



JAWAHAR R-ABI

(JAWAHAR RKVY-RAFTAAR AGRI-BUSINESS INCUBATOR)



ANNUAL PROGRESS REPORT 2022-23

INSTITUTE OF AGRI-BUSINESS MANAGEMENT (IABM)

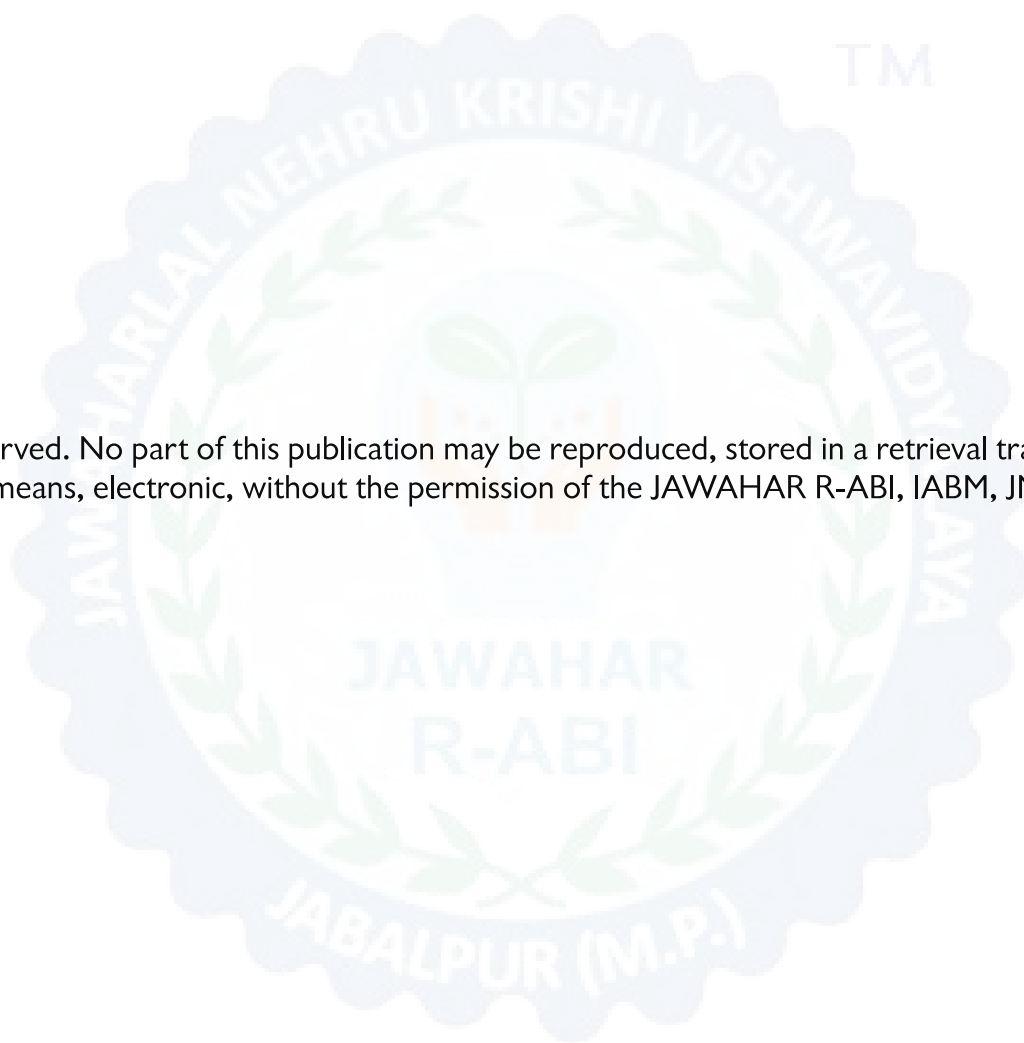
JAWAHARLAL NEHRU KRISHI VISHWA VIDYALAYA, JABALPUR
MADHYA PRADESH - 482004

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EXECUTIVE SUMMARY

Orientation and Incubation services for Startups in agricultural sector is started as PRERNA and SAAKAR respectively in the Institute of Agribusiness Management, Jawaharlal Nehru Krishi Vishwa Vidyalaya, Jabalpur during year 2019-20. This Agri-Business Incubation (ABI) is financially supported under Rashtriya Krishi Vikas Yojana – Remunerative Approaches for Agriculture and Allied Sector Rejuvenation (RKVY-RAFTAAR), Innovation and Agri-Entrepreneurship cell, an initiative of Ministry of Agriculture & Farmers Welfare, Department of Agriculture, Cooperation and Farmers Welfare, Government of India, New Delhi, PUSA KRISHI Incubator, ICAR-IARI, New Delhi is the knowledge partner. Jawahar R-ABI invited applications for 4th Cohort of agri-preneurs on 1st January 2022.

In all, 100 applications under PRERNA and 75 applications under SAAKAR 4.0 programme were received. After preliminary screening, 31 applicants under PRERNA and 20 applicants under SAAKAR 4.0 were invited for presentation before 1st RKVY-RAFTAAR Incubation Committee (RIC) meeting, held on 25-26 May 2022.

On the basis of recommendations of RIC, a Cohort of 31 Startups was formed (18 applicants for Orientation programme-PRERNA 4.0 and 10 for Incubation programme-SAAKAR 3.0 programme and 03 for Technical Mentorship Training). The virtual two months Orientation and Incubation programme held from 03rd August to 30th September 2022.

Intensive virtual lecture series on technical, business, financial, legal and marketing were conducted along with special web sessions, workshops and experience sharing by successful Agri-Startups. The virtual sessions on Corporate-Startups interaction for sharing of experience of success and failures, the virtual workshop on zero budget online Agro marketing, Virtual Special Session on “Customer and Market Research for Agripreneurship Development”, “Virtual Workshop on Recent Reforms in Agriculture Marketing and Problem Solving & Decision Making for Agri-Startups”, were organized during Orientation and Incubation programme.

Apart from this, as a part of “Azadi Ka Amrut Mahotsav” expert lecture series on IP Management: Agriculture and Allied, Opportunities in Food-processing sector were also organized for the J-RABI Startups. Virtual mentee-mentor interactions and discussions were organized by identified technical mentors from JNKVV and external departments for each applicant. After completion of Orientation and Incubation programme, 2nd RIC was virtually held on 1st January 2023 for recommending the Startups for Centre of Excellence Incubation Committee (CIC). The RKVY-RAFTAAR Incubation Committee (RIC) recommended 05 (50%) Startups from PRERNA 4.0 and 07 (38.89%) Startups from SAAKAR 4.0 for CIC. The CIC meeting virtually held on 1st February, 2023 by PUSA KRISHI Incubator, ICAR-IARI, New Delhi for recommendation of Startups to Innovation and Agri-Entrepreneurship cell, Ministry of Agriculture & Farmers Welfare, Govt New Delhi. for providing Grant-in-Aid. The CIC recommended grant-in-aid support of Rs. 80 lakh to 06 Startups (PRERNA 4.0 and 03 Startups under SAKAAR.)

The Startups of J-RABI were awarded recognition by various technology incubator platforms of India and Future Food-tech Award, Forbes Award, Tectonic-Innovations in Clean Energy, and 11th mBillionth Award 2021. As per the physical target set for FY 2021-22, J-RABI have achieved 90 % in Incubation programme, 90 percent in Orientation programme and in case of licensing of technologies. During this period one of the technology of the Startup has commercialised. The released budget of Rs. 48 Lakh was in 1st installment was 75% of total budget (Rs. 64 lakh) for recurring expenditure for the FY year 2022-23.

(Moni Thomas)
CEO, Jawahar-RABI

सारांश

कृषि व्यवसाय प्रबंधन संस्थान, जवाहरलाल नेहरू कृषि विश्वविद्यालय, जबलपुर में कृषि क्षेत्र में स्टार्टअप्स हेतु ओरिएंटेशन और इन्क्यूबेशन सेवाओं के लिए प्रेरणा और साकार कार्यक्रम वर्ष 2019-20 के दौरान प्रारंभ किया गया। एग्री बिजनेस इन्क्यूबेटर इकाई की स्थापना राष्ट्रीय कृषि विकास योजना के तहत कृषि एवं संवृद्ध क्षेत्र काया कल्प (कृषि व्यवसाय ऊष्मायन), नवाचार और कृषि उद्यमिता सेल, कृषि और किसान कल्याण मंत्रालय, भारत सरकार, नई दिल्ली से आर्थिक सहायता प्राप्त हुई है। इसे पुसा कृषि, कृषि इन्क्यूबेटर, आईसीएआर.-आईएआरआई, नई दिल्ली से J-RABI को तकनीकी मार्गदर्शन प्राप्त है। दोनों कार्यक्रमों के लिए आवेदन आमंत्रित 01, जनवरी 2022 को किया गया था।

प्रेरणा (4.0) कार्यक्रम के तहत 100 आवेदन और साकार (4.0) कार्यक्रम के तहत 75 आवेदन प्राप्त हुए थे, प्रारंभिक जाँच के पश्चात प्रेरणा 4.0 के तहत 31 और साकार 4.0 के तहत 20 आवेदकों को प्रथम आरआईसी बैठक (25-26 मई 2022), में प्रस्तुति के लिए आमंत्रित किया गया था।

आरआईसी की सिफारिशों पर, 31 स्टार्टअप्स का समूह बनाया गया था (ओरिएंटेशन प्रोग्राम-प्रेरणा 4.0 के लिए 18 आवेदक, इनक्यूबेशन प्रोग्राम-साकार 4.0 प्रोग्राम के लिए 10 और तकनीकी परामर्श प्रशिक्षण के लिए 03 आवेदक)। वर्चुअल दो महीने का ओरिएंटेशन और इनक्यूबेशन कार्यक्रम 03 अगस्त से 30 सितंबर 2022 तक आयोजित किया गया।

दो माह के ओरिएंटेशन और इनक्यूबेशन कार्यक्रम के तहत कृषि तकनीकी व्यवसाय, वित्तीय, कानूनी और विपणन संबंधित गहन व्याख्यान श्रृंखलाएं आयोजित की गईं साथ ही कुछ विशेष वेब सत्रों, कार्यशालाओं और सफल कृषि स्टार्टअप्स द्वारा अनुभव का आयोजन किया गया। कार्पोरेट स्टार्टअप इंटरैक्शन पर वर्चुअल सत्र, शून्य बजट ऑनलाइन कृषि विपणन पर वर्चुअल कार्यशाला, कृषि उद्यमिता विकास के लिए ग्राहक और बाजार अनुसंधान पर विशेष वर्चुअल सत्र, कृषि विपणन में हालिया सुधारों पर वर्चुअल कार्यशाला और कृषि स्टार्टअप्स के लिए समस्या समाधान और निर्णय पर भी कुछ वर्चुअल सत्रों का आयोजन किया।

"आज़ादी का अमृत महोत्सव" के अंतर्गत आईपी प्रबंधन: कृषि और संबद्ध, खाद्य-प्रसंस्करण क्षेत्र में अवसर पर विशेषज्ञ व्याख्यान श्रृंखला भी जवाहर-राबी स्टार्टअप्स के लिए आयोजित किये गये। जेएनकेवीवी और अन्य संस्थान से प्रत्येक आवेदक के लिए तकनीकी सलाहकारों को नामांकित करके गहन आभासी चर्चा आयोजित की गई थी। ओरिएंटेशन और इनक्यूबेशन कार्यक्रम के पूरा होने के पश्चात, सेंटर ऑफ एक्सीलेंस इनक्यूबेशन कमेटी (सीआईसी) के लिए स्टार्टअप की सिफारिश करने के लिए 1 जनवरी 2023 को दूसरा आरआईसी वस्तुतः आयोजित किया गया था।

द्वितीय आर.आई.सी. में प्रेरणा कार्यक्रम से 05 (50%) स्टार्टअप और साकार 4.0 से 07 (38.88%) स्टार्टअप्स को सी.आई.सी. के लिए अनुशंसित किये गये। यह सी.आई.सी. की बैठक 1 फरवरी 2023 को पूसा कृषि इन्क्यूबेटर आईसीएआर- आईएआरआई, नई दिल्ली में स्टार्टअप्स के आखिरी चयन प्रक्रिया और चयनित स्टार्टअप्स के नवाचार और कृषि उद्यमिता सेल, कृषि और किसान कल्याण मंत्रालय, कृषि सहकारिता और किसान कल्याण विभाग के द्वारा अनुदान सहायता प्राप्त करने के लिए अनुशंसित करने के लिए आयोजित की गई थी। सी.आई.सी. समिति के द्वारा कार्यक्रम 4.0 तहत प्रेरणा एवं साकार के कुल 6 स्टार्टअप्स को रु. 80 लाख का अनुदान सहायता के लिए अनुशंसित किया गया।

स्टार्टअप्स को भारत के विभिन्न प्रौद्योगिकी इनक्यूबेटर प्लेटफार्मों पर सम्मानित किया गया, जैसे फ्यूचर फूड-टेक अवार्ड, फोर्ब्स अवार्ड, टेकटोनिक - स्वच्छ ऊर्जा में नवाचार और 11वें एमबिलियनवें अवार्ड 2021 से मान्यता मिली।

वित्त वर्ष 2021-22 के लिए निर्धारित भौतिक लक्ष्य के अनुसार जवाहर-राबी ने ओरिएंटेशन कार्यक्रम में 90 प्रतिशत और इनक्यूबेशन कार्यक्रम में 90 प्रतिशत सफलता प्राप्त की।

वर्ष 2021-22 के लिए अनुमोदित कुल बजट 64 लाख (गैर आवर्ती) की पहली किस्त रु. 48 लाख, जो कि कुल बजट का 75 प्रतिशत है, जवाहर- राबी को आवंटित की गई जिसका उपयोग वित्तीय वर्ष 2022-23 में किया।

(मोनी थॉमस)

सी.ई.ओ., जवाहर-राबी

1. Introduction

Promotion of Startups in Agriculture sector is the next initiative to ignite Agri-economy in Rural India. This ignition requires an Agri-business incubator (ABI). An ABI is facilitation centre to handhold, mentor and encourage budding Agri-Startups. JAWAHAR R-ABI (J-RABI) as a Business Incubation Centre for Agri-Startups has been conceptualized and established in the Institute of Agri-Business Management, Jawaharlal Nehru Krishi Vishwa Vidyalyaya, Jabalpur, Madhya Pradesh, India. The aim is to promote innovation-led entrepreneurship as well as business creation in agriculture and allied sector by skill development, capacity building and technology scale-up.

J-RABI is financially supported by Rashtriya Krishi Vikas Yojana – Remunerative Approaches for Agriculture and Allied Sector Rejuvenation (RAFTAAR) Agri-Business Incubator. The programme is under the Innovation and Agri-Entrepreneurship cell of RKVY. It's an initiative of Ministry of Agriculture & Farmers Welfare, Department of Agriculture, Cooperation and Farmers Welfare, Government of India. RABI is structured to enable Ideation stage Agri-entrepreneurs and Startups with a minimum viable product (MVP) to scaleup their business. The Knowledge Partner of J-RABI is PUSA KRISHI, Indian Agricultural Research Institute, New Delhi, India.

1.1 Vision

Creating an ecosystem of Agri-Innovators for agricultural development

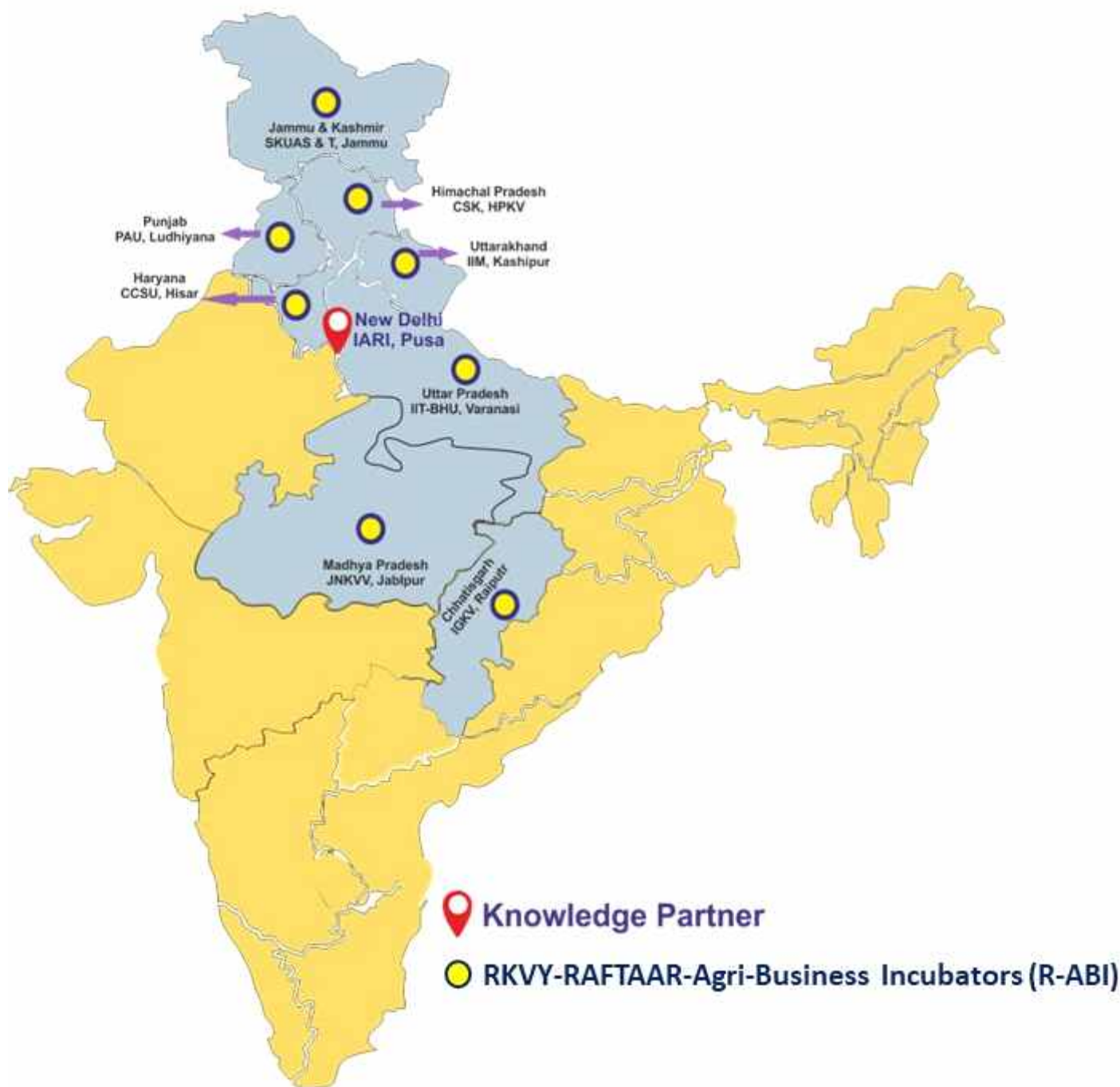
1.2 Mission is to

- Nurture Agri-preneurs for Agri-business development
- Fabricate an ecosystem for Agri-Incubation services
- Enhance the competitiveness of the Agri-startups
- Create gainful employment opportunities for rural youths.

2. Objectives of Jawahar R-ABI is to

- Achieve “lab to land” by dissemination of new technology /varieties to farmers through promoting a culture of Agri-startups
- Promote innovation, entrepreneurship and business creation in agriculture and allied sector by skill development, capacity building and technology scale up
- Create employment opportunities for youth in agriculture in the rural vicinity
- Promote an integrated approach for technology acquisition, R&D, commercial technology transfer, and knowledge dissemination
- Facilitate the evolution of an Agri-Startup ecosystem by support for cost-effective, value-added services including technical, legal, financial, intellectual property, and regulatory compliance-related services to agripreneurs
- Build a vibrant Agri-Startup ecosystem, by establishing a network between academia, financial institutions, industries and other related institutions; capacity building of existing Agri-incubators

3. RKVY-RAFTAAR-Agri-Business Incubators under Knowledge Partner PUSA Krishi, IARI, New Delhi



4. Services

Jawahar R-ABI provides state-of-the-art facilities to help young minds innovate, evaluate and validate their ideas. The unit has well-equipped office space for entrepreneurs with high-end amenities and utilities including high speed internet, reception facility and power back-up. Other features include

a. Office and Laboratory Services

- Incubation cubicles
- Office rooms
- Conference room
- Interaction centres
- Meeting rooms
- Lab & Infrastructure support
- Video conferencing
- Biotechnology and Tissue culture laboratory
- Food Technology laboratory
- Fruit and Vegetable processing unit
- Pesticide Residue analysis laboratory
- Sanitary and phytosanitary laboratory
- Seed technology laboratory
- Soil and water testing laboratory
- Seed processing unit
- Well-developed farm for On-farm testing
- Bio-pesticides production unit
- Microbes Research & Production unit
- Crop quality analysis laboratory
- Farm machinery testing unit
- Seed processing unit
- Herbal and aromatic plant product processing

b. Hands-on training and mentorship services

Jawahar R-ABI has a unique pool of mentors to advice, guide, encourage and collaborate with Startups.

c. Professional expertise pool

- Production management
- Protection management
- Agri-Business management
- Harvest and post-harvest management
- Natural resources management
- Seed business management
- Biofertilizer and Biopesticide business
- management
- Integrated farming systems
- Agro-forestry
- Farm machinery and power
- Soil and irrigation water management
- Precision farming
- Conservation agriculture
- Hi-tech horticulture
- Organic farming
- IP management
- Remote sensing & GIS

5. Focus Area



Organic Farming



Precision Farming



Agricultural Supply Chain



Agricultural Biotechnology



Post-Harvest & Food Technology



Food Processing



IOT, ICT and AI in Agriculture



Natural Resource Management



Agricultural Fintech



Waste to Wealth



Animal Husbandry, Dairying



Agri-Input Tools and Technologies



Farm Mechanization



Hydroponic Farming



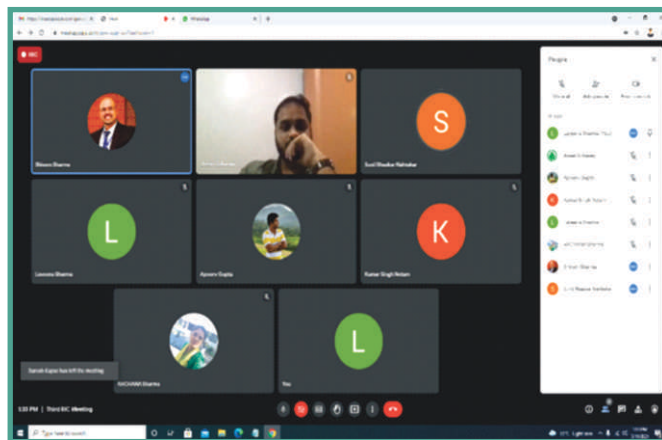
Agri Clinics & Farm Health Services

Source: Google

6. Overall project activities

6.1 3rd RIC of Jawahar R-ABI, Cohort 2.0 (FY 2021-22)

Agri-Startups incubated in J-RABI are monitored through Incubation Committee (RIC). The Seven-member committee consisted of members from varied background and expertise. The progress of the eleven funded Startups (FY 2021-22) was reviewed in the 3rd RIC meeting as per scheduled milestones for the 2nd tranche release. The meeting organized on 5th July 2022 in virtual mode, was chaired by Dr. S. B. Nahatkar, Director IABM & CEO Jawahar R-ABI, IABM, JNKVV, Jabalpur, M.P. Startups presented their progress and fund utilization of the 1st tranche grant. The Committee recommended all the Startups for 2nd tranche of grant-in-aid support.



6.2 Invitation of Applications for PRERNA 4.0 & SAAKAR 4.0

In response to the call for the best applications for Agri-Startups, J-RABI received 175 applications before the closing date of 28th Feb 2022 for its Cohort 4.0 for both PRERNA (Pre-Seed-stage) and SAAKAR (Seed-stage). Primary screening 175 applications was done on 18th, 19th and 29th April 2022. The Committee shortlisted 64 of them for 1st RIC.

A recruitment poster for the 4th Cohort of Jawahar R-ABI. The poster features the organization's logo and name at the top, followed by the text "Inviting Application from Agri-Innovators & Agri-Startups for". It then details two programs: the "Pre-seed Stage Programme (Idea to Prototype)" and the "Seed Stage Programme (MVP to Commercialization)". Each program lists benefits such as 02 months of comprehensive incubation, technical and business mentorship, and grant-in-aid support. The poster also includes a QR code and the text "Last date to apply online 28th February, 2022".

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Jabalpur, India, 482004

4th COHORT

Inviting Application from Agri-Innovators & Agri-Startups for

Pre-seed Stage Programme
(Idea to Prototype)

- 02 Months Comprehensive Agri-preneurship Orientation Program
- Technical and Business Training Sessions
- Grant-in-aid support up to Rs.05 Lakh

Seed Stage Programme
(MVP to Commercialization)

- 02 Months Comprehensive Incubation Program
- Technical & Business Mentorship, Networking, Investors & Market Linkages
- Grant-in-aid upto Rs. 25.00 Lakhs

We offer

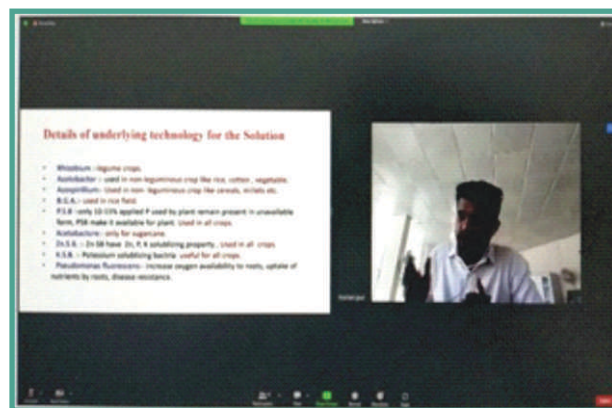
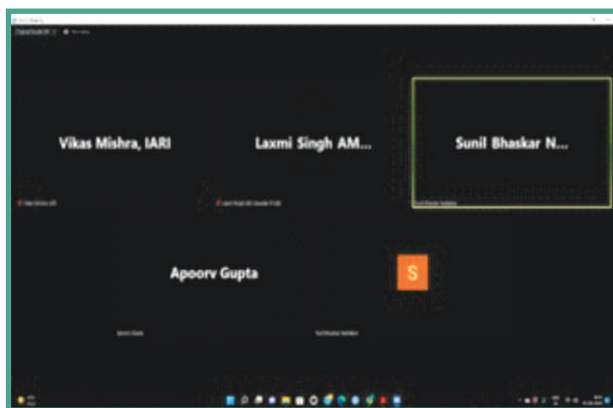
- State of Art Incubation Facilities
- Technological Mentoring
- Funding Support
- Incubation Facilities
- Market Linkage
- Building Investor Relation etc.

Last date to apply online
28th February, 2022



6.3 1st RIC for PRERNA & SAAKAR Cohort 4.0

The 1st RIC meeting of the Cohort 4.0 held on 25th and 26th May 2022, (in virtual mode) for screening 175 applicants for Startups, was chaired by Dr. S. B. Nahatkar, CEO, Jawahar R-ABI, JNKVV, Jabalpur M.P. The Committee recommended 18 Startups for Agripreneurship Orientation Programme (PRERNA 4.0), and 10 Startups for the Agri-entrepreneurship Incubation Programme (SAAKAR 4.0), while 03 applications were considered for mentoring and technical support.



6.4 Launch of JAWAHAR R-ABI Cohort 4.0

The Orientation (PRERNA 4.0) and Incubation (SAAKAR 4.0) Programme of Agripreneurship was launched on 2nd August 2022 by Dr D. Khare, Dean Faculty of Agriculture, JNKVV, Jabalpur. The Director IABM & CEO Jawahar R-ABI, Dr S.B. Nahatkar highlighted the concept of J-RABI. Dr G.K. Koutu, Director Research Services, as well as the Senior faculties of JNKVV members graced the occasion. An exhibition was organised during the Event where Startups exhibited their products.



6.5 Valedictory Function of 4.0 Cohort (FY 2022-23)

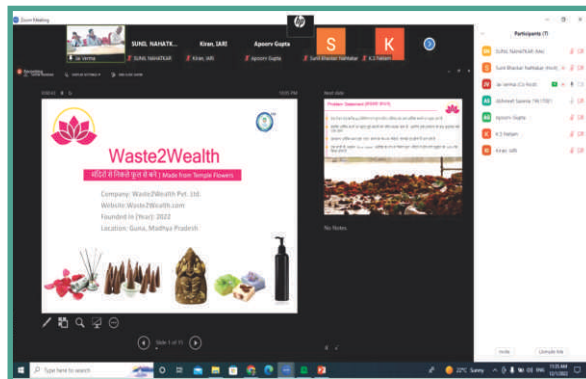
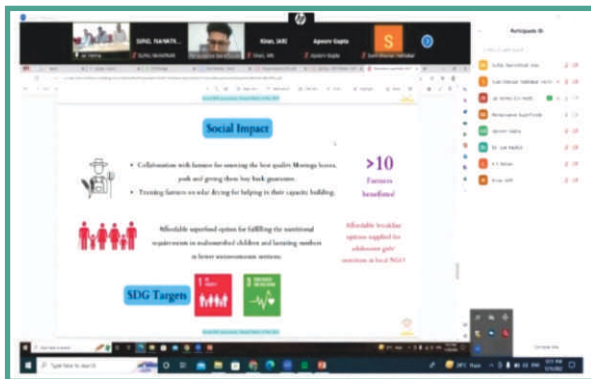
The two months Orientation and Incubation programme of the Cohort 4.0 concluded on 30th Sept 2023. Dr. S. B. Nahatkar, CEO of Jawahar R-ABI briefed the activities and outcome of the programme. The Startups also shared their feedback and learning experiences during the two-month programme. Both Dr. Abhishek Shukla, Director Instructions, JNKVV, Jabalpur and Dr. A.K. Sarawgi, Dean, College of Agriculture, JNKVV, Jabalpur shared their views on the importance of Agri-Startups. Mr. Suresh Motwani, General Manager, Solidaridad Network, Bhopal, MP was the Chief Guest Mr. Motwani emphasised on the opportunities of Startups in India. In his Presidential address, the Chairman of the event Dr. G. K. Koutu, Director Research Service, JNKVV, Jabalpur, wished success to all the Startups. Dr. Koutu distributed certificates to all the 30 participants from four States of the country on their completion of the two-month Orientation and Incubation programme. Dr. Moni Thomas, Managing Director of Jawahar R-ABI proposed the vote of thanks.



Jawahar R-ABI (RKVY-RAFTAAR Agri-Business Incubator) Institute of Agribusiness Management (IABM) Jawaharlal Nehru Krishi Vishwa Vidyalaya, Adhartal, Jabalpur-482004, MP Phone: +91-761-2688039, Email: jnkvv.rabi@gmail.com				
LIST OF SELECTED CANDIDATES COHORT 4.0 (FY-2022-23)				
PRERNA 4.0				
S. No.	Startup Name	Company Name	State	City
1	Dhaniram Yadav	NA	Madhya Pradesh	Jabalpur
2	Aditya Agarwal	AgriAcres	Madhya Pradesh	Bhopal
3	Ravindra D. Waghmare	Nanostar	Maharashtra	Solapur
4	Jameela Begam	राजस्थानी खाद्य पौष्टिक मसाले	Madhya Pradesh	Bhuna Bichhya
5	Soumya Shukla	Shree Krishna Navediyam (OPC) Pvt. Ltd.	Madhya Pradesh	Jabalpur
6	Swapnil S. Muley	Renaissance Superfoods	Maharashtra	Nagpur
7	Shekhar K. Sahu	NA	Madhya Pradesh	Chhindwara
8	Yogesh Gajjarwar	Sanjivani Agro Machinery	Maharashtra	Nagpur
9	Manish K. Gupta	Fiquis support System LLP	Madhya Pradesh	Indore
10	Nitin Singh	Manthan Innovations Private Limited	Madhya Pradesh	Ganj Basoda
11	Kushagra	Elicacy Nex Private Limited	Madhya Pradesh	Singrauli
12	Ritu Chaturvedi	Srajan Agro	Madhya Pradesh	Jabalpur
13	Abhishek Vishwakarma	Kechuaa Organics Pvt. Ltd.	Madhya Pradesh	Jabalpur
14	Devyendu Sharma	Dav Agro Solution	Madhya Pradesh	Jabalpur
15	Ankit Jain	Morlie Agro India	Chhattisgarh	Charama
16	Sahil Gaikwad	NA	Maharashtra	Navi-Mumbai
17	Susheel Kumar	Taankbrothers Ventures Pvt. Ltd.	Madhya Pradesh	Jhabua
18	Shwani Verma	RosEri Wipes	Madhya Pradesh	Jabalpur
SAAKAR 4.0				
S. No.	Startup Name	Company Name	State	City
19	Rahul Namdeo Patekar	Patekar Agro Food Products Pvt. Ltd.	Maharashtra	Pune
20	Pallavi Patel	VAM Agro Processing	Madhya Pradesh	Jabalpur
21	Sagar Singh Raut	Tanusaar Organics Pvt. Ltd.	Madhya Pradesh	Bhopal
22	Mrs. Rupali Mahesh Phadate	Ayush Agro Food Process	Maharashtra	Malshiras
23	Rupesh Kumar Choubey	Gokul Gramodyog	Chhattisgarh	Rajnandgaon
24	Mayur Pawar	Wingrow AgriTech Producer Company Ltd.	Maharashtra	Pune
25	Sanjeev Saxena	wZw Pvt. Ltd.	Madhya Pradesh	Guna
26	Vimal Panjwani	AgriVijay	Maharashtra	Pune
27	Shrikant Pathare	Shri Implex	Maharashtra	Kharadi, Pune
Recommended for Training and Mentorship				
S. No.	Startup Name	Company Name	State	City
28	Pratik Tyanna Patil	Pundalik Tyanna Patil	Maharashtra	Nashik
29	Shefali Vinod Ramteke	Droaerody Pvt. Limited	Delhi	New Delhi
30	Mid Jeehan Parvez	Agro Circuit Pvt. Ltd.	Madhya Pradesh	Junnardeo

6.6 2nd RIC for PRERNA & SAAKAR COHORT 4.0 (FY 2021-22)

The 2nd RIC meeting of 4.0 Cohort was organised (virtually) on 1st December 2022. The progress of 28 Startups (18 of PRERNA and 10 SAAKAR) were reviewed by the Committee, Chaired by Dr. Moni Thomas, CEO & PI, Jawahar R-ABI, JNKVV, Jabalpur. The Committee recommended 12 Startups for final CIC.



PRERNA 4.0		SAAKAR 4.0	
Selected Startups for 2 nd RIC	21	Selected Startup for 2 nd RIC	10
Recommended Startup for CIC* by RIC**	5	Recommended Startup for CIC* by RIC**	7

*CIC- Centre of Excellence Incubation Committee, ** RIC- RKVY-RAFTAAR Incubation Committee

The Final list of recommended Startups by RIC for CIC

PRERNA 4.0

S.no.	Name	Company	Focus area	State
1.	Mr. Shushil Taank	Taank Brothers Ventures Pvt. Ltd.	Agriculture (Kadaknath Poultry Farming)	Madhya Pradesh
2.	Mr. Ravindra D. Waghmare	Nanostar	Agri Input, Organic Fertilizer	Maharashtra
3.	Mr. Rupesh Choubey	Gokul Gramodyog	Waste to Wealth	Chhattisgarh
4.	Mr. Shekhar K. Sahu	Automatic Spot Till Planter	Farm Mechanization	Madhya Pradesh
5.	Ms. Shefali Vinod Ramteke	Connecting Human Innovation with Robotics & Automation Globally (CHIRAG)	Precision Agriculture	Uttar Pradesh

SAAKAR 4.0

S.no.	Name	Company	Focus area	Native State
1.	Ms. Pallavi Patel	VAM Agro Processing	Post -harvest processing	Madhya Pradesh
2.	Mr. Mayur Pawar	Wingrow Agritech Producer Company Ltd.	Agri market linkage	Maharashtra
3.	Mr. Rahul N. Patekar	Patekar Agro Food Products Pvt. Ltd.	Food processing	Maharashtra
4.	Mrs. Rupali M. Phadatare	Ayush Agro Food Process	Food processing	Maharashtra
5.	Mr. Shrikant Pathare	Shri Corporate	Poultry supply chain management	Maharashtra
6.	Mr. Swapnil S. Muley	Renaissance Superfoods	Food processing and value addition	Maharashtra
7.	Mr. Yogesh Gajralwar	Sanjivani Agro Machinery	Waste to Wealth	Maharashtra

6.7 Central Excellence Incubation committee (CIC) PRERNA & SAAKAR Cohort 4.0 (FY 2022-23)

Centre of Excellence Incubation Committee (CIC) meeting (virtual) of RKVY-RAFTAAR, was held on 1st February 2023. The twelve Startups of J-RABI (5 Pre-seed and 7 Seed stage) made their presentations before the Committee for their evaluation. The Committee recommended the six Startups listed below for a total grant-in-aid of Rs. 80 lakhs (Rupees Eighty lakhs only).

PRERNA 4.0 		SAAKAR 4.0 	
Final Selected Startups for CIC	5	Final Selected Startups for CIC	7
Final Recommended Startups by CIC	3	Final Recommended Startups by CIC	3

The Final list of recommended Startups by CIC

S.no.	Name	Programme	Company	Focus area	Native State
1.	Mr. Shushil Taank	PRERNA	TaankBrothers Ventures Pvt. Ltd.	Agriculture (Kadakhnath Poultry Farming)	Madhya Pradesh
2.	Mr. Ravindra D. Waghmare	PRERNA	Nanostar	Agri Input, Organic Fertilizer	Maharashtra
3.	Mr. Shekhar K. Sahu	PRERNA	Automatic Spot Till Planter	Farm Mechanization	Madhya Pradesh
4.	Mr. Mayur Pawar	SAKAAR	Wingrow Agritech Producer Company Ltd.	Agri Market Linkage	Maharashtra
5.	Mr. Swapnil S. Muley	SAKAAR	Renaissance Superfoods	Food processing and value addition	Maharashtra
6.	Mr. Yogesh Gajjaralwar	SAKAAR	Sanjivani Agro Machinery	Waste to Wealth	Maharashtra

6.8 Sanction of Grant to Startups (FY 2022-2023)

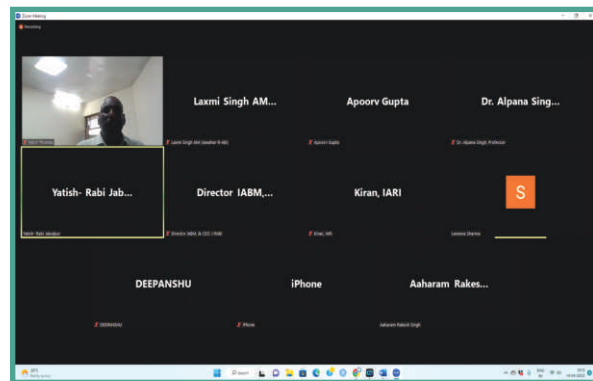
Based on recommendations of the Centre of Excellence Incubation Committee (CIC) meeting held on 1st February 2023 by Pusa Krishi, ICAR-IARI, and Ministry of Agriculture and Farmers Welfare, the GoI. The 1st installment of total Rs. 80.00 lakhs (Rupees eighty lakh only) was released to all the 6 Startups during 2022-23.

List of Startups recommended by CIC for grant-in-aid

S.no.	Name	Programme	Startups Name	Native State	Grant (Rs. in lakhs)
1.	Mr. Shushil Taank	PRERNA	TaankBrothers Ventures Pvt. Ltd.	Madhya Pradesh	05.00
2.	Mr. Ravindra D. Waghmare	PRERNA	Nanostar	Maharashtra	05.00
3.	Mr. Shekhar K. Sahu	PRERNA	Automatic Spot Till Planter	Madhya Pradesh	05.00
4.	Mr. Mayur Pawar	SAKAAR	Wingrow Agritech Producer Company Ltd.	Maharashtra	15.00
5.	Mr. Swapnil S. Muley	SAKAAR	Renaissance Superfoods	Maharashtra	25.00
6.	Mr. Yogesh Gajjaralwar	SAKAAR	Sanjivani Agro Machinery	Maharashtra	25.00
Total					80.00

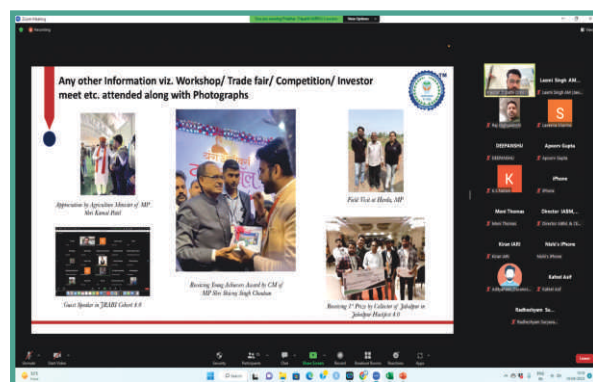
6.9 4th RIC for PRERNA and SAKAAR of Cohort 1.0

The 4th RIC meeting of 1.0 Cohort was virtually organised on 14th March 2023. All the 12 Funded Startups presented their progress and expenditure for next tranche and NOC.



6.10 3rd RIC for PRERNA and SAKAAR of Cohort 3.0

The 3rd RIC meeting of 3.0 Cohort was virtually organized on 14th March 2023. It was attended by 5 funded Startups. They presented their progress and expenditure for next tranche.



7. Events

7.1 Kisaan bhagidari prathamikta hamari

Kisaan bhagidari prathamikta hamari under “Azadi ka Amrit Mahotsav” programme organized by J-RABI on 26th April 2022, was Chaired Prof. P. K. Bisen, Hon'ble Vice-Chancellor, JNKVV, Jabalpur. The focus was on natural and organic farming, bio-fortified crop varieties, oilseeds and millets. The Virtual Event was attended by over 500 farmers, students, faculties of JNKVV as well as 27 funded Startups of the J-RABI. The Startups made a brief presentation on their technology, products and services. Farmers from KVKs of Jabalpur, Balaghat, Betul and Chhindwada also participated.



7.2 Madhya Pradesh Startup Conclave 2022

Madhya Pradesh Startup Conclave 2022 **#MPStartupPolicy2022** organized by Brilliant Convention Centre, Indore, Madhya Pradesh on 13th May 2022, was attended by Dr S.B. Nahatkar, CEO, Jawahar R-ABI, Director, IABM, JNKVV, Jabalpur and the team. Shri Narendra Modi, Hon'ble Prime Minister along with Shri Shivraj Singh Chouhan, Chief Minister and Shri Om Prakash Sakhlecha, Minister for MSME addressed the stakeholders and encouraged for inclusive growth through Startup ecosystem.



7.3 Campaign on Swablambi Bharat Abhiyan

Bhartiya Kisan Sangh, Ujjain, Madhya Pradesh organised Swablambi Bharat Abhiyan Central zone on 29th to 30th May 2022. Dr. S. B. Nahatkar, Director, IABM & CEO, J-RABI, JNKVV, Jabalpur spoke on Opportunities for Agri-startups and role of J-RABI.



7.4 Startup-Corporate Interface and Exhibition

Startup-Corporate Interface and Exhibition under Agri-preneurship Orientation and Incubation programme was held on 29th September 2022. Prof. P.K. Bisen, Hon'ble Vice-Chancellor, JNKVV, Jabalpur, presided over while Mrs. Goura Dubey, Managing Director, Phoenix Poultry, Pvt. Ltd., Jabalpur, was the Chief Guest.

This Interface was basically earmarked for Startups, students and entrepreneurs. Mr. Suresh Motwani, General Manager, Solidaridad Network, Bhopal, Madhya Pradesh, Mr. Prateek Sharma, Founder, Green & Grains, IIM Calcutta Innovation Park (IIMCIP) Incubatee, Bhopal, Madhya Pradesh and Ms. Hiresha, Founder & CEO, Han Agrocare, Dehradun, Uttarakhand, shared their knowledge and experiences with the audience. J-RABI Startups showcased their products during the Interface.



7.5 Agri-Starups conclave and PM Kisan Samman Sammelan

The two-day “Agri Startup conclave and PM Kisan Samman Sammelan 2022” held on 17th and 18th October 2022, in Pusa, IARI, New Delhi, was inaugurated by Shri Narendra Modi, Hon'ble Prime Minister. More than 13,500 farmers and 1500 Agri-Startups across the country participated. Apart from this, over a 10 million farmers participated virtually through various Institutes. There was also participation of research workers, policymakers and other stakeholders.

Dr. Moni Thomas, Director, IABM, CEO, J-RABI, Ms. Laveena Sharma, Business Manager and Ms. Laxmi Singh, Asst. Manager participated. The six J-RABI Startups viz, Kisaan Helpline, Fresh Lane Venture, Agrivijay, Han Agrocare, Promeat and Sparkgreen participated in the exhibition by displaying their products and innovations. Among the prominent visitors to the J-RABI Startups stalls were Shri Narendra Singh Tomar, Hon'ble Union Minister for Agri. & Farmer's welfare and Shri Om Birla, Hon'ble Lok Sabha Speaker. About 18 Technical Sessions and Panel Discussions were held covering various aspects of Agri-Startups, genetics, biotechnology, plant protection, farm mechanization and post-harvest technology etc. Dr. Moni Thomas was one of the coordinators of the Technical Panel Discussion-1 of Agri Startup conclave.



7.6 Due diligence (Physical verification) of Cohort 3.0 funded Startups (FY 2021-22)

Physical verification of the Cohort 3.0 Startups of Cohort 3.0 was done by Dr. S. B. Nahatkar, Director, IABM & CEO, J-RABI, JNKVV, Jabalpur, before releasing of the 1st instalment of grant-in-aid.



Physical verification of Startup Mr. Arpit Sahu (Veggo Fresh Agritech Pvt. Ltd.), Sehore, Madhya Pradesh



Physical verification of Startup Manoj Banwari (Nurture your ideas Pvt. Ltd.), Bhopal, Madhya Pradesh

7.7 New Director of IABM and CEO & PI J-RABI, JNKVV, Jabalpur

Dr. Moni Thomas, Principal Scientist & MD, J-RABI took over as the Director, IABM and CEO & PI, Jawahar R-ABI from Dr. S. B. Nahatkar on his elevation as University Prof. & HoD of Agriculture Economics & Farm Management, College of Agriculture, JNKVV.



Welcome and farewell of Directors

7.8 Kisaan Mela

A three-day (11th to 13th Nov 2022) Mega Agricultural Fair and Exhibition held at Morena, Gwalior was organized by the Ministry of Agriculture and Farmers Welfare, GoI, New Delhi in collaboration with the GoMP and District administration. Shri Shivraj Singh Chouhan Hon'ble Chief Minister GoMP inaugurated the Event. Shri Narendra Singh Tomar, Hon'ble Union Minister for Agriculture and Farmers Welfare Minister presided over the function. Dr. Moni Thomas, Director and CEO & PI, Ms. Laxmi Singh, Asst. Manager, J-RABI and Mr. Deepanshu Patel, Business Executive, J-RABI participated in the Event. Three Startups from J-RABI showcased their products in this Event.



Visit of Agri. Sec. Gol to J-RABI Stall



Hon'ble Agri Minister appreciated J-RABI Startup



Mrs. Laxmi Singh, Asst Manager explaining Hon'ble Agri Minister



Dr. Moni Thomas, CEO & PI, J-RABI explaining about J-RABI to Hon'ble Agri Minister

7.9 Inauguration of Visitors Repository Management System (VRMS), Digital Visitor Repository

Prof. P. K. Mishra, Hon'ble Vice-Chancellor, JNKVV, Jabalpur, inaugurated the Visitors Repository Management System (VRMS), on 28th December 2022 in IABM, JNKVV, Jabalpur. Former Vice-Chancellor Prof. P.K. Bisen and former Director of Extension Services, Dr. B.L. Mishra were the special guests. It may be mentioned that VRMS, is an initiative of IABM, JNKVV under Digital India. It is to capture and retrieve the details of all the visitors in the Institute. This data-based system helps to categories visitors in IABM on the basis of their area of interest and need. The system has been developed by Dr. Deepak Pal and Dr. Hemant Kumar Rahangdale with the support of team Jawahar R-ABI.



Launching of VRMS by Hon'ble VC Prof. P.K. Mishra

7.10 Krishi Mahotsav and Exhibition

A two-day (24th to 25th January 2023) *Krishi Mahotsav* at Kota, Rajasthan was organised by the Department of Agriculture and Farmers Welfare, GoI, in association with the Department of Agriculture, GoR. It was attended by over 35,000 farmers, Agri-Startups, Financial Institution, extension workers, Agri. Industry and Agricultural Institutions. Shri Om Birla has Hon'ble Speaker of Lok Sabha, and Shri Kailash Choudhary Hon'ble Union State Minister of for Agriculture and Farmers Welfare inaugurated the event. J-RABI Startup Mr. Yashwant Dhakad, Kisaan Helpline participated in this event and exhibited his services.



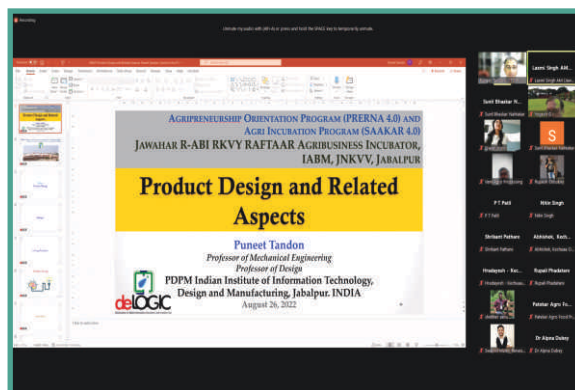
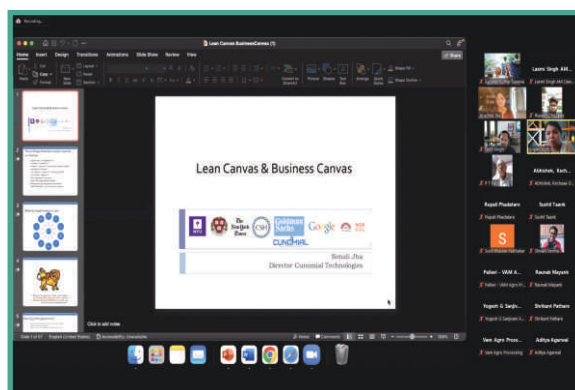
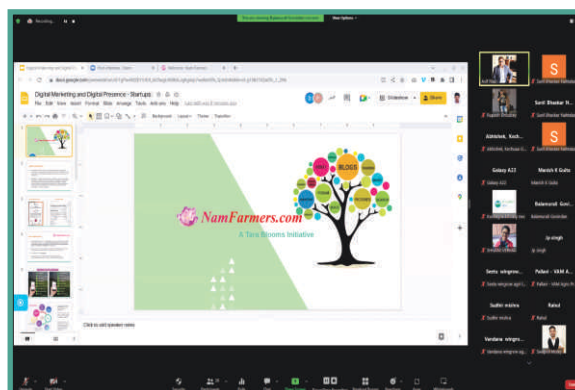
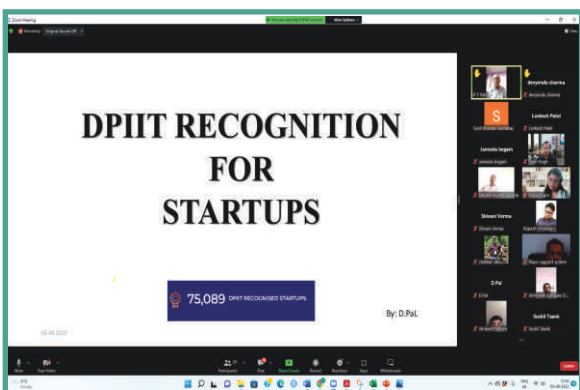
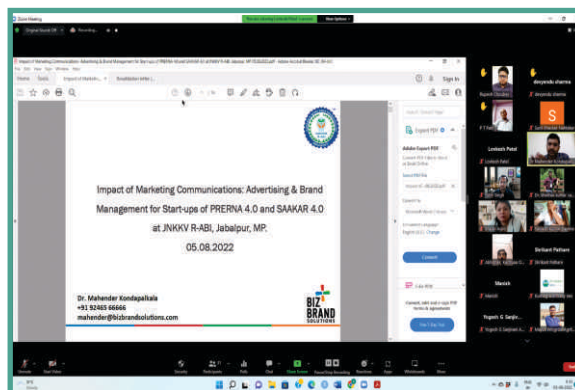
Mr. Yashwant Dhakad, Founder of Kisaan Helpline explaining his product with visitors

8. Training & Special lectures/sessions

S. no.	Lead Speakers	Topic	Date	Participants (no.)
1	Shri Shireesh Joshi, Chief Business Officer, ONDC, New Delhi	Complete e-commerce solutions with Open Network for Digital Commerce (ONDC) & Accelerate Growth Plug	21 st June 2022	80
2	Dr. Deepak Pal, Business Associate, BPD Unit, JNKVV, Jabalpur, M.P.	Startup Ecosystem- opportunity & overview for Startups in India	3 rd Aug 2022	45
3	Mr. Mahender K. Founder & CEO Biz Brand Solutions Pvt. Ltd., Secunderabad	Impact of marketing communications: advertising & brand management	05 th Aug 2022	31
4	Ms. Sonali Jha, Director, Cunomial Technologies Pvt. Ltd., Bengaluru	Business & lean model canvas (theoretical know-how session)	8 th Aug 2022	31
5	Dr. Pragati Gokhale, Advisor Rajiv Gandhi Science & Technology Commission & National Resource Person Ministry of Rural Development, GoI at Ministry of Rural Development, Nagpur, Maharashtra	How to do zero budget online Agro marketing with Marketmirchi.com, Mission Mera Mobile Mera Marketing	10 th Aug 2022	40
6	Mr Rajneesh Kumar, Technology Transfer Officer, Birla Institute of Technology & Science, Pilani	Redefining your technology description	8 th Aug 2022	31
		Competitive and Market Validation	10 th Aug 2022	31
		Customers Interview	12 th Aug 2022	30
7	Dr. Puneet Tandon, Professor & Head, Mechanical Engineering, IIITDM, Jabalpur	Product Design and Related Aspects	26 th Aug 2022	30

8	Mr. Ramnath Surywanshi, CEO, Global Food Tech Consultant Indore, MP	Food safety guidelines & quality requirements for food and agro startups	29 th Aug 2022	29
9	Ms. Sharmistha Kkshhatriya Growth Strategist & Brand Builder Maharashtra, India	Strategies for developing communication plan	2 nd Sept 2022	22
10	Mr. Agranshu Dwivedi, Incubation Manager, Jabalpur Smart City Incubation Centre, Start-up Mentor-MSME Madhya Pradesh	Go-to-market strategy	05 th Sept 2022	23
11	Dr. Moni Thomas, MD, Jawahar R-ABI, IABM, JNKVV, Jabalpur, MP	Patent filing; passion, patience and perfection	06 th Sep 2022	24
12	Dr. Deepak Pal, Business Associate, BPD Unit, JNKVV, Jabalpur, M.P.	About DIPP and process of registration of Startups	12 th Sept 2022.	31
13	Mr. Vaibhav Sharma, Director and Founder, NK products, Narsingpur, MP	Networking and experience sharing session	12 th Sept 2022	21
14	Mr. Arpit Sahu, Director and Founder VeggoFresh Agritech Pvt. Ltd., Bhopal MP	Networking and experience sharing session	12 th Sept 2022	22
15	Mr. Balamurali Govindan, MD & Founder TARA Blooms and NAM Farmers Project	Digital marketing	13 th Sept 2022	32
16	Dr. Laveena Sharma, Business Manager, J-RABI, IABM, JNKVV, Jabalpur	Milestone setting and fund utilization	22 nd Sept 2022	31

Glimpses of training sessions



9. Special Sessions, Workshops and Webinars

9.1 Opportunities in Indian Seed Industry

On 15th June 2022, Dr. Partha R. DasGupta, Advisor Emeritus, Syngenta Foundation for Sustainable Agriculture, deliberated on the benefits of Seed business and Seed Industry. Majority of the forty participants interacted with the speaker on different aspects as well as opportunities in seed sector.



Session by Dr. Partha R. DasGupta, Advisor Emeritus

9.2 Complete e-commerce solutions with Open Network for Digital Commerce (ONDC) and accelerate growth plug

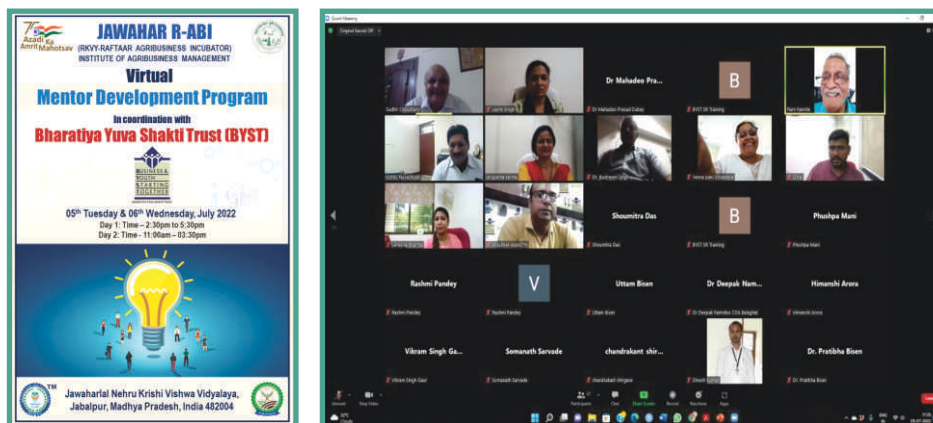
A web session on “Complete e-commerce solutions with Open Network for Digital Commerce (ONDC) & Accelerate Growth Plug” organised on 21st June 2022 by IABM, was attended by 80 participants consisting of Jawahar-RABI incubatees, students, and faculties of the JNKVV. Shri Shireesh Joshi, Chief Business Officer, ONDC, New Delhi, shared the opportunities offered by ONDC for digital marketing. It offers support to MSME and small traders, through ONDC Online platform. It is an initiative of the Department for Promotion of Industry and Internal Trade (DPIIT) under the Ministry of Commerce and Industry GoI, New Delhi.



Session by Shri Shireesh Joshi,
Chief Business Officer, ONDC, New Delhi

9.3 Webinar on “Mentor Development Programme”

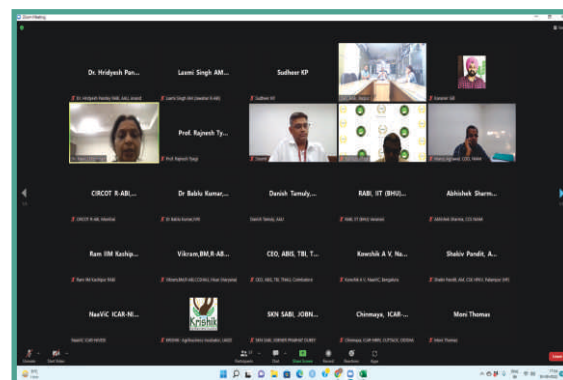
Two-day (5th & 6th July 2022) Webinar on “Mentorship Development Programme” was organized in coordination with *Bhartiya Yuva Shakti Trust* (BYST) and Jawahar R-ABI, IABM, JNKVV, Jabalpur. The Webinar, attended by 52 participants, had nine sessions. Mr. Sudheer Choudhary, contributed with informative and enlightening through his three lectures viz; Introduction to Mentoring, and “Quality of Mentoring”, Skills of a Mentor.



Session on Mentorship Development Programme given by Mr. Sudheer Choudhary, BYST

9.4 Agri Startup Conclave

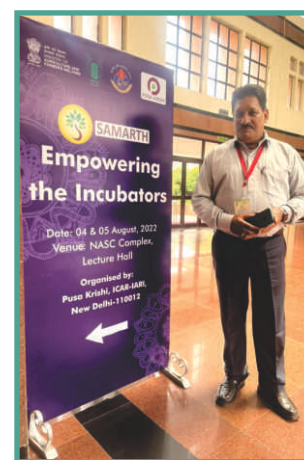
A virtual Agri-Startup Conclave meeting on organised by Pusa Krishi, IARI, New Delhi on 11th July 2022 was attended by Dr. S. B. Nahatkar, CEO Jawahar R-ABI, IABM, JNKVV, Jabalpur and his team. Dr Neeru Bhushan, CEO, PUSA Krishi, ICAR-IARI, detailed preparations for Agri-Startup Conclave and its concept.



Virtual Agri-Startup Conclave meeting

9.5 SAMARTH workshop

A two-day (4th to 5th August 2022) Samarth Workshop on “Review and Preparatory” organized by Pusa Agriculture, IARI at NASC Complex, New Delhi was attended by Dr. S.B. Nahatkar, Director IABM and Ms. Laveena Sharma, Business Manager, J-RABI, JNKVV. The Event introduced Agri-Business Incubators Agri-Business under the RKVY-RAFTAR on empowering the Incubation, planning and management, ecosystem building, engaging stakeholders, streamlining procedures and policies, implementation of the Incubation programme, funding and other relevant details.



Samarth Workshop attended by Dr. S. B. Nahatkar, Director IABM

9.6 State Level Village Level Entrepreneurs (VLEs) Workshop

A State Level workshop for VLEs (Village Level Entrepreneurs) was conducted in Jabalpur on 27th August 2022. The programme was graced by Dr. Dinesh Kumar Tyagi, Managing Director, CSC SPV, and Dr. Illaiya Raja T, District Collector, Jabalpur. Dr. S. B. Nahatkar, Director and CEO & PI, J-RABI, as the Chief Guest explained the new opportunities of Agri Students with special reference to information about the J-RABI (PRERNA & SAKAAR) programme. The workshop was attended by more than 1,000 VLEs from across the State of Madhya Pradesh.



Dr. S. B. Nahatkar, explaining the new opportunities of Agri-Startups in VLEs Workshop

9.7 One-to-one mentor-mentee session

On 12th September 2022, a meeting was held between Dr. Anubha Upadhyay (Mentor of 4.0 Cohort), and Mr. Swapnil Muley (Startup) under one-to-one mentor-mentee interaction. Mr. Muley discussed progress and problems during the 60-day Orientation and Incubation programme.



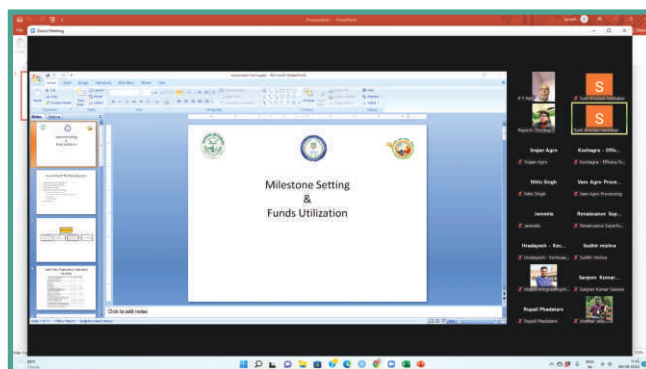
Dr. Anubha Upadhyay and Mr. Swapnil Muley in a discussion

Mid-Term Review cum One-to-one Mentoring sessions

13	Mentee (Startup)	Mentor	Date
1	Mr. Devyendu Sharma Mr. Rupesh K. Choubey	Dr. Vijay Kumar Yadav, Assoc. Prof., Plant Pathology, JNKVV	29 th Aug 2022
2	Ms. Shivani Verma Mr. Sagar Singh Rajput Mr. Swapnil Muley	Dr. (Smt.) Anubha Upadhyay, Prof, Dept. of Plant Physiology, JNKVV	29 th Aug 2022
3	Mr. Vimal Panjwani Mr. Shrikant Pathare	Dr. Anil Mishra, Asst. Professor (Agril Economics), CoA, Tikamgarh, JNKVV	29 th Aug 2022
4	Mr. Mayur Pawar Mr. Md Jeeshan Parvez	Dr. Gaurav Kumar Vani, Asst. Prof, (Agril. Eco), JNKVV	30 th Aug 2022
5	Mr. Shekhar K. Sahu Mr. Sahil Gaikwad	Shri Dhananjay M. Kadam, Asst. Prof, Dept. of Farm Machinery & Power, JNKVV	30 th Aug 2022
6	Mr. Dhaniram Yadav	Dr. S.B. Agrawal, Asso. Prof, (Agron), JNKVV	31 st Aug 2022
7	Mr. Abhishek Vishwakarma	Dr. Akhilesh Tiwari, Sr. Scientist (Horti), JNKVV	31 st Aug 2022
8	Ms. Shefali Vinod Ramteke Ms. Ritu Chaturvedi	Dr. A. K. Rai, Director, Instrument Development & Service Centre, JNKVV	31 st Aug 2022
9	Mr. Ankit jain	Dr. Vivek Badhe, Asst. Prof, (Comp. Sci.) JNKVV	01 st Sept 2022
10	Mr. Pinfall Tyanna Patil	Dr. R.K. Sahu, Asst. Professor, Soil Science & Agricultural Chemistry, CoA, JNKVV,	01 st Sept 2022
11	Mr. Nitin Singh	Er. Bharati Dass, Associate Professor, DIDSC JNKVV	01 st Sept 2022
12	Mr. Ravindra D. Waghmare	Dr. H.K. Rai, Pr. Scientist, Soil Science &	01 st Sept 2022

9.8 Milestone Review Meeting

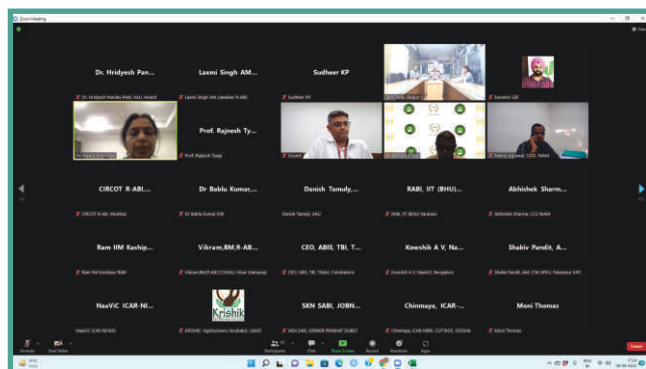
A “Milestone Review” virtual meeting of Cohort 4.0 (FY 2022-23) was held on 21st September 2022, to review the progress of funded Startups.



Virtual meeting for Milestone

9.9 Virtual review meeting for the progress Agri Startup Conclave & Kisan Sammelan

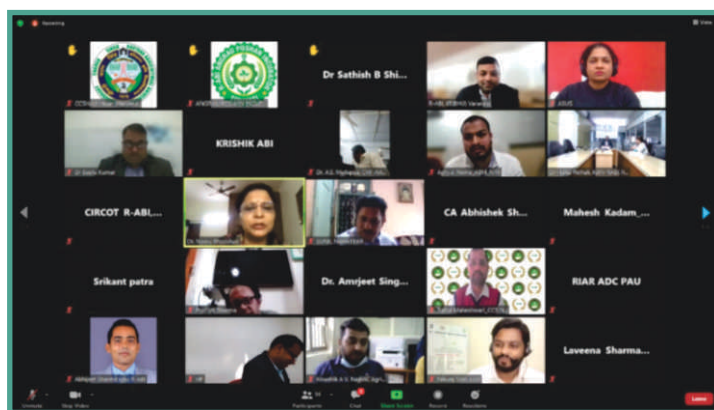
On 30th September 2022 a virtual meeting on the preparation of Agri Startups for Agri Startup conclave and Kisan Sammelan was held for monitoring the preparation of the Event scheduled from 17th to 18th October 2022. It was organized by Pusa Krishi, IARI, New Delhi, and chaired Mr. A. K. Srivastava, IAS Joint Secretary, Department of Agriculture, Cooperation & Farmers' Welfare (DAC&FW), Govt of India. The meeting was attended by Dr. S. B. Nahatkar, CEO Jawahar R-ABI, IABM, JNKVV, Jabalpur and J-RABI team.



Virtual meeting for Agri Startup conclave and Kisan Sammelan

9.10 Virtual SAMARTH-II Innovation & Incubation Induction workshop

“SAMARTH” virtual workshop organized by Pusa Krishi, IARI, New Delhi on 14th February 2023, was attended by Dr. Moni Thomas, CEO, J-RABI, and the team. The Event introduced Incubators Agri-Business under the RKVY-RAFTAR on planning and management, ecosystem building, engaging stakeholders, streamlining procedures and policies, implementation of the Incubation programme, funding and other relevant details.

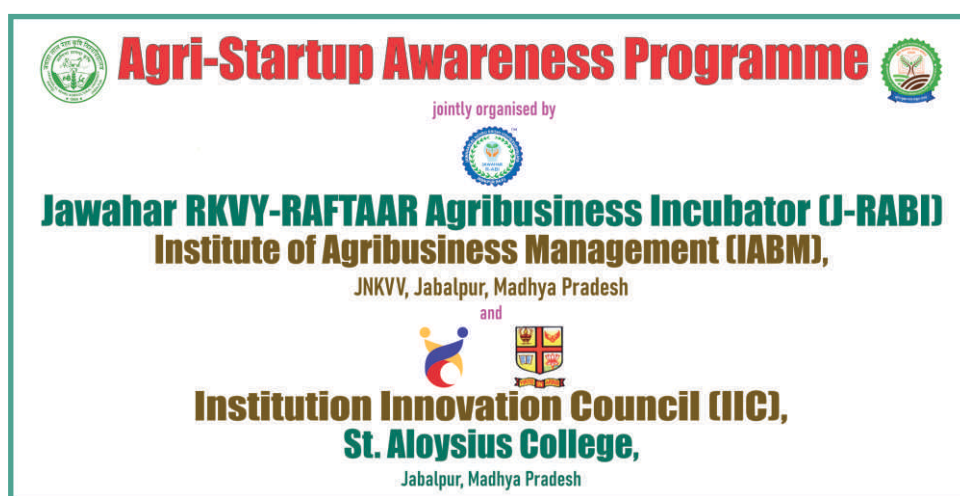


Agri Startup conclave and Kisan Sammelan

10. Agri-Startups Awareness drive

10.1 Urban sector

J-RABI in collaboration with the Institution Innovation Council (IIC), St. Aloysius College, Jabalpur, Madhya Pradesh jointly organized an Awareness Programme on J-RABI on 25th November 2022. Ms. Laveena Sharma, Business Manager, J-RABI, was the Chief Guest for this programme. The awareness programme was attended by over 150 students and staff from the College. Ms. Sharma shared a valuable understanding Agri-Startups and Agri-business ecosystems. It was an extremely useful and informative session for the students well as for all other participants. Another programme in the same line was organized at Xavier Institute of Development Action and Studies (XIDAS).



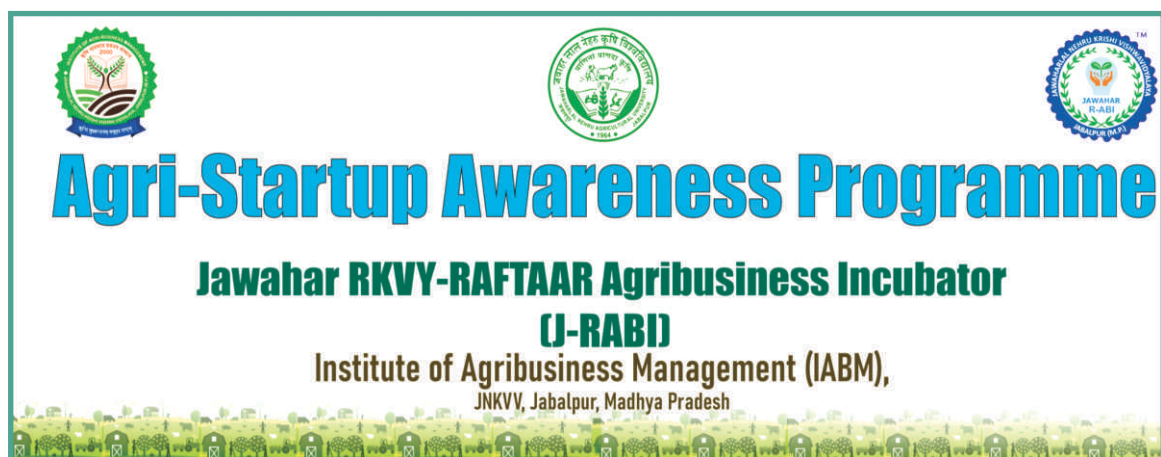
Awareness programme on J-RABI at XIDAS



Awareness programme on J-RABI at St. Aloysius College

10.2 Rural sector

An intensive drive was organised to create awareness on Startups in the rural sectors (25 Districts) of MP. Strategically two teams were formed which covered two districts in a day from 5th to 21st December 2022. One of the team was led by Ms. Laveena Sharma, Business Manager along with Dr. Deepak Pal, Business Associate, and Dr. Hemant Kumar Rahangdale while the other team was led by Ms. Laxmi Singh, Asst. Business Manager included Deepanshu Patel, Business Executive, Lovkesh Patel, Office Assistant, and Jai Verma, Office Assistant. The teams shared detailed information on 5.0 Cohort of J-RABI. This awareness programme provided an opportunity to involve more than 2000 farmers, Startups and students from various KVKs.



Highlights of the awareness campaign

11. Visits

- Under graduates from Govt. Art & Science College, Panagar, Jabalpur visited the IABM, Jabalpur on 7th November 2022. Dr. Moni Thomas, Director, IABM, CEO & PI, J-RABI briefed the students on Agri-Startups and Ms. Laxmi Singh, Asst. Manager give an overview of J-RABI. Institute was visited by 36 Startups and the queries raised were answered with a brief on the basics of Agri-Business management.



2. On 13th January 2023, Shri Shireesh Joshi, Chief Business Officer, ONDC, New Delhi, visited IABM, to ink future association between ONDC and IABM.
3. Dr. S.R.K. Singh, Director, ICAR, ATARI Zone-IX, was engaged in an interaction in IABM on 24th February 2023. Hon'ble Vice-Chancellor Prof. PK Mishra greeted Dr. Singh. The occasion was also graced by Dr. D.P. Sharma, Director of Extension Services, Dr. Abhishek Shukla, Director of Instructions, Dr. G.K. Koutu, Director of Research Services, Mr. Reva Singh Sisodia, Dr. D.K. Pahalwan, Director Farms, Dr. PB Sharma Dean College of Agriculture Jabalpur.



Dr S.R.K. Singh Director-ATARI, greeted by Prof. P.K. Mishra Hon'ble JNKVV



Dr. P.P. Shastry, Former Board member of ICAR visited IABM on 2nd march 2023



Dr. A. K. Khatri: Former Member of Board of Management, JNKVV, Jabalpur 4 March 2023

12. Awards & Recognition

1. Ms. Hiresha Verma, Founder & CEO - Han AgroCare was felicitated by Shri Nitin Gadkari Hon'ble Minister of MSME at "Empowering Women Entrepreneurs 2021". The function was jointly organized by the Ministry of Micro, Small & Medium Enterprises (MSME) & India SME Forum. On the occasion of International Women's Day 8th March 2021 at New Delhi.



2. India's 1st Plant-based Food Summit was held on 26th May 2022, in New Delhi. Shri Prahlad Singh Patel, Hon'ble Minister of State for Food Processing Industries and Jal Shakti inaugurated India's Plant-based Food Summit supported by the Ministry of Food Processing Industries (MoFPI), Agricultural and Processed Food Products Export Development Authority (APEDA). The summit was organized by Plant Based Foods Industry Association (PBFIA) and Good Food Institute India (GFI India) as the organizing partners in New Delhi. Over 30 Startups participated in the summit, and Promeat was highly appreciated.



3. The 3rd Global Organic Expo 2022 was organized at Indian Agricultural Research Institute (IARI) Pusa, New Delhi from 26th to 28th May 2022 to promote organic farming on a large scale in the country. Over 100 companies from 12 countries showcased their innovations and products in the Event. The Global Organic Expo exhibition brought together the business community, traders, government bodies and people associated with marketing on one platform. Team Kisan Helpline also participated in the exhibition and shared the information about innovation in organic farming, the market and their services.



Kisan Helpline engaged with many organic product manufacturers and decided to partner with them. They informed farmers about the ongoing soil testing service of Kisan Helpline and hoped to work in partnership with many companies for soil testing in the future.

4. Ms. Hiresha Verma, Founder & CEO - Han AgroCare was awarded by Ms. Shobha Karandlaje, Hon'ble Minister of State for Agriculture and Farmers' Welfare, GoI. The Minister was the Chief Guest at "2nd edition of the MANAGE - Samunnati Agri Startup Awards 2022", organized by MANAGE Hyderabad.



5. On 2nd November 2022 Dr. Laveena Sharma, Business Manager, J-RABI, was awarded "Krishi Bhushan Award 2022" for her remarkable contribution to Orientation of Agro-product based organizations and excellent performance in the field of agriculture employment. Dr. Sharma was awarded during the two-day *Krishi Manthan -6, Rashtriya Krishi Vyavasay Shikhar sammelan-2022* organised under the banner of ISED, Bhopal.



Dr Laveena Sharma honoured with 'Krishi Bhushan Award'



Vice-chancellor Dr Mishra congratulating Dr Laveena Sharma on her achievement.

■ Staff Reporter

DR LAVEENA Sharma posted as Business Manager at Jawahar Babu Agri Business Incubation Centre at Agri-Business Management Institute, Jawaharlal Nehru Agriculture University was awarded with 'Krishi Bhushan Award' for her remarkable contributions for orientation of Agri-Product based organisations and excellent performance in the field of agriculture employment.

Dr Sharma was awarded during the two-day Krishi Manthan-6, Rashtriya Krishi Vyavsay Shiksha Sammelan-2022 organised under the banner of ISED, Bhopal recently.

Congratulating Dr Sharma for her achievement, Vice-chancellor, JNAU, Dr Pramod Kumar Mishra proudly shared that Krishi Bhushan Award is the result of positive initiatives taken by the university for Agri Product organisations and incubation centre in the field of agriculture employment. Dean Agriculture Faculty, Dr Dharendra Khare, Director, Research Services, Dr G. K. Kotu, Director, Extension Services, Dr Dinkar Prasad Sharma, Director Academics, Dr Abhishek Shukla, Director Field, Dr Deep Palwan, Registrar, Rewa Singh Sisodia and other officers from the university also congratulated Dr Sharma on her achievement.

6. Agri-Expo India is largest Exhibition based on Organic Revolution, Agri Innovation and international conferences. Agri-Expo India offers the opportunity to meet the organic stakeholders face to face, Network with entire organic industry, extremely promising contact and High-level B2B & B2C business networking under one roof. This was the 3rd edition of Agri-Expo held in Bitten Market ground, Arera Colony, Bhopal, MP from 2nd to 4th December 2022. Mr. Yashwant Dhakad J-RABI Startup in the exhibition and was awarded a certificate for the excellent performance of his Startups



7. Dr. Laveena Sharma, Business Manager and Dr. Deepak Pal, Business Associate, IABM received the 1st prize for the Best poster presentation in the National Conference "Production, Processing and Marketing of Millets: Issues and Solutions" on 1st March 2023.



13. Media & news coverage (FY 2022-23)



14. Publications

Jawahar R-ABI Half Yearly Newsletter

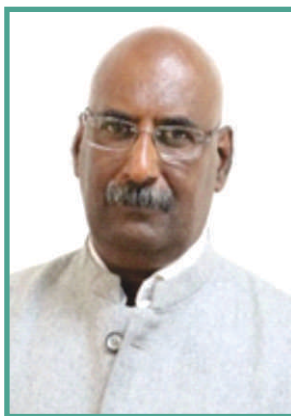
Jawahar R-ABI JNKVV, Jabalpur released its Half-yearly Newsletter Issue June 2021- Vol: 03, No. 01, Half-yearly Newsletter Issue December 2021- Vol: 03, No. 02 and UTTHANAM 03 (Compendium of Jawahar R-ABI Agri-Startups)



15. JAWAHAR R-ABI Team



Dr. Gyanendra Tiwari
Co-PI, Jawahar R-ABI



Dr. Moni Thomas
Director, IABM,
CEO & PI, Jawahar R-ABI



Dr. Parvez Rajan
Co-PI, Jawahar R-ABI



Dr. Laveena Sharma
Business Manager, Jawahar R-ABI



Ms. Laxmi Singh
Asst. Manager, Jawahar R-ABI



Mr. Deepanshu Pael
Business Executive, Jawahar R-ABI

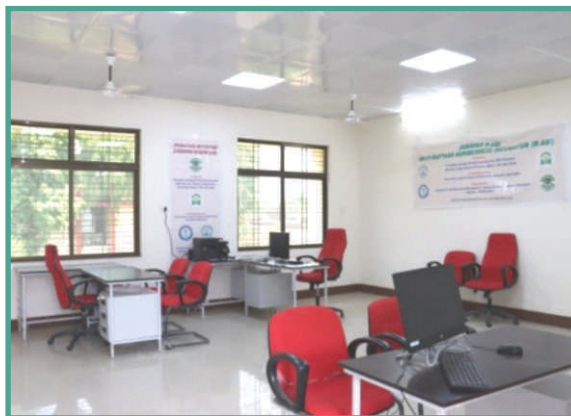


Mr. Lovkesh Patel
Office Assistant, Jawahar R-ABI

16. Budget & its utilization (upto 31st March, 2023)






Jawahar R-ABI INSTITUTE OF AGRI BUSINESS MANAGEMENT JAWAHARLAL NEHRU KRISHI VISHWA VIDYALAYA, JABALPUR-482004, M.P.				
Expenditure Statement for the FY- 2022-23 Budget Head C-4(393)				
S. No.	Items of Expenditure	Amount	Expenditure	Balance Amount
		(Rs. in lakhs)	(Rs. in lakhs)	(Rs. in lakhs)
A	Capital Expenditure (Non-Recurring)			
	Re-validation of unspent non-recurring funds release in 2018 -19 for utilization during the current FY-2022-23	11.03	11.03	00.00
	Total (A)	11.03	11.03	00.00
B	Operational Expenditure (Recurring)			
1	Manpower (Core management team/Mentors and Tech supports persons /Business developme nt professional, Consultant etc.)	22.95	14.78	08.17
2	Travel/TA/DA/Honorarium	02.40	01.74	00.66
3	Utility and maintenance	01.28	01.23	00.05
4	Outreach campaign, marketing networking & publicity	04.50	01.73	02.77
5	Training programmes, Events and Seminar, Workshop Startup meets, awareness camps/meetings etc.	06.00	01.01	04.99
6	Stipend to agripreneurs @INR 10,000/ - months (If conducted on offline mode)	04.50	00.00	04.50
7	Web based platform development and Maintenance, need based software like virtual meeting software, incubator management system, etc	01.50	01.36	00.14
8	Miscellaneous and contingencies, Other administrative expenses including consumables, printing, book, journals etc.	04.87	03.28	01.59
	Total (B)	48.00	25.13	22.87
C	Re-validation of unspent Recurring funds release in 2018 - 19 for utilization during the current FY-2022-23	18.41	18.41	00.00
	Total (A+B+C)	77.44	54.56	22.88

17. Infrastructure facilities of J-RABI for Incubatees



18. Social connect

Jawahar R-ABI is widely socially through various social networking sites. This helps to create awareness and inform Agri-Startups and upcoming events.

Social connect	Links	Counts
	https://www.facebook.com/jawaharrabi.jabalpur	Followers: 1,674
	https://twitter.com/home?lang=en	Followers: 243 Following: 545
	https://www.youtube.com/channel/UCR1HPKKT7UAY7Yc7S2gqzAw?view_as=subscriber	Subscriber: 100 Views: 1000
	www.linkedin.com/in/jawahar-r-abi-149bb3185	Followers: 109 Visitors: 13 449
	www.instagram.com/jawaharrabi	Followers: 260



19. Acknowledgements

On behalf of Jawaharlal Nehru Krishi Vishwa Vidyalaya, Jabalpur, we extend our thanks to Shri Ashish Kumar Srivastava, IAS, Joint Secretary (RKVY Division), Government of India, New Delhi. J-RABI express gratitude to Dr. (Smt.) Neeru Bhushan, CEO PUSA KRISHI, ICAR-IARI, New Delhi for constant encouragement and guidance. J-RABI acknowledges the encouragement and administrative support of Prof. P. K. Mishra Hon'ble Vice-Chancellor, JNKVV, Jabalpur. The team is grateful to Dr. G. K. Koutu, Director Research Services, Dr. D.P. Sharma, Director Extension Services, Dr. D. Khare, Dean Faculty and Dr. P.B. Sharma, Dean College of Agriculture for all the cooperation and participation in J-RABI activities.



Glimpses of J-RABI





JAWAHAR R-ABI

Institute of Agri-Business Management (IABM)

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 www.linkedin.com/in/jawahar-r-abi-149bb3185/

 <https://twitter.com/home?lang=en>

 www.instagram.com/jawaharrabi