



ANNUAL PROGRESS REPORT

JAWAHAR R-ABI

(JAWAHAR RKVY-RAFTAAR AGRI-BUSINESS INCUBATOR)

2019-20



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ANNUAL PROGRESS REPORT



2019-20

JAWAHAR R-ABI

(JAWAHAR RKVY-RAFTAAR AGRI-BUSINESS INCUBATOR)

INSTITUTE OF AGRI-BUSINESS MANAGEMENT,
JAWAHARLAL NEHRU KRISHI VISHWA VIDYALAYA,
JABALPUR - 482 004, MADHYA PRADESH

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EXECUTIVE SUMMARY

Orientation and incubation services for Startups in agricultural sector have been started as PRERNA and SAAKAR respectively at Institute of Agribusiness Management, Jawaharlal Nehru Krishi Vishwa Vidyalaya, Jabalpur during year 2019-20. This Agri-Business Incubation (ABI) is financially supported under Rashtriya Krishi Vikas Yojana – Remunerative Approaches for Agriculture and Allied Sector Rejuvenation (RKVY-RAFTAAR), Innovation and Agri-Entrepreneurship cell, an initiative of Ministry of Agriculture & Farmers Welfare, Department of Agriculture, Cooperation and Farmers Welfare, Government of India, New Delhi and technically by Pusa Krishi Incubator, ICAR-IARI, New Delhi. Jawahar R-ABI launched its website www.jawahar-abi.com on 1st July 2019. The launch pad was open for inviting applications for both the above programmes on 7th July 2019. In all 123 applications under PRERNA and 28 applications under SAAKAR programme were received. After preliminary screening 58 applicants under PRERNA and 13 applicants under SAAKAR were invited for presentation before 1st RKVY-RAFTAAR Incubation Committee (RIC) meeting, held on 5th - 6th August, 2019. On the basis of recommendations of RIC the cohort of 24 startups was formed (16 applicants for orientation programme-PRERNA and 08 for incubation-SAAKAR programmes). The two months orientation and incubation programme initiated from 22nd August to 21st October 2019. Intensive lecture series on technical, business, financial, legal and marketing were conducted along with exposure visits and experience sharing by successful agri-startups. The workshops on Corporate-Startups interaction for sharing of experience of success and failures, Farmer's- Startups interface for need of the farmers on perceived ideas of the startups and for efficient and effective marketing through digital platform, the workshop on Digital Marketing in Agriculture were organized during orientation and incubation programme. For up-scaling of innovative business idea intensive mentee-mentor interactions and discussion were organized by nominating technical mentors for each applicant from JNKVV. After completion of orientation and incubation programme, second RIC was held on 5th November, 2019 for recommending the startups for Center of Excellence Centre of Excellence Incubation Committee (CIC). The RKVY-RAFTAAR Incubation Committee (RIC) were recommended 08 (50%) startups from PRERNA and 07 (87.50%) startups from SAAKAR for CIC. The CIC meeting was held on 5th March at Pusa Krishi Incubator, ICAR-IARI, New Delhi for final selection of startups for recommendation to Innovation and Agri-Entrepreneurship cell, Ministry of Agriculture & Farmers Welfare, Department of Agriculture, Cooperation and Farmers Welfare, Government of India, New Delhi for providing Grant-in-Aid. The CIC recommended 06 (75%) startups of PRERNA and 06 startups of SAAKAR (86%) for providing Grant-in-Aid.

During FY 2019-20, for collaborations and co-working we executed MoUs with MSME, Government of Madhya Pradesh, JIC (Jabalpur Incubation Centre), and St. Aloysius College, Jabalpur, Madhya Pradesh to support their District Innovation Center (DIC). The startups were awarded on various technology incubator platforms of India and recognition from United Nations Environment Programme. As per the physical target set for FY 2019-20 we have achieved 80 per cent in incubation programme, 64 per cent in orientation programme and in case of licensing of technologies, during this period none of the technology is given to startups for commercialization. The total budget of Rs.133 lakh (Rs. 100 lakh for non-recurring and Rs.33 lakh for recurring items) was sanction for the year 2019-20 and 86 per cent of the allotted budget was utilized.



(S. B. Nahatkar)
CEO-Jawahar R-ABI

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1. INTRODUCTION

JAWAHAR-R-ABI a business incubator Center for Agri-Startups has been conceptualized and established in the Institute of Agri-business Management, Jawaharlal Nehru Krishi Vishwa Vidyalaya, Jabalpur, Madhya Pradesh, India with aims to promote innovation-led entrepreneurship and business creation in agriculture and allied sectors. This programme is financially supported by Rashtriya Krishi Vikas Yojana – Remunerative Approaches for Agriculture and Allied Sector Rejuvenation (RKVY-RAFTAAR), under Innovation and Agri-Entrepreneurship cell, an initiative of Ministry of Agriculture & Farmers Welfare, Department of Agriculture, Cooperation and Farmers Welfare, Government of India. This scheme is structured to enable ideation stage agri-entrepreneurs and startups with a minimum viable product (MVP) to scale up their business by networks of technical and business experts, industry, government partners, financial partners, training with the commercialization experts from agri-sector, and extensive mentor network. The Knowledge Partner of JAWAHAR R-ABI is PUSA KRISHI, Indian Agricultural Research Institute (IARI), Indian Council Of Agricultural Research (ICAR) New Delhi, India.

1.1. Vision

Creating an Ecosystem of Agri-innovators for Agricultural Development

1.2. Mission

- To nurture agri-preneurs for agri-business development
- To fabricate an ecosystem for Agri-incubation services
- To enhance the competitiveness of the Agri –startups
- To create gainful employment opportunities for rural youths.

2. OBJECTIVES OF JAWAHAR R-ABI

- To achieve “Lab to land” by dissemination of new technology /varieties to farmers through promoting a culture of agri-startups;
- To promote innovation, entrepreneurship and business creation in agriculture and allied sector by skill development, capacity building and technology scale up;
- To create employment opportunities for youth in agriculture in the rural vicinity;
- To promote an integrated approach for technology acquisition, R&D, commercial technology transfer and knowledge dissemination;
- To facilitate evolution of an agri-startup ecosystem by support for cost effective, value added services including technical, legal, financial, intellectual property and regulatory compliance related services to agri-preneurs;
- To build a vibrant agri-startup ecosystem, by establishing a network between academia, financial institutions, industries and other related institutions;
- Capacity building of existing agri-incubators as R-ABIs to achieve other related objectives;
- To generate/ provide innovative solution to meet local and global agriculture and business challenges, and competitiveness.

3. SERVICES

JAWAHAR R-ABI is providing state of art facilities to help young minds innovate, test and validate their ideas. The unit has well planned office space for entrepreneurs with high end amenities and utilities including high speed internet, reception facility and power back-up. These facilities are available for up-gradation and validation of technologies through network of technologies, laboratories and fields. The mentorship is provided to the Startups by the eminent faculty of the University and other Organizations located in Jabalpur and in the R-ABI Network.

Service Includes

a) Office and lab Services

- Incubation cubicles
- Office rooms
- Conference room
- Interaction centers
- Meeting rooms
- Laboratory & Infrastructure support
- Video conferencing
- Biotechnology and Tissue culture laboratory
- Food Technology laboratory
- Fruit and Vegetable processing unit
- Pesticide Residue analysis laboratory
- Sanitary and Phyto-sanitary laboratory
- Seed Technology laboratory
- Soil and Water testing laboratory
- Seed Processing unit
- Well Structured farm for on farm testing
- Bio-pesticides production unit
- Microbes Research & Production unit
- Crop quality analysis laboratory
- Farm machinery testing unit
- Herbal and Aromatic plant product processing unit

b) Hands on training and mentorship services

Jawahar R-ABI having a unique community of mentors brought together to advice, share, and collaborate with startups.

c) Professional expertise in the following fields

- Production management
- Protection management
- Agri-Business management
- Harvest and post-harvest management
- Natural resources management
- Seed business management
- Biofertilizer and Biopesticide business management
- Integrated farming systems
- Agro-forestry
- Farm machinery and power
- Soil and irrigation water management
- Precision farming
- Conservation agriculture
- Hi-tech horticulture
- Organic farming
- IP management

4. OVERALL PROJECT ACTIVITIES

4.1 Launching Workshop

Jawahar R-ABI was launched on 5th March 2019 by Prof. P.K. Bisen, Hon'ble Vice Chancellor, Jawaharlal Nehru Krishi Vishwa, Jabalpur. Dr. S.B. Nahatkar, Director, Institute of Agribusiness Management & CEO Jawahar R-ABI, highlighted the concept of RKVY-RAFTAAR Agribusiness Incubator. Dr. D. Khare, Dean Faculty of Agriculture, Dr. P.K. Mishra, Director Research Services, Dr. (Smt.) Om Gupta, Director Extension Services, as well as all Professors & Heads of various departments and the senior faculty members were present on this occasion. This event was organized to create awareness about the programme among administrative officers, Prof. & Head and Scientists of the University



Prof. P.K. Bisen, Hon'ble Vice Chancellor, JNKVV, Jabalpur addressing the gathering

4.2. Awareness & Boot Camps

Various boot camps and awareness camps were organized by Jawahar R-ABI at College of Agricultural Engineering, JNKVV, Jabalpur, College of Fisheries, Nanaji Deshmukh Veterinary Science University, Jabalpur, Govt. Jabalpur Engineering College (JEC), Jabalpur to sensitize youth about Jawahar R-ABI program.



Awareness camp in College of Agriculture Engineering, JNKVV, Jabalpur



Awareness camp at Jabalpur Engineering College & College of Fisheries, NDVSU , Jabalpur MP

4.3 Constitution of RKVY-RAFTAAR Incubation Committee (RIC)

As per guidelines of the Ministry of Agriculture Cooperation & Farmers Welfare, Govt. of India for R-ABI, the R-ABI Incubation Committee (RIC) has been constituted on dated 5th April, 2019 vide order No DRS/ADR/Order/IABM/2019/24 under RKVY-RAFTAAR project on Agri-Business Incubator (R-ABI), operated in the Institute of Agri-Business Management, JNKVV, Jabalpur.

Dr. S.B. Nahatkar, CEO, Jawahar R-ABI & Director, Institute of Agri -Business Management, JNKVV, Jabalpur	Chairman
Mr. Sandeep Dharkar, AGM (DD), NABARD, Jabalpur	Member
Dr. Moni Thomas, MD, Jawahar R-ABI & Principal Scientist, JNKVV, Jabalpur	Member
Mr. Aman Sohaney, Aaradhya Agro Pvt. Ltd, Jabalpur	Member
Mr. K. S. Netam, Joint Director , Jabalpur, Department of Farmers Welfare & Agriculture Development, Govt of Madhya Pradesh	Member
Mrs. Neeru Bhushan, Professor and CEO, Pusa Krishi, IARI, New Delhi	Member
Mrs. Laveena Sharma, Business Manager, Jawahar R-ABI	Member Secretary

4.4 Website Launching

Jawahar R-ABI website www.jawaharr-abi.com was launched on 1st July 2019 for facilitation of Startups, updating of day to day activities, events with facilities of FAQs and application form for PRERNA & SAAKAR programme in both Hindi and English languages.



Jawahar-R-ABI's webpage

4.5 Invitation of Applications for Agri-entrepreneurship orientation and incubation programme

Applications for Agri-entrepreneurship orientation and incubation programme were invited on 7th July 2019 through advertisement in various local and national level newspapers, website and social media.



Pamphlet & Newspaper Cutting of the Advertisement

4.6 PRERNA and SAAKAR programme

PRERNA



PRERNA: (Idea to Product Prototype - Idea to assessment stage) is a launch pad for Agri-Startups, it is an initiative of Jawahar-R-ABI powered by RKVY-RAFTAAR Scheme of Ministry of Agriculture and Farmer's Welfare, Government of India for Pre-seed stage grant- in- aid up to Rs. 5.0 lakh.

PRERNA is a uniquely designed incubation programme specifically for early-stage agri-startups, with an aim to promote innovation and entrepreneurship in the field of agribusiness and allied sectors. It is a two-phase Incubation program, a one of a kind:

- Proof of concept' and 'promising ideas' would get access to the research facilities, technical experts, patent filing and extensive mentoring support. This will facilitate to develop a feasible product prototype that can be scaled up.
- An eight-week in-house residency orientation programme structured to help walk-through the startups in their journey of success.
- Selected startups will be linked to other successful startups for mentorship.
- A stipend of Rs.10,000/- pm. is given to the selected incubates, as an allowance during the in-house residency programme.
- Towards the end of Phase-I, the selected startups are to make a presentation before an expert committee of industry experts and professionals. The Committee evaluates the performance of the startups throughout the course of phase-I and shortlist startups ready for acceleration in Phase-II of the programme.

SAAKAR



SAAKAR: Product Prototype to its Commercial Launch (Assessment to expansion stage), it is an initiative of Jawahar-R-ABI powered by RKVY-RAFTAAR Scheme of Ministry of Agriculture and Farmer's Welfare, Government of India for Seed stage grant-in-aid up to Rs. 25.0 lakh.

SAAKAR is the seed stage funding Agripreneurship Incubation Program (AIP) of Agribusiness Incubator (R-ABI) of Jawaharlal Nehru Krishi Vishwa Vidyalaya, Jabalpur under the RKVY-RAFTAAR Scheme. In this programme, Grant-in aid of maximum up to Rs. 25 lakhs is granted to potential agri startups that have a Minimum Viable Product (MVP) based on innovative solutions / processes/ products/ services/ business model in agriculture and allied sectors. The applicant startups fulfilling the criteria as per the Startup Definition related Notification regarding Startups issued from time to time by the Department of Industrial Policy and Promotion (DIPP), Ministry of Commerce, GoI. Such incubates is provided funds by the Ministry as per their genuine requirements and as per appraisal/evaluation of their business plan by the RKVY-RAFTAAR Selection & Monitoring Committee (RIC). Proof of concept' and 'promising ideas' would get access to the research facilities, technical experts, patent filing and extensive mentoring support. This will facilitate to develop a feasible product prototype that can be scaled up.



- Startups will validate their products/service.
- Startups will be mentored on how to commercially launch their product/service and sustain in market places.
- Also, the extensive marketing & mentoring support by industry experts will be continued, till the time start-ups get graduated from our incubator. acceleration in Phase-II of the programme.

4.7 First RIC


Dr. S.B. Nahatkar, Director IABM & CEO Jawahar R-ABI chaired the first RKVY- RAFTAAR Incubation Committee (RIC) Meeting of Jawahar R-ABI on 5th -6th August, 2019. The Committee recommended sixteen startups for agri-entrepreneurship orientation programme (PRERNA) and eight startups for agri-entrepreneurship incubation programme (SAAKAR) out of 151 applicants after intensive screening. Mr. Rajneesh Kumar, COO, Pusa Krishi, Shri K. S. Netam, JDA, Department of Farmers Welfare and Agriculture Development, Jabalpur, Dr. Shivam Sharma, Manager Communication, ICAR-IARI, Pusa Krishi Incubator, Shri Aman Sohaney, CEO Aaradhya Agro PVT. Ltd. Jabalpur, Dr. Moni Thomas, MD Jawahar R-ABI, JNKVV, Jabalpur, Shri Sandeep Dharkar, DDM, NABARD and Mr. Parag Chourey, Assistant Manager, Jawahar R-ABI were the Committee members present.




Selected Start-up presenting his idea before RIC

Post RIC 1st : Jawahar R-ABI Start-ups status			
PRERNA		SAAKAR	
			
No. of applications received	123	No. of applications received	28
No. of applications after pre-screening	58	No. of applications after pre-screening	13
Final selected applications through First RIC	16	Final selected applications through First RIC	08

Final list of Selected Startups

 List of selected Startups for Agri-entrepreneurship Orientation Programme (PRERNA)				
Sr.no.	Name	Email Id	Mobile no	Startup name
1	Mr. Yomesh Soni	yomeshs007@gmail.com	7225900173	M/S Shakambri Biotech Venture LLP
2	Mr. Abid Shekh	s.abid3799@gmail.com	8965879845	M/s A.S.S Agriculture Engineering Works
3	Mr. Ashish Kumar Rajput	ashish5152sr@gmail.com	9171725151	M/s Shree Ram Organic Kareli
4	Mr. Arpan Singh Rajput	arpansinghrajput@outlook.com	7999067586	M/s Nathan's Agro Technology
5	Mr. Raj Narayan Raghuwansi	krishna.raj1069@gmail.com	7999574775	M/s Green Echoo
6	Mr. Vaibhav Sharma	vsg3004@gmail.com	9993666188	M/s N K Products
7	Dr. Jaya Singh	dr.jayasingh@yahoo.com	9425163367	M/s Ethino Mushroom Spawn Laboratory
8	Mr. Lakshya Agrawal	lakshyaagrawal24@gmail.com	8962991552	M/s Shri Kamlay Traders(Agro Division)
9	Mr. Ashish Kaurav	11ashishkaurav@gmail.com	7509548936	M/s MB Desire Completion
10	Mrs. Juhi Mallick Muley	juhimallick@gmail.com	9890160436	M/s Naturify
11	Mr. Ambika Prasad Patel	ambikapatel1969@gmail.com	9300112615	M/s Agadyati Herb & Food Pvt Ltd
12	Mr. Pradeep Shende	pradeep.10@gmail.com	7089455647	M/s Nirmala Shende Enterprises Pvt Ltd
13	Mr. Abhinav Singh Thakur	abhinav@orcworld.com	9630379172	M/s ORC Electronics India Pvt. Ltd
14.	Mr. Ajit Kumar Myne	ajitmyne@gmail.com	9179702786	Company not registered
15.	Mr. Dharmendra Patel	kdmseva@gmail.com	8817415551	Company not registered
16.	Miss Anshuja Raman	anshuja.raman@gmail.com	8989415021	Company not registered

 List of selected Startups for Agri-entrepreneurship Incubation Programme (SAAKAR)				
Sr.no.	Name	Email ID	Mobile no.	Startup name
1.	Mr. Mahesh Kumar Dangi	dangi_mahesh@rediffmail.com	7023000156	M/s Ajnar Agrofood Processing Pvt. Ltd
2.	Mr. Yatish Khare	yatish123khare@gmail.com	8109307377	M/s Servm Advance System Pvt. Ltd, Bhopal
3.	Mr. Adil Khan	adilspoe92@gmail.com	9098763277	M/s USNA Kitchens Care LLP
4.	Mr. Prathmesh Kant	prathmesh.kant@aggois.com	9980527914	M/s Aggois Business Solution Pvt. Ltd
5.	Mr. Varun Raheja	varun.raheja15@gmail.com	9039022866	M/s Raheja Solar Food Processing Pvt. Ltd.
6.	Mrs. Hiresha Verma	hiresha18@gmail.com	975840060	M/s Han Agrocare LLP
7.	Mr. Rakesh K. Singh	rgsinghjbp@gmail.com	9617022999	M/s Aaharam India (Partnership)
8.	Mr. Hiren Panchal	hirenpanchal47@gmail.com	9913222204	M/s Mittidhan Farmtech LLP

4.8 Orientation and Incubation Programme

Two month Agri-entrepreneurship incubation and orientation programme for 24 incubatees was launched on 22nd August 2019 by Dr. P.K. Mishra, Director Research Services, JNKVV, Jabalpur, and it was completed on 21-Oct-2019. The Valedictory function of orientation & incubation programme was organized on 6th November 2019. It is chaired by Dr. P. K. Mishra, Director Research Services, Dr. (Mrs) Om Gupta, Director Extension Services, Dr. R M Sahu, Dean College of Agriculture and Dr. Dharendra Khare, Dean Faculty of Agriculture.



Chief Guest Dr. P.K. Mishra, Director Research Services, addressing the gathering at Inaugural Function of Orientation/Incubation Programme



Chief Guest Dr. Dharendra Khare, Dean Faculty of Agriculture, distributing the certificate during Valedictory Function

4.9 Highlights of Agri-entrepreneurship Orientation and Incubation programme

4.9.1. Incubator- Startups Interactions

Jawahar R-ABI Agribusiness incubator facilitated incubatees and startups interactions on dated 28th August 2019, 19th September, 2019, 14th October, 2019, & 17th October, 2019. Mr. Subash Bhatia (Green Tech), Mr. Aman Sohaney, (Aaradhya Agro Pvt. Ltd.), Mr. Prateek Sharma (Green & Grains), Mr. Diptimann Chaudhary (Desi Mati) share their success stories, ups and downs during scaling of business for confidence building among the incubatees.



Mr. Subash Bhatia, Green Tech and Ex-Board member of ICAR, New Delhi sharing his experience with Cohort

4.9.2 Startups-Farmers Interface

Startups-Farmers' interface was organized on 13th September 2019; it was attended by twenty technology seeking farmers. Jawahar R-ABI incubatees presented their ideas and products. The farmers shown their interest in technologies and innovations brought out by startups. They appreciated the ideas and products displayed and also given their valuable inputs for further improvement in product.



Mr. Lakshya Agrawal sharing his idea and product

4.9.3 Workshop on Digital Marketing in Agriculture

The one day interactive Workshop on “Digital Marketing in Agriculture” was organized on 16th September 2019 for the cohort and students of university. It was attended by nearly 100 participants. Mr. Pratul Dubey, CEO, PROMOFox & Mr. Anurag Soni, COO, ADVERTO presented their vision on present trend and future prospects, organic product delivery etc in context to Digital Marketing in Agriculture sector. This workshop is inaugurated by Prof. P. K. Bisen Hon'ble Vice Chancellor, JNKVV. Dr. Moni Thomas, MD, Jawahar R-ABI was coordinator of this workshop.



Mr. Anurag Soni, COO, ADVERTO presenting on Digital Marketing in Agriculture Sector

4.9.4 Agri Startups - Corporate Sector Interface

Another one day Agri Startups - Corporate Sector Interface was held on 20th September 2019. It was attended by thirty five participants. Dr.Ambika Upadhyaya - Ex-Research Officer, ITC, Bangalore, Dr.Rajesh Mishra, Production and Business Manager, SHRIRAM DCM Seeds, Raipur, Dr.Manoj Kumar Sharma, Area Manager JK, Agri. Genetics Ltd. Lucknow and Shri Shivakant Shukla, Nature Bio-Food Ltd DAWAT, Haryana, shared their view, technical and business guidance in day to day business operations of startups.



Dr. Rajesh Mishra-Production and Business Manager, SHRIRAM DCM Seeds sharing his corporate experience

4.9.5 Industrial and other exposure visits

Microbes Production Unit

On 22nd August 2019 incubatees visited Microbes Production Unit of JNKVV Jabalpur, Madhya Pradesh. Dr. N.G. Mitra, Pr. Scientist, Soil Science & Agriculture Chemistry briefed about the Bio-fertilizers production, process and marketing strategies.



Dr. N.G. Mitra, Pr. Scientist, JNKVV, Jabalpur explaining production and packaging process of biofertilizers

Greentech Company

On 28th August 2019, incubatees of Jawahar R-ABI orientation and incubation programme visited Greentech organization. Mr. Subash Bhatia founder of Greentech briefed about the available product, services and new innovations in field of agriculture. He also shared his experience and success story of his bamboo based business to the incubatees



Mr. Subash Bhatia, Greentech sharing his experience with incubates

Jeevika Livelihood Support Organization

A one day visit to Jeevika Livelihood Support Organization, Indrana, Jabalpur was organized for all incubatees on 12th September, 2019. Mr Ashish Gupta briefed about livelihood promotions, microfinance, livelihood promotional and developmental programmes of the organization.



Mr. Ashish Gupta, Jeevika Livelihood Support Organization Interacting with startups

Jabalpur Incubation Center

Incubatees of Jawahar R-ABI visited the Jabalpur incubation Centre (JIC) on 16th October, 2019 along with Dr. S.B. Nahatkar, CEO Jawahar R-ABI to interact Start-ups of JIC. Miss Bharkha Upadhyay of JIC assured all possible help and support to start-ups of Jawahar R-ABI.



Interaction with Ms Bharkha Upadhyay, JIC

Borlaug Institute for South Asia (BISA)

A visit to Borlaug Institute for South Asia (BISA) was organized on 17th October, 2019. Dr. Pankaj Singh, Station Coordinator shared information on technologies of BISA for higher productivity in rice, maize, and wheat-based cropping systems as well as latest available technologies and machineries for conservation agriculture at BISA farm.



Pankaj Singh, Station Coordinator BISA interacting with startups

4.9.6 Participation in Meetings/Seminars/Trainings/ Workshops

SAMARTH-II Innovation and Incubation Induction workshop

Dr. S.B. Nahatkar, CEO Jawahar R-ABI, IABM, JNKVV, Jabalpur attended SAMARTH-II Innovation and Incubation Induction workshop at Pusa Krishi, IARI, New Delhi which was organized on 8-9th May 2019. The objective of SAMARTH-II was to acquaint the incubators under the RKVY-RAFTAR scheme with fundamental aspects of agribusiness incubation including, planning and management as incubator, ecosystem building, engaging stakeholders, streamlining procedures and policies, implementation of the incubation programme, funding, and other relevant details.

State level Incubator Conference on Supporting Startup Ecosystem

A State Level Incubator conference organized at Indian Institute of Forest Management (IIFM) Bhopal on 25th July 2019 was attended by CEO Jawahar R-ABI, IABM, JNKVV, Jabalpur. The conference was organized in collaboration with the MSME Department GoMP. The purpose of the conference was to synergize the intellectual and entrepreneurial capital of the state into start up creation, innovation and employment generation. The event was organised for the purpose of letting students and others learn about entrepreneurship. The conference was invariably of an international nature attracting both young minds and experts from across the countries. Dr. S. B. Nahatkar made presentation on Jawahar R-ABI. The conference was present an opportunity to showcase the achievements and capabilities of Indian technology business incubation to the outside world. The key people of the event were the Principal Secretary, MSME Department and Dr. Pankaj Srivastava, Director, IIFM Bhopal. The CEO and their representatives of different incubators from various regions of the state and the associated startups were participated in the conference.

Intellectual Property Rights & Business for SMEs and Startups workshop

Workshop on “Intellectual Property Rights & Business for SMEs and Startups” was organized at Zonal Technology Management & Business Planning and Development Unit, ICAR – Indian Agricultural Research Institute, New Delhi from 04th September to 06th September, 2019 was attended by Mr. Suresh Kapse, Business Executive, Jawahar R-ABI, JNKVV, Jabalpur. This programme was organized for Intellectual property rights (IPR), as IPR is prerequisite for better identification, planning, commercialization, rendering, and thereby protection of invention or creativity. Some sessions was also organized during workshop on IPR policies, management style, strategies, and so on depending on its area of specialty.



Mr. Suresh Kapse receiving certificate from Mr. Rajneesh Kumar, COO, Pusa Krishi Incubator

Training Programme on Marketing and Network Linkages for Agri-Startups

Training programme on “Marketing and Network Linkages for Agri-Startups” from 18th to 20th September, 2019, organized by MANAGE, Hyderabad, was attended by Mr. Suresh Kapse, Business Executive, Jawahar R-ABI, JNKVV, Jabalpur. Practices and procedure for marketing and networking linkages for agri-startups were taught. Also attended exposure visit to various institutes e.g., ICAR-IIMR, ICRISAT Hyderabad etc.



Mr. Suresh Kapse, Business Executive receiving certificate from Mrs. V. Usha Rani, IAS, DG, MANAGE, Hyderabad

International workshop on Strengthening International Agribusiness Trade

Dr. S. B. Nahatkar, CEO, Jawahar R-ABI, JNKVV, Jabalpur, M.P attended International workshop on Strengthening International Agribusiness Trade at TERI School of Advance Studies, New Delhi on 14th and 15th November 2019 it was organized in collaboration with Global Centre for Land-Based Innovation-Western Sydney University, National Academy of Agricultural Research Management (NAARM) and National Agricultural Higher Education Project (NAHEP), ICAR, New Delhi. The workshop was inaugurated by Dr.Ramesh Chand, Member of Niti Aayog, Government of India in presence of Guest of Honour, Ashok Dalwai, IAS & CEO, National Rainfed Area Authority. The objectives of the workshop was to prioritize action plan for strengthening International Agribusiness Trade from emerging countries to developed countries, and to initiate stakeholder dialogue and facilitate stakeholder partnerships between actors of food supply chains from developing and developed countries.

SAMARTH Progress Review and Planning Workshop

Dr. S.B. Nahatkar, PI, Jawahar R-ABI & Mrs. Laveena Sharma, Business Manager, Jawahar R-ABI attended “Review and Planning” workshop under SAMARTH was organized by Pusa Krishi Incubator at National Agriculture Science Complex (NAS Complex), New Delhi from 18th to 20th November, 2019 and this was attended by the. The focus of the workshop was on the activities conducted and progress made by each RABIs. During the workshop a round table discussion was also conducted for the second phase of the RKVY-

RAFTAAR Scheme. On the last day of workshop Training session on GeM (Government e-Market Place) & PFMS (Public Financial Management System) was also organized for the participants. Dr. Nahatkar presented the progress and future plan of Jawahar R-ABI.



Dr. S.B. Nahatkar presenting progress & planning of the Jawahar-R-ABI

Startup Investors Summit 2020

A Summit was organized by Jabalpur Smart City in association with Incubation Masters and Commonwealth Local Governance Forum. On 8th January 2020 and was attended by Mrs. Laveena Sharma, Business Manager, Jawahar R-ABI. Startups Investors Summit 2020 was shown an honest purview of what is happening in startup investments in the state and how do us enliven the space for more. This one day high adrenaline, thought provoking and solution-focused Startup Investors Summit was addressed by 20 speakers and thought leaders, leading investors, angels, venture capitalists, private equity professionals, aspiring investors, and 50+ carefully curated startups, representatives from Jabalpur Incubation Center. The summit offered a platform for understanding, encouraging & re-positioning startup investments in central part of the country for greater economic growth, network and meet with emerging startups, exchanging ideas and experiences with fellow startups and getting funded, an opportunity to meet customers and competitors in person etc.



Mr. Aashish Kumar Pathak, CEO, Jabalpur Smart City, address the gathering

IIT-BHU e-Summit

The Entrepreneurship Cell of IIT (BHU) under the aegis of NCL-IIT BHU Incubation Centre, Varanasi organized E-Summit from 31st Jan to 2nd Feb 2020 was attended by Mrs. Laveena Sharma, Business Manager, Jawahar R-ABI. The Summit was organized with a vision of creating entrepreneurs of the next generation and provides a platform for creating ideas and innovating to the budding enthusiasts as well as promoting the culture of entrepreneurship around the nation. This summit was a perfect amalgam of competitions, workshops, panel discussions and speeches headed by some of the most illustrious names in the world of entrepreneurship including Mr. Gunjan Shukla (CFO, Paypal India), Mr. B.V. Jagadeesh (MD, KAAJ Ventures), Mr. Kaustav Mukherjee (MD, BCG, India), Mr. Manish Gupta (Co-founder Alphonso), Mr. Sanjeev Mehta (MD, SC Bank, India), etc. Themed as 'Industrial Revolution 4.0', the summit was hosted several brainstorming events such as Lone-wolf challenge, Panel discussions, E-Carnival, Intern-connect, Pitching sessions, Speed dating, etc.



Investors sharing ideas with start-ups on the first day of e-summit-2020

Promoting Startups in Animal Husbandry and Fishery

MANAGE, Hyderabad organized a training programme on “Promoting Startups in Animal Husbandry and Fishery from 04th to 08th February, 2020, this programme was attended by Mr. Bhaskar Sahu, Business Executive, Jawahar R-ABI, JNKVV, During training programme he learnt about Promotion Start-ups in animal husbandry & fisheries , importance and opportunity in poultry & fisheries sectors. During this training exposure visit to various institute like incubator cell MANAGE, NIRDPR , NFDB, ICAR-DPR, Sid's Farm and Kravis Aqua Hyderabad etc. were also organized.



Mr. Bhaskar Sahu, Business Executive receiving certificate from Dr. Saravanan Raj, Director (Agricultural Extension), & CEO, Centre for Innovation and Agripreneurship

Startup Summit Seminar

A “2nd Startup summit seminar” held on 12th February, 2020 at Barkatullah University, Bhopal, M.P in coordination with Confederation of All India Traders (CAIT) was attended by Mrs. Laveena Sharma, Business Manager, Jawahar R-ABI. It was one day long programme organised by Barkatullah University, Bhopal. Programme was chaired by Shri B.C. Bharatiya, National President (CAIT). The main focus of the seminar was to make youth self-reliant, and support them to become successful entrepreneurs.

Global Outreach Program

“Global Outreach and Awareness Summit 2020” on 23rd February 2020 Organized by smart city Jabalpur in association with Commonwealth Local Government Forum (CLGF) and Incubation Masters on 23-02-2020 was attended by Mrs. Laveena Sharma, Business Manager, Jawahar R-ABI. It was to explore how local and global connectivity is critical to the startups' success and is to encourage aspiring entrepreneurs, catalyze a behavioural change in the entire fraternity towards the Indian startup ecosystem, fill the gaps existing within the industry, and familiarize start-ups with global best practices. It was a rare and unique opportunity to learn from the innovation and outreach expert, Prof. Arthur Gogatz, in the esteemed presence of Jabalpur Smart City CEO Mr. Ashish Pathak, Project Director Jabalpur Incubation Center Mr. C.K. Tiwari, Mr. Shahzad Khan from CLGF, team Incubation Masters academics partners and the incubatees startups of JIC.



Mr. Ashish Pathak CEO , Jabalpur Smart City addressing the gathering

4.9.7 Startups participation in various showcasing and demo programmes

Rashtriya Krishi Uday Trade Show

In the three day Rashtriya Krishi Uday -Trade Show jointly organized by B S L Conference & Exhibition Pvt. Ltd. and JNKVV, Jabalpur from 14th to 16th October, 2019, Jawahar R-ABI Start-ups showcased their prototypes. More than 500 visitors visited the product demonstration stall of Jawahar R-ABI incubatees.



Jawahar R-ABI Start-ups demonstrating their prototypes before Prof. P.K. Bisen, Hon'ble Vice Chancellor, JNKVV, Jabalpur

Uttishtha Summit/Bootcamp/Expo

Two day Uttishtha 2019, a flagship event of Entrepreneurship Cell of Indian Institute of Management (IIM) Kashipur organized on October 19th & 20th, 2019 was attended by Mrs. Laveena Sharma, Business Manager. Mr. Varun Raheja, Jawahar R-ABI Start-up demonstrated his product which was well received the attention of investors and visitors.



Mr. Varun Raheja, Jawahar R-ABI Start-up demonstrating his product

Corn Festival 2019

Jawahar R-ABI team participated in the "Corn Festival 2019" held on 15th and 16th December 2019 in Chhindwara, Madhya Pradesh. PRERNA and SAAKAR incubatees showcased their products prototypes and services. This was a unique opportunity for Jawahar- R-ABI Incubatees for business networking and knowledge sharing. The Corn Festival showcased more than 120 varieties of seeds, fertilizers and pesticides from international and national companies, as well as an exhibition of modern instruments used in agriculture for farmers.

Hon'ble Chief Minister of Madhya Pradesh Mr Kamal Nath, the chief guest of the event visited the Jawahar R-ABI Product Demonstration Stall and appreciated the ongoing efforts and assured all help in establishing them in the state. Hon'ble Vice Chancellor Prof. P. K. Bisen, and other dignitaries of the university visited the product demonstration stall.



Prof. P.K. Bisen, Hon'ble Vice Chancellor, JNKVV, Jabalpur with incubatees

e-NAM Workshop

The Ministry of Agriculture and Farmers' Welfare, Govt. of India organized a one-day National Consultative Workshop on “Agri-startups to Strengthen Agri-Logistics in e-NAM ” on 21st January, 2020 at Dr. A.P. Shinde Hall, NASC Complex, Pusa, New Delhi from 09:00 am to 06:00 pm. The main focus of workshop was to organize startups and Farmer Producer Companies (FPC's) working in the domains of Grading, Sorting, Packaging, Assaying, Agri-Warehousing, Agri-Transport (Uberization) and Agri-Logistics on one platform. The Ministry of Agriculture & Farmers' Welfare, Govt. of India, SFAC, DMI, NABARD, CCS NIAM, Agri-Business Companies and many other stakeholders, Public and Private Organizations, Farmer Producer Companies (FPC's) were participated in the workshop. The startups of Jawahar R-ABI Mr. Rakesh Singh, Mr. Lakshya Agrawal, and Mr. Pradeep Shende, operating in these areas were shared their valuable practical experiences. Suggestions were also gave by the experts to enable the public and private sector to explore synergies and work in collaboration to work out policy level support for executing the business operations to support e-NAM which is a pan-India electronic trading portal which networks the existing APMC Mandis to create a unified national market for agricultural commodities. The participants were shared innovations, business models, potentials, policy support, programmes which are highly useful for Agri-startups and Farmer Producer Companies (FPC's).



Jawahar R-ABI incubatee, Mr. Rakesh Singh sharing his product to Mr. Sanjay Agrawal, Secretary, DAC&FW, GoI, New Delhi

For Farmers through Farmers Seminar

“For Farmers through Farmers” seminar was organized for farmers of Maharashtra and Madhya Pradesh on 28th to 30th January 2020. Pro-Soil, a joint project of the Indo-German government is operated by GIZ (German Society for International Cooperation) and NABARD, involved 120 representatives of 15,000 farmers from different districts of Maharashtra and Madhya Pradesh. As part of the event, various startups from Jawahar R-ABI displayed their products and prototypes at the demo stall, Mr. Stefan Smid, representative of the German government and Project Director of Pro-Soil, Dr. Claudia Grass and team from Delhi and Egypt visited the stall and encouraged the startups.



Mr. Suresh Kapse, Business Executive, Jawahar R-ABI demonstrating start-ups products to the GIZ (German Society for International Cooperation) representatives

5. COLLABORATIONS & CO-WORKING

“For Farmers through Farmers” seminar was organized for farmers of Maharashtra and Madhya Pradesh on 28th to 30th January 2020. Pro-Soil, a joint project of the Indo-German government is operated by GIZ (German Society for International Cooperation) and NABARD, involved 120 representatives of 15,000 farmers from different districts of Maharashtra and Madhya Pradesh. As part of the event, various startups from Jawahar R-ABI displayed their products and prototypes at the demo stall, Mr. Stefan Smid, representative of the German government and Project Director of Pro-Soil, Dr. Claudia Grass and team from Delhi and Egypt visited the stall and encouraged the startups.



MSME certificate of recognition

JIC (Jabalpur Incubation Centre), for sharing common platform



CEO Jawahar R-ABI exchanging MoU with COO of Jabalpur Incubation Center

MoU sign with St. Aloysius College, Jabalpur, Madhya Pradesh for supporting their District Innovation Center (DIC)



6. AWARDS AND RECOGNITIONS

Han Agrocare

CEO of Han Agrocare Mrs. Hiresha Verma, Incubatee of Jawahar R-ABI incubation programme was selected in the top-10 startups of Agri Udaan 3.0. Organized by (a-IDEA) - Technology Business Incubator of ICAR- NAARM, Hyderabad. She was also recognized as Women Ambassadors Entrepreneur by Goldman Sachs 10,000 at the Indian School of Business (ISB) & received AFI Best Indian Social Enterprise Award 2019, creating the desired social impact at the Bottom of the Pyramid. She is working on production & promotion of medicinal mushroom in India.



Ethno Mushroom Spawn Lab

CEO of Ethno Mushroom Spawn Lab Dr. Jaya Singh, Start-up of Jawahar R-ABI Orientation programme working for commercial quality spawn production of mushroom in Madhya Pradesh and provide services to local, small and large scale mushroom growers and organization. She received second prize on the occasion of Rashtriya Krishi Uday-2019 jointly organized by JNKVV, Jabalpur & BSL conference & exhibition Pvt. Ltd., New Delhi on 14th to 16th October 2019.



Farm ECO

On the occasion of Corn Festival 2019 Hon'ble Chief Minister of Madhya Pradesh Shri Kamal Nath launched Farm Eco App developed by Mr. Pradeep Shende, incubatee of Jawahar R-ABI PRERNA programme. This Farm Eco App provides free of cost information to farmers about government plans, advice of agricultural scientists, guidance, information about seeds, pesticides, food, transportation of produce, warehouse for keeping produce, availability of advanced agricultural machinery on rent, contract farming etc. Farmers who do not have mobile to run the app, they can also take advantage of all the facilities provided through the app by calling on toll free number 18005720011.



Raheja Solar Food Processing Pvt. Ltd

CEO of Raheja Solar Food Processing Pvt. Ltd., Mr. Varun Raheja, incubatee of Jawahar R-ABI received recognition from United Nations Environment Programme for development of low-cost solar dryer that enables farmers to dehydrate their surplus agricultural products and store them for a minimum of six months. This also helps to preserving nutrients, colour and taste and to reduce waste and improve the profitability of farmers.. Over 100 farmers are using his solar dryer, many organizations and farmers have shown their interest in his solar dryer.



Mr. Varun Raheja, Winner of the Arunachal Pradesh Social Entrepreneurship Meet 2020

7. PUBLICATIONS

Jawahar R-ABI Newsletter

Jawahar R-ABI JNKVV, Jabalpur released its first half yearly newsletter on 1st January 2020. This was released by Prof. Pradeep Kumar Bisen, Hon'ble Vice Chancellor, JNKVV, Jabalpur, Madhya Pradesh. This newsletter is distributed to all stakeholders, KVK of the university and all ZTM units of ICAR etc.



First newsletter of Jawahar R-ABI released by Prof. P.K. Bisen, Hon'ble Vice Chancellor, JNKVV, Jabalpur

Jawahar R-ABI Information brochure

Jawahar R-ABI JNKVV, Jabalpur published its information brochure to create awareness on Agri-entrepreneurship programme in the state so that large number of startups can be benefited by the programme. This is published in Hindi and English both the languages.



8. SOCIAL CONNECT

Jawahar R-ABI Socially connected with the large number of people through various social networking sites. This helps to create awareness about the running agri-entrepreneurship programme and information about upcoming events.



	www.facebook.com/jawaharrabi.jabalpur ;Followers 226
	www.jawaharr-abi.com Visitors 1550
	www.linkedin.com/in/jawahar-r-abi-149bb3185 Connections 362
	twitter.com/abi_jawahar 363 Following; 45 Followers
	www.instagram.com/jawaharrabi Followers 127
	https://www.youtube.com/channel/UCR1HPKKT7UAy7Yc7S2gqzAw subscribers 22

9. FINALRKVY-RAFTAAR INCUBATION COMMITTEE (RIC) MEETING

The RIC Meeting for selection of incubatees of PRERNA (Idea to Assessment Stage) & SAAKAR (Assessment to Expansion Stage) – 2019 programme of Jawahar R-ABI, IABM, JNKVV, Jabalpur M.P, was organized on 5th November, 2019. Total 22 proposals, 14 proposals of PRERNA and 8 proposals of SAAKAR were placed before the committee. The final presentations are made on screened proposals by the respective incubates. After evaluating their performance by the RIC, 08 Start-ups for “Pre-Seed Stage funding-PRERNA and 07 Start-ups for Seed Stage Funding –SAAKAR were recommended for final CIC. The list of recommended startups is given below:



Mr. Yomesh Soni, Jawahar R-ABI Incubatee presenting the proposal before RIC

Agri-entrepreneurship Orientation Programme 		Agri-entrepreneurship Incubation Programme 	
Proposal put before 2 nd RIC	14	Proposal put before 2 nd RIC	08
Final recommended candidates for CIC* by RIC**	08	Final recommended candidates for CIC by RIC	07

* **CIC - CENTRE OF EXCELLENCE INCUBATION COMMITTEE**

** **RIC - RKVY-RAFTAAR INCUBATION COMMITTEE**



Final list of recommended Startups by RIC

List of Recommended (AOP:PRERNA) Startups by RIC				
Sr.No.	Name	Email ID	Mob No	Startup Name
1	Mr. Yomesh Soni	yomeshs007@gmail.com	7225900173	M/s Shakambri Biotech Venture Llp
2	Mr. Raj Narayan Raghuwansi	krishna.raj1069@gmail.com	7999574775	M/s Green Echoo
3	Mr. Vaibhav Sharma	vsg3004@gmail.com	9993666188	M/s N K Products
4	Mr. Ashish Kaurav	11ashishkaurav@gmail.com	7509548936	M/s MB Desire Completion
5	Dr. Juhi Mallick Muley	juhimallick@gmail.com	9890160436	M/s Naturify
6	Mr. Ambika Prasad Patel	ambikapatel1969@gmail.com	9300112615	M/s Agadyati Herb & Food Pvt Ltd
7	Mr. Pradeep Shende	pradeep.10@gmail.com	7089455647	M/s Nirmala Shende Enterprises Pvt Ltd
8	Mr. Abhinav Singh Thakur	abhinav@orcworld.com	9630379172	M/s Orc Electronics India Pvt. Ltd

List of Recommended (AIP: SAAKAR) Startups by RIC				
Sr.No.	Name	Email ID	Mob No	Startup Name
1	Mr. Yatish Khare	yatish123khare@gmail.com	8109307377	M/s Servm Advance System Private Limited,
2	Mr. Adil Khan	adilspoe92@gmail.com	9098763277	M/s USNA Kitchens Care LLP
3	Mr. Prathmesh Kant	prathmesh.kant@aggois.com	9980527914	M/s Aggois Business Solution Pvt. Ltd
4	Mr. Varun Raheja	varun.raheja15@gmail.com	9039022866	M/s Raheja Solar Food Processing Pvt. Ltd.
5	Mrs. Hiresha Verma	hiresha18@gmail.com	9758400600	M/s Han Agrocure LLP
6	Mr. Rakesh K. Singh	rgsinghjb@gmail.com	9617022999	M/s Aaharam India (Partnership)
7	Mr. Hiren Panchal	hirenpanchal47@gmail.com	9913222204	M/s Mittidhan Farmtech LLP

10. FINAL CENTRE OF EXCELLENCE INCUBATION COMMITTEE (CIC) MEETING

Centre of Excellence Incubation Committee (CIC) under RKVY-RAFTAAR, organize the meeting for evaluation of recommended startups under Agri-entrepreneurship Orientation Programme (PRERNA 2019) & Seed Stage Funding Programme (SAAKAR 2019) of Jawahar R-ABI, IABM, JNKVV, Jabalpur under the Chairmanship of Dr. A.K. Singh, Director, ICAR-IARI, in ZTM & BPD Unit, New Delhi on 05th March, 2020. Out of eight proposals six proposals for funding under Agri-entrepreneurship Orientation Programme (PRERNA) and out of seven six proposals for funding under Seed Stage Funding Programme (SAAKAR) component of RKVY-RAFTAAR were recommended by the committee for Grant-in-Aid.

Agri-entrepreneurship Orientation Programme 		Agri-entrepreneurship Incubation Programme 	
Final recommended candidates for CIC	08	Final recommended candidates for CIC	07
Candidates recommended by CIC for grant	06	Candidates recommended by CIC for grant	06*

List of selected startups for grant-in-aid

List of selected (AOP:PRERNA) Startups				
Sr. no.	Name	Email ID	Mobile no.	Startup name
1	Mr. Yomesh Soni	yomeshs007@gmail.com	7225900173	M/S Shakambri Biotech Venture Llp
2	Mr. Raj Narayan Raghuwansi	krishna.raj1069@gmail.com	7999574775	M/s Green Echoo
3	Mr. Vaibhav Sharma	vsg3004@gmail.com	9993666188	M/s N K Products
4	Dr. Juhi Mallick Muley	juhimallick@gmail.com	9890160436	M/s Naturify
5	Mr. Ambika Prasad Patel	ambikapatel1969@gmail.com	9300112615	M/S Agadyati Herb & Food Pvt Ltd
6	Mr. Pradeep Shende	pradeep.10@gmail.com	7089455647	M/s Nirmala Shende Enterprises Pvt Ltd

List of selected (AIP: SAAKAR) Startups by CIC				
Sr. no.	Name	Email ID	Mobile no.	Startup name
1	Mr. Yatish Khare	yatish123khare@gmail.com	8109307377	M/s Servm Advance System Private Limited, Bhopal
2	Mr. Adil Khan*	adilspem92@gmail.com	9098763277	M/s USNA Kitchens Care LLP
3	Mr. Prathmesh Kant	prathmesh.kant@aggois.com	9980527914	M/s Aggois Business Solution Pvt. Ltd
4	Mrs. Hiresha Verma	hiresha18@gmail.com	975840060	M/s Han Agrocure LLP
5	Mr. Rakesh K. Singh	rgsinghjb@gmail.com	9617022999	M/s Aaharam India (Partnership)
6	Mr. Hiren Panchal	hirenpanchal47@gmail.com	9913222204	M/s Mittidhan Farmtech LLP

*Withdraw the nomination

11. IP PROTECTION

The Jawahar Rabi logo has been submitted for registration of trademark to Trade Mark Registry Mumbai on dated 18th March, 2020. The registration process is facilitated by IP Spectra- An Intellectual Property Facilitation Centre (IPFC), ZTM-BPD, ICAR-IARI, New Delhi, which will supposed to be registered soon.



Jawahar R-ABI logo

12. INFRASTRUCTURE & FACILITIES DEVELOPED

A. Renovation/furnishing of space for Incubation Cubicles and Spaces/work stations Interaction Centers/furniture etc.



Jawahar R-ABI CEO's Office & Training Hall



Cubicles & Seating arrangements



Renovated Video Conference Hall & Central Conferencing Hall

B. Thrust area Equipment (equipment /IT systems etc)



Airflow Benth & Telescope



Hot Air Oven & Seed Generator

C. Office Equipment including state-of-the-art communication network, Video Conferencing Facilities



Digital Teaching Device (Smart Class Setup) & Projector Screen



Video conferencing Facilities & Desktop Computer with MFP Printer

D. Utility and Maintenance



UPS 2 KV , 3.0 Ton Tower AC,



DSLR Camera with Tripod & Water Cooler

13. JAWAHAR R-ABI TEAM



Dr. S.B. NAHATKAR

CEO Jawahar R-ABI & Director IABM
Contact: 0761-2688039; +91-9424676740
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Dr. Moni Thomas

Principal Scientist & MD, Jawahar R-ABI
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Mr. Bhashkar Sahu
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Mr. Lovkesh Patel
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Miss Akansha Lodhi
(B.E., CS)

Supporting Staff
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14. BUDGET & ITS UTILIZATION (UP TO 31st MARCH 2020)

S. No.	Item	Amount Allocated (2019-20) Rs.	Utilized expenditure Rs.	Balance Amount Rs.
A.	Non -Recurring			
1	Renovation / furnishing of space for incubation cubicles and space /work station interaction centre /furniture etc.) Excluding the cost of land & building	4,000,000.00	3,657,178.00	342,822.00
2	Thrust area Equipment (Equipment /IT systems etc)	3,400,000.00	2,737,119.00	662,881.00
3	Office Equipment including state-of -the art Communication network, Video conferencing Facilities	1,500,000.00	1,344,871.00	155,129.00
4	Contingencies for non recurring expenditure and other items	1,100,000.00	624,655.00	475,345.00
Total (A)		10,000,000.00	8,363,823.00	1,636,177.00
B.	Recurring			
1.	Manpower * (Core Management team/Mentors and Tech Supports Persons /Business Development Professional, Consultant etc.)	1,200,000.00	1,477,357.00	-277,357.00
2	Travel	300,000.00	154,299.00	145,701.00
3	Utility and maintenance	200,000.00	198,106.00	1,894.00
4	Marketing Networking & Publicity	500,000.00	425,767.00	74,233.00
5	Training Programmes ,Events and Seminar, Workshop Startup meets ,awareness camps/meetings etc.	500,000.00	195,085.00	304,915.00
6	Stipend to agripreneurs @INR 10,000/- Months	200,000.00	199,990.00	10.00
7	Other Administrative Expenses including consumables, printing ,publication ,book ,journals etc.	200,000.00	139,453.00	60,547.00
8	Miscellaneous and contingencies	200,000.00	182,394.00	17,606.00
Total (B)		3,300,000.00	2,972,451.00	327,549.00
Total (A+B)		13,300,000.00	11,336,274.00	1,963,726.00
9	Intrest Earned FY-2019-20	212,015.00	-	-
10	Account Opening In UCO Bank	1,000.00	-	-
Total (C)		213,015.00	-	-
Total (A+B+C)*		13,513,015.00	11,336,274.00	2,176,741.00

***As per GFR – 12 A submitted to Ministry of Agriculture & Farmers Welfare, Department of Agriculture, Cooperation and Farmers Welfare, Government of India, New Delhi**

ACKNOWLEDGEMENTS

On behalf of Jawaharlal Nehru Krishi Vishwa Vidyalaya, Jabalpur we extend our warm gratitude to Ms. Chavi Jha, Joint Secretary, RKVY & Plan Coordination, Department of Agriculture, Cooperation & Farmers Welfare, Ministry of Agriculture & Farmers' Welfare, Government of India, New Delhi for selecting Institute of Agribusiness Management, Jawaharlal Nehru Krishi Vishwa Vidyalaya, Jabalpur for execution of Agri Business Incubator (ABI) with a required financial support. Dr. (Smt) Neeru Bhushan, CEO PUSA KRISHI, ICAR-IARI, New Delhi deserves special thanks for her constant encouragement, guidance and nurturing the activities of Jawahar R-ABI, JNKVV, Jabalpur being a Knowledge Partner. We are grateful to Prof. P. K. Bisen Hon'ble Vice Chancellor, JNKVV, Jabalpur for his continues encouragement and support. We are thankful to Director Research Services Dr. P. K. Mishra for his stewardship in implementation of this programme. Thanks to Dean Faculty of Agriculture, Dr. D. Khare for his valuable suggestions and mentorship for effective organization of various events under this programme. Our team is thankful to Dr. R. M. Sahu, Dean College of Agriculture for providing all logistic support and esteem guidance for smooth execution of project activities. The entire team of Jawahar R-ABI is thankful to all the Professors and Heads of the University for their valuable Support. The mentors, resources persons, Scientists, Professors and Research Scholars deserve special thanks for effective mentor-mentee sessions that have improved required technical knowledge and skills for scaling up of businesses of startups. There were many who worked behind the curtains for the successful execution of this programme deserves the special thanks.

Glimpses of Overall Activity



Glimpses of Overall Activity



COHORT 2019-20



JAWAHARLAL NEHRU KRISHI VISHWA VIDYALAYA, JABALPUR, M.P. INDIA
 (RECIPIENT OF SARDAR PATEL OUTSTANDING ICAR INSTITUTION AWARDEE - 2018)
INSTITUTE OF AGRIBUSINESS MANAGEMENT

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JAWAHAR R-KVY-RAFTAAR AGRI BUSINESS INCUBATOR (JAWAHAR R-ABI)

START-UPS COHORT - 2019



PRERNA - 2019

Orientation Program
(Grants up to Rs. 5.0 Lakhs)



SAKAR - 2019

Incubation Program
(Grants up to Rs. 25.0 Lakhs)

 Mihesh Kumar Dangli, MD & COO, Ajar Agrofood Processing Private Limited, Rajgarh MP Mob : +91 7023000158	 Yashish Khare, Director, Berriv Advance Systems Private Limited, Bhopal MP Mob : +91 8105307377	 Aditi Khan, Director, USNA Kitchens Care LLP, Sagar MP Mob : +91 9058763277	 Yomesh Soni, Director, SHAKAMBI BIOTECH VENTURE LLP, Betul MP Mob: +91 - 8770567450	 Abhishek Kumar Rajput, Partner SireeRum Organic Karell MP Mob : +91 - 9171725151	 Arpan Singh Rajput, CEO Nathan's Agro Technology, Jabalpur MP Mob : +91 - 7989067566	 Raj Narayan Raghuwanahi, Founder, Green Echo, Hoshangabad MP Mob : +91 7999574775
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JAWAHAR R-ABI

(JAWAHAR RKVY-RAFTAAR AGRI-BUSINESS INCUBATOR)



Institute of Agribusiness Management

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<https://www.youtube.com/channel/UCR1HPKKT7UAy7Yc7S2gqzAw>

