anil Mishra, Asstt. Professor (Economics), CoA, Tikamgarh, JNKVV | 29 th Aug. 2022 |
| 4 | 8. Mr. Mayur Pawar 9. Mr. Md Jeeshan Parvez | Dr. Gaurav Kumar Vani, Asst. Professor, Dept. of Ag. Economics & Farm Management, JNKVV | 30 th Aug. 2022 |
| 5 | 10. Mr. Shekhar K. Sahu 11. Mr. Sahil Gaikwad | Shri Dhananjay M. Kadam, Asstt. Professor, Dept. of Farm Machinery & Power, JNKVV | 30 th Aug. 2022 |
| 6 | 12. Mr. Dhaniram Yadav | Dr. S.B. Agrawal, Asso. Professor, Dept. of Agronomy, JNKVV | 31 st Aug. 2022 |
| 7 | 13. Mr. Abhishek Vishwakarma | Dr. Akhilesh Tiwari, Sr. Scientist (Horticulture), JNKVV | 31 st Aug. 2022 |
| 8 | 14. Ms. Shefali Vinod Ramteke 15. Ms. Ritu Chaturvedi | Dr. A. K. Rai, Director, Instrument Development & Service Centre, JNKVV | 31 st Aug. 2022 |

| | | | |
|----|---|--|-----------------------------|
| 9 | 16. Mr. Ankit jain | Dr. Vivek Badhe, Asstt. Professor, (Computer Science) JNKVV | 01 st Sept. 2022 |
| 10 | 17. Mr. Pinfall Tyanna Patil | Dr. R.K. Sahu, Asst. Professor, Soil Science & Agricultural Chemistry, CoA, JNKVV, | 01 st Sept. 2022 |
| 11 | 18. Mr. Nitin Singh | Er. Bharati Dass, Associate Professor, DIDSC JNKVV | 01 st Sept. 2022 |
| 12 | 19. Mr. Ravindra D. Waghmare | Dr. H.K. Rai, Pr. Scientist, Soil Science & Agricultural Chemistry, JNKV | 01 st Sept. 2022 |
| 13 | 20. Ms. Pallavi Patel 21. Mr. Rahul Namdeo Patekar | Dr. S.S. Shukla, Prof. & Head, Dept. of food science & technology, JNKVV | 07th Sept. 2022 |
| 14 | 22. Mrs. Jameela Begam 23. Ms. Soumya Shukla | Dr. Rajendra S. Thakur, Scientist (Food Science), JNKVV | 07th Sept. 2022 |



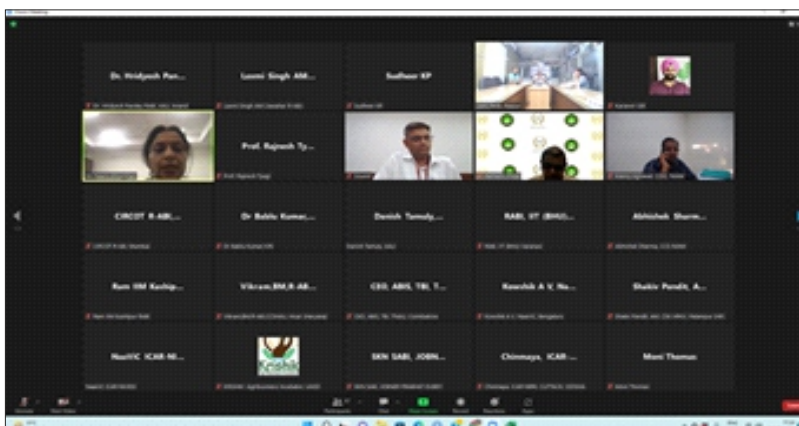
e. Milestone Review Meeting

The Milestone Review meeting of Cohort 4.0 (FY 2022-23) was held on virtual mode on 21st September 2022 on virtual mode to review the progress of funded Startups.



f. Virtual review meeting for the progress Agri Startup Conclave & Kisaan Sammellan

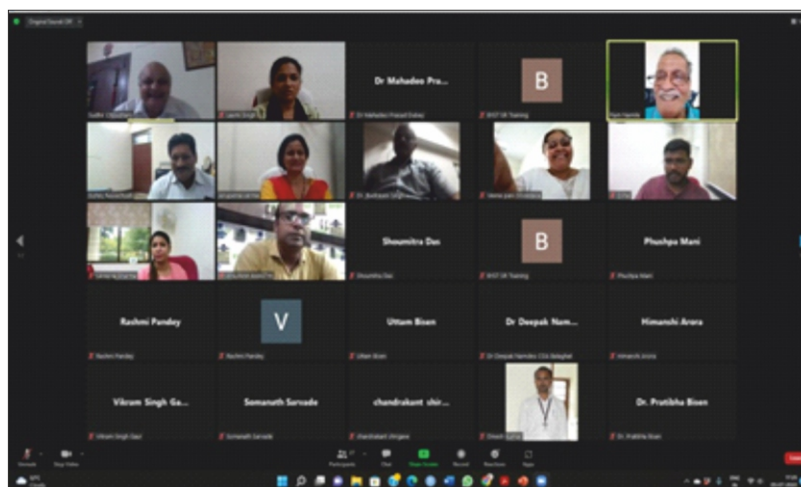
On 30th September 2022 virtual meeting was conducted to review the progress of Agri Startups Conclave. It was followed by the review by Mr. A. K. Srivastava, Joint Secretary, DAC, Govt of India. On their preparation of Kisaan Sammellan scheduled started from 17th to 18th October 2022, IARI, New Delhi The meeting was attended by Dr. S. B. Nahatkar, CEO Jawahar R-ABI and his team.



Events

a. Webinar on BYST Mentor Development Programme

Two-day webinar on “Mentorship Development Programme” held on 5th and 6th July 2022, was organized in coordination with Bhartiya Yuva Shakti Trust (BYST) and Jawahar R-ABI, Institute of Agri-Business Management, JNKVV, Jabalpur. The Webinar was attended by 52 participants, there were nine sessions. Mr. Sudheer Choudhary, the Senior mentor of Bhartiya Yuva Shakti Trust (BYST), shared informative and enlightening lectures on Introduction to Mentoring, Quality of Mentoring and Skills of a Mentor.



b. Startup Corporate Interface and Exhibition

Startup Corporate Interface and Exhibition under Agri-preneurship Orientation and Incubation programme was held on 29th September 2022. Prof. P.K. Bisen, Hon'ble Vice-Chancellor, JNKVV, Jabalpur presided over while and Mrs. Goura Dubey, Managing Director, Phonics Poultry, Pvt. Ltd., Jabalpur, was the Chief Guest.

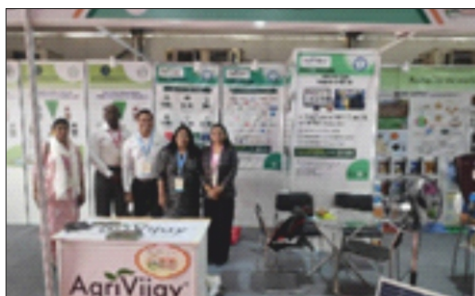
The Interface was basically earmarked for Startups, students and entrepreneurs; Mr. Suresh Motwani, General Manager, Solidaridad Network, Bhopal, Madhya Pradesh, Mr. Prateek Sharma, Founder, Green & Grains, IIM Calcutta Innovation Park (IIMCIP) Incubatee, Bhopal, Madhya Pradesh, Ms. Hiresha Verma, Founder & CEO, Han Agrocare, Dehradun, Uttarakhand, shared their knowledge and experiences with the audience. J-RABI Startups showcased their products in a side-line exhibition during the Interface.



c. Agri Startup conclave and PM Kisan Samman Sammelan

The two-day “Agri Startup conclave and PM Kisan Samman Sammelan 2022” inaugurated by Shri Narendra Modi, Hon'ble Prime Minister was held from 17th to 18th October 2022, in Pusa, IARI, New Delhi. More than 13,500 farmers and 1500 Agri-Startups from across the country participated. More than one crore farmers virtually participated in the Event through various Institutes. The conference also saw the participation of researchers, policymakers and other stakeholders.

Dr. Moni Thomas, Director, IABM, CEO, Jawahar R-ABI, Ms. Laveena Sharma, Business Manager Jawahar R-ABI and Ms. Laxmi Singh, Asst. Manager Jawahar R-ABI participated. Six Startups viz. J-RABI:- Kisaan Helpline, Fresh Lane Venture, Agrivijay, Han Agrocare, Promeat and Sparkgreen, exhibited their products in the exhibition. Among the prominent visitors to the J-RABI Startups stalls were Shri Narendra Singh Tomar, Hon'ble Central Agriculture Minister and Shri Om Birla, Hon'ble Lok Sabha Speaker. There were 18 Technical Sessions and Panel Discussions conducted covering various aspects of Agri-Startups, Genetics, Biotechnology, Plant protection, Farm mechanization and Post-harvest technology etc. Dr. Moni Thomas was one of the coordinators of Technical Panel Discussion-I in the Agri Startup conclave.



d. Kisaan Mela

A 3-day Mega Agricultural Fair and Exhibition at Morena, Gwalior, from 11th to 13th November 2022 organized by the Union Ministry of Agriculture and Farmers Welfare, DA&FW, GoI, New Delhi in collaboration with the GoMP. Shri Shivraj Singh Chouhan Hon'ble Chief Minister

Madhya Pradesh inaugurated the Event. Shri Narendra Singh Tomar Hon'ble Union Agriculture and Farmers Welfare Minister presided over the function. Dr. Moni Thomas, Director and CEO & PI, J-RABI, JNKVV, Jabalpur along with team, participated in the event. Three Startups from Jawahar R-ABI showcased their products in this mega event.



e. New Director of IABM and CEO & PI J-RABI, JNKVV, Jabalpur

Dr. Moni Thomas, Pr. Sci. & MD, J-RABI took over as the Director, IABM and CEO & PI, J-RABI from Dr. S. B. Nahatkar on 4th November 2022. Dr. Nahatkar in elevated as University Prof. and Head Department of Agricultural Economics and Farm Management.



Takingover as Director IABM

f. Inauguration of Visitor Repository Management System (VRMS), Digital Visitor Repository

Professor P.K. Mishra, Hon'ble Vice-Chancellor, JNKVV, Jabalpur, inaugurated the Visitor repository management system (VRMS), on 28th December 2022 at the Institute of Agribusiness Management (IABM), JNKVV, Jabalpur. Former Vice-chancellor Prof. P.K. Bisen and former Director of Extension Services, Dr. B.L. Mishra were the Special guests. VRMS, is an initiative of IABM under Digital India. The system will help to capture and retrieve the details of all the visitors of the Institute. Developed by Dr. Deepak Pal and Dr. Hemant Rahangdale with the support of team Jawahar R-ABI.



Agri-Startups Awareness drive

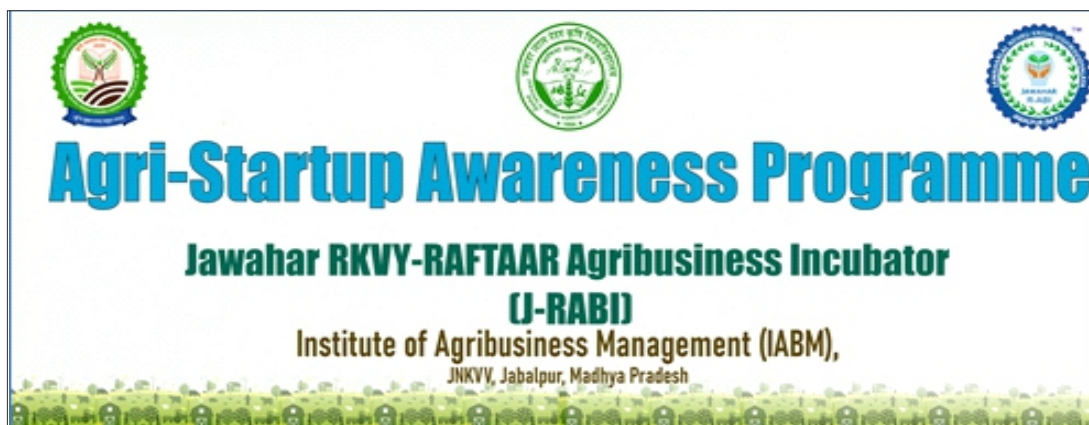
a. Urban sector

Jawahar R-ABI in collaboration with the Institution Innovation Council (IIC), St. Aloysius College, Jabalpur, Madhya Pradesh jointly organized an Awareness Programme on “Jawahar RKVY-RAFTAAR Agribusiness Incubation (J-RABI)” on 25th November 2022 at the St. Aloysius College, Jabalpur. Another programme in the same line was organized at Xavier Institute of Development Action and Studies (XIDAS), Ms. Laveena Sharma, Business Manager, J-RABI, was the Chief Guest for this programme. The awareness programme was attended by more than 150 students along with staff. Ms. Sharma imparted a valuable understanding Agri-Startups and Agri-Business ecosystems.



b. Rural sector

An intensive drive was organised to create awareness on Agri-Startups in the rural areas of 25 Districts of MP. Strategically two teams were formed which covered two districts in a day from 5 December 2022 till 21 December 2022. One of the team was led by Ms. Laveena Sharma, Business Manager along with Dr. Deepak Pal, Business Associate, and Dr. Hemant Rahangdale while the other team was led by Ms. Laxmi Singh, Asst. Business Manager along with Deepanshu Patel, Business Executive, Lovkesh Patel, Office Assistant, and Jai Verma, Office Assistant. The awareness drive was able to touch more than 2000 farmers, Startups and students from various KVKs.



Visits

Under graduates from Govt. Art & Science College, Panagar, Jabalpur visited the Institute on 7th November 2022. Dr. Moni Thomas, Director, IABM, CEO & PI, Jawahar R-ABI briefed the students on Agri-Startups and Ms. Laxmi Singh, Asst. Buisness Manager give an Overview of RKVY-RAFTAAR Scheme on Agri-Startups implemented by the Jawahar-RABI. There were 36 UG students during the visit. They raised numerous queries on the basics of Agri-Business Management and Agri-Startups



Awards & Recognition

Ms. Hiresha Verma, Founder & CEO - Han AgroCare was awarded "2nd edition of the MANAGE - Samunnati Agri Startup Awards 2022" at MANAGE Hyderabad. The award was given by the chief guest Ms. Shobha Karandlaje, Hon'ble Minister of State for Agriculture and Farmers' Welfare, Government of India.



On 2nd November 2022 Dr. Laveena Sharma, Business Manager, Jawahar R-ABI, IABM, JNKVV, Jabalpur was awarded “Krishi Bhushan Award 2022” for her remarkable contribution to orientation of Agro-product based organizations and excellent performance in the field of agriculture employment. Dr. Sharma was awarded during the two-day Krishi Manthan -6, Rashtriya Krishi Vyavasay Shikhar sammelan-2022 organised under the banner of ISED, Bhopal



8. Media & News Coverage

